

M. A. “MAC” CURFMAN

Mac Curfman is considered one of the most colorful and effective speakers in America. His sessions are emotionally moving, intellectually stimulating and delivered with the straightforward style that has become his trademark.



Over a span of three decades, Mac built a successful career in both the private and public sectors.

Since starting his career in 1985, Mac has served as CEO and founder of a consulting firm, regional director in a national management consulting firm, city manager, city planner, and researcher in an economic development agency. He matches this experience with a strong technical background and has experience in managing technical teams.

“Without a doubt, this is the best workshop I’ve attended in my career! Mac was great!” (Diane from Raleigh, NC)

In addition to his stellar academic credentials, Mac has completed extensive Dale Carnegie® training in public speaking, leadership, high-impact presentations, and sales.

Mac has juggled virtually every aspect of the day-to-day operations of an organization, including sales and marketing, profit and loss responsibility, management and supervision of employees (both technical and soft skills), strategic and operational planning, and project management.

Mac has hundreds of clients that run the gamut from global Fortune 500 companies, to local mom and pop businesses, and from nonprofit organizations, to municipal, state and Federal government agencies.

Mac is well traveled. He has worked in 42 U.S. states and in countries on five continents.

If you like energy, inspiration, a dash of humor and easy-to-implement strategies, Mac is for you. Hearing this outstanding trainer speak will inspire anyone of any age and in any role in the organization to think, prioritize and, most importantly, take action on what matters most to their organization’s success and future.

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PRESENTATION TOPICS

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