

Curriculum Vitae

Alma S. Boutin-Martinez, PhD

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Education

2014 Doctorate of Philosophy: Education
University of California, Santa Barbara (UCSB)
Program emphasis: Cultural Perspectives & Comparative Education

Dissertation: Risk and Protective Factors Associated with Latina/o
Academic Outcomes: A Latent Class Analysis

2008 Masters of Arts: Psychology
California State University, Fullerton (CSUF)

Thesis: Modeling the Relationship Between the Early Home Literacy
Environment on Subsequent Reading Performance and Reading Intrinsic
Motivation

2006 Bachelors of Arts: Psychology
California State University, Fullerton (CSUF)

Research Interests

Educational program evaluation, developmental psychology, higher education, information
visualization, parent-child interactions, academic intrinsic motivation, and resilience.

Employment

Associate Provost for Institutional Effectiveness and Continuous Improvement (WSCUC Accreditation Liaison Officer)

Fielding Graduate University

2023 – Present

- Oversee and provide executive leadership for Academic Technology & Services, Institutional Research, Office of the Registrar, and State Authorization
- Work in strong partnership with the Dean, Programs Directors, Program Leads and Program Faculties to ensure the development, monitoring and achievement of teaching, learning, and assessment goals, objectives, actions and key performance indicators
- Collaborate with Dean, Program Directors, Program Leads and Program Faculties to ensure continuous program improvement, high-quality program curricula, and

- strong assessment of program, course, and student learning outcomes, learning analytics
- Support program review processes, in strong collaboration with academic leaders and faculty
- Oversee and support sustained regional and programmatic accreditation in strong collaboration with academic leaders and faculty—with essential the goal of meeting accreditation standards and associated performance metrics/thresholds, as applicable
- Oversee and support state authorization in strong collaboration with academic leaders and staff
- Oversee and support continuous improvement of academic quality of programs and associated courses
- Devise strategies, plans, and actions to address issues emerging from program reviews and needed improvements communicated via accreditation decisions

Associate Provost for Teaching Learning and Assessment (WSCUC Accreditation Liaison Officer)

Fielding Graduate University
2020 – July 2023

- Oversaw and provided executive leadership for Academic Technology & Services, Institutional Research, Office of the Registrar, Office of Student Advising, and State Authorization.
- Led, developed, and promoted collaborative initiatives that drove state authorization in strong collaboration with academic leaders and staff
- Oversaw and supported sustained regional and programmatic accreditation in strong collaboration with academic leaders and faculty—with essential the goal of meeting accreditation standards and associated performance metrics/thresholds, as applicable
- Worked in strong partnership with the Deans, Programs Directors, Program Leads and Program Faculties to ensure the development, monitoring and achievement of teaching, learning, and assessment goals, objectives, actions and key performance indicators
- Collaborated with Deans, Program Directors, Program Leads and Program Faculties to ensure continuous program improvement, high-quality program curricula, and strong assessment of program, course, and student learning outcomes, learning analytics
- Supported program review processes, in strong collaboration with academic leaders and faculty
- Oversaw and support continuous improvement of academic quality of programs
- Devised strategies, plans, and actions to address issues emerging from program reviews and needed improvements communicated via accreditation decisions

Interim Associate Provost for Teaching Learning and Assessment

Fielding Graduate University

2019 - 2020

- Oversaw and provided executive leadership for Academic Technology & Services, Institutional Research, Office of the Registrar, Office of Student Advising, State Authorization, and Academic Conferences & Events
- Led, developed, and promoted collaborative initiatives that drove state authorization in strong collaboration with academic leaders and staff
- Oversaw and supported sustained regional and programmatic accreditation in strong collaboration with academic leaders and faculty—with essential the goal of meeting accreditation standards and associated performance metrics/thresholds, as applicable
- Worked in strong partnership with the Deans, Programs Directors, Program Leads and Program Faculties to ensure the development, monitoring and achievement of teaching, learning, and assessment goals, objectives, actions and key performance indicators
- Collaborated with Deans, Program Directors, Program Leads and Program Faculties to ensure continuous program improvement, high-quality program curricula, and strong assessment of program, course, and student learning outcomes, learning analytics
- Supported program review processes, in strong collaboration with academic leaders and faculty
- Oversaw and support continuous improvement of academic quality of programs
- Devised strategies, plans, and actions to address issues emerging from program reviews and needed improvements communicated via accreditation decisions

Senior Institutional Research Analyst

Office of Institutional Research

Fielding Graduate University

2014-2019

- Oversaw and led data and analyses to support program evaluation, institutional and program accreditation, learning assessment, and senior management decision-making to advance the university's mission.
- Developed statistical findings and prepare summary reports.
- Tracked, collected and prepared survey data, and verified data accuracy.
- Developed relevant, timely and accurate institutional information for administrators, the university community, external community and external agencies.
- Completed mandated reports and data files accurately and on time.

Instructional Design Consultant

COLLABORATE

University of California, Santa Barbara

Graduate Student Researcher

2012 - 2014

- Provided consultation and support to faculty and teaching assistants regarding course management technology Gauchospace (Moodle).
- Conducted research on application updates and new features.
- Assisted with the content creation of the Moodle help center.

University of California Evaluation Center (UCEC)

University of California, Santa Barbara

Graduate Student Researcher

Funded by Mosaic Network, INC.

March 2010 - August 2013

- Evaluated the impact of the Grant Evaluation and Management Solution (GEMS) on the Partnership for Children of Cumberland County.
- Collected data, designed surveys, performed interviews, performed qualitative and quantitative analyses.
- Wrote evaluation proposals and reports.
- Developed a framework for developing long-term public-private partnerships in higher education
- Developed, organized, managed, and advertised the Mosaic-UCEC Innovative Evaluation Research Award (IERA).
- Assisted with the coordination of the UCEC graduate student training in educational evaluation research.
- Assisted with the development of the IERA webpages.
- Suggested grant opportunities and research between Mosaic Network, Inc and the UCEC.
- Coded data using course categorizations for the University of California Online Evaluation.
- Analyzed qualitative and quantitative data for the University of California Online Evaluation.
- Volunteered as a peer mentor in the UC Santa Barbara-Florida A&M University Educational Evaluation Research Scholars Program.

Education First

Santa Barbara

Spring, 2010

- Taught two courses (Public Speaking and Academic Vocabulary) to students learning English as a second language.

Tutoring

Spring 2009 - Spring 2010

Funