Dr Neha Prashar

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I am currently a Research Fellow at the Enterprise Research Centre (ERC), based in Aston Business School. I am an ONS Accredited Researcher currently working with firm-level secure data in the UK on a variety of projects including Growth Hubs (LEPs), Scottish Enterprise, FSB and the Design Council. I am also part of the Global Entrepreneurship Monitor (GEM) UK team based at Aston University, a comprehensive yearly survey (since 2002) of individuals covering topics of aspirations, intention to and actively engaged in entrepreneurship. My current projects focus on understanding local disparities in productivity in the UK; high growth firms; business dynamism and productivity. In addition to this, I am also an External Associate for the Centre of Crime, Justice and Policing (UoB) and I am currently looking at domestic violence and women’s working status in India.

**Research Interests:** Development economics, labour economics, gender economics, SMEs, entrepreneurship and productivity

# Education

**PhD** University of Birmingham, Economics 2013-2018

*Birmingham Business School Scholarship (ERSC equivalent funding)*

**MSc** University of Birmingham, Development Economics 2012-2013

*Distinction*

**BSc** University College London (UCL), Mathematics with Economics 2009-2012

# Research Experience

**Aston University**, UK 2017 onwards

**Research Fellow**

* Lead Researcher in a number of projects, including Design Council, Scottish Enterprise, Growth Hubs and FSB.
* Conducted analysis for Department of Business Energy and Industrial Strategy (BEIS) to aid the next upcoming Industrial Strategy reports.
* Researcher for the Global Entrepreneurship Monitor (GEM) database for the UK.
* Disseminated results and analysis for various regional institutions such as the Northern Powerhouse and Midlands Engine.

**University of Birmingham, UK** 2016 to 2017

**Research Assistant**, Centre for Crime, Justice and Policing

* Worked with the Police and Crime Commissioner of West Midlands conducting policy evaluation.
* Worked with Norfolk and Suffolk Constabulary conducting policy evaluation.

**University of Birmingham, UK**

**“Essays in Affirmative Action”, PhD Candidate** 2013-2017

Advisor: Dr Michael Henry, Professor Siddhartha Bandyopadhyay

# Teaching Experience

**Aston University**, UK September 2016 to January 2017

**Teaching Assistant**, Economics

* Taught an Introduction to Microeconomics module for undergraduates from various degree courses.
* Led seminars of 30-40 students multiple times a week
* Graded coursework and final examinations.

**University of Birmingham**, UK January 2014 to December 2016

**Teaching Assistant**, Economics

* Taught the following postgraduate courses; Topics in Development Theory, Political Economy, Econometrics with Development Applications and Macroeconomics: Open Economy
* Led seminars of 20-30 students multiple times a week
* Graded coursework and disseminated feedback to students.

**University of Birmingham**, UK June 2014 to September 2014

**MSc Dissertation Assistant Supervision**, Economics

* Supported the main supervisor in providing students with advice on how to frame research questions, conduct literature reviews and run econometric models.

# Reports, Working Papers and Publications

***Publications***

Hart, M., Prashar, N. & Ri, A., 29 Jul 2020, “From the Cabinet of Curiosities: the misdirection of research and policy debates on small firm growth”, *International Small Business Journal.*

***Insight Papers and Reports***

Prashar, N; Ri, A; Hart, M; Roper, S (2020), “Business Dynamism and Covid-19 – an early assessment”, *ERC*

[*https://www.enterpriseresearch.ac.uk/wp-content/uploads/2020/04/ERC-Insight-Business-Dynamics-and-COVID-19-FINAL.pdf*](https://www.enterpriseresearch.ac.uk/wp-content/uploads/2020/04/ERC-Insight-Business-Dynamics-and-COVID-19-FINAL.pdf)

Ekpu, V; Wright, M; Prashar, N; Ri, A(2020), “Online Peer-to-Peer lending to finance business growth: Evidence from Funding Circle”, *ERC*

[*https://www.enterpriseresearch.ac.uk/wp-content/uploads/2020/05/ERC-Insight-Financing-business-growth-through-online-P2P-lending-platforms\_Ekpu\_Wright\_Prashar\_Ri\_final.pdf*](https://www.enterpriseresearch.ac.uk/wp-content/uploads/2020/05/ERC-Insight-Financing-business-growth-through-online-P2P-lending-platforms_Ekpu_Wright_Prashar_Ri_final.pdf)

Rouse, J; Hart, M; Prashar, N; Kumar, A (2020), “Covid-19: Critique and Proposals to Develop More Comprehensive and Inclusive Support for the Self-Employed”, *ERC*

[*https://www.enterpriseresearch.ac.uk/wp-content/uploads/2020/04/ERC-ResReport-Covid-19-Developing-More-Comprehensive-and-Inclusive-Policy-for-the-Self-Employed\_final.pdf*](https://www.enterpriseresearch.ac.uk/wp-content/uploads/2020/04/ERC-ResReport-Covid-19-Developing-More-Comprehensive-and-Inclusive-Policy-for-the-Self-Employed_final.pdf)

Hart, M; Prashar, N; Bonner, K; Ri, A (2019)*,* “Part B: A Tale of Two Sectors: Business Growth Metrics 2010-2018”, *State of Small Business Britain 2019****,*** *ERC*

<https://www.enterpriseresearch.ac.uk/wp-content/uploads/2019/06/02114-State-of-Small-Business-Britain-Report_June-2019-Final.pdf>

Prashar, N; Hart, M (2019)*,* “Job Creation and Destruction in the UK 1998-2018”, *ERC*

<https://www.enterpriseresearch.ac.uk/wp-content/uploads/2019/03/ERC-Insight.-Job-Creation-and-Destruction-in-the-UK-1998.-2018.pdf>

Hart, M; Bonner, K; Prashar, N; Anyadike-Danes, M (2018),“Part C: Benchmarking Local Growth”, *State of Small Business Britain 2019****,*** *ERC*

<https://www.enterpriseresearch.ac.uk/wp-content/uploads/2018/06/SSBB-Report-2018-final.pdf>

***Working Papers/Work in Progress***

Prashar, N; Ri, A; Hart, M; Bonner K (*Mimeo)* **“**Low Incidences of High Growth Firms in Scotland: Why is Scotland Lagging Behind?”

Prashar, N; Hart, M (*Mimeo)* “Business Dynamism, Job Reallocation Rates and the UK Productivity Puzzle, 1998-2018”

Ri, A; Prashar, N; Suleymenova, K (*Mimeo)* “Crossing the Borders towards Entrepreneurship: Migrant Status, Gender and Entrepreneurial Intention”

Prashar, N (*Mimeo*) “The Impact of Employment Reservations on Caste Groups in India”

Deshpande, A; Prashar, N (*Mimeo)* “The Impact of Women Reservations in Public Employment in India”

Prashar, N; Henry, M; Bandyopadhyay, S (*Mimeo)* “Do Reservations Impact the Likelihood of Domestic Violence on Women: Evidence from India,”

# conferences and workshops

**ISBE Annual Conference,** Newcastle, UK November 2019

**OECD Spatial Productivity,** Bolzano, Italy March 2019

**GEM Annual Conference,** Santiago, Chile **GEM Workshop,** Yeditepe University, Istanbul, Turkey October 2018

**CCJP Annual Conference**, University of Birmingham, UK July 2018

**Enterprise Research Centre Annual Conference**, The Shard, London, UK June 2018

**“Critical Approaches to Social Sciences and Humanities Research on South**

**Asia” Workshop,** SOAS, UK June 2018

**7th GRETHA Conference,** Université de Bordeaux, France June 2018

**Economics Seminar,** Panjab University, India February 2018

**ERC Conferences and Workshops,** Aston University,

Warwick University, UK September 2017, June 2018

**Centre for Crime, Justice and Policing Workshop,**

University of Birmingham, UK June 2017

**3rd International Conference on Missing Children and Adults,**

Abertay University, UK June 2017

**6th GRETHA Conference,** Université de Bordeaux, France June 2016

**PES Conference,** IHD, India June 2016

**Third Annual IHDS User Conference**, India March 2016

# Professional Training

“**ONS Approved Researcher”, ONS** October 2017

**“Discrete Choice Modelling”, Professor William Greene**

CEMMAP, UCL January 2016

**“Policy Evaluation Methods”, Dr Barbara Sianesi**

CEMMAP, UCL December 2015

**Graduate Teaching Assistant Training (GTA)**

The Economics Network, UCL October 2013

# Professional Affiliations

**External Associate**

Centre for Crime, Justice and Policing May 2017 onwards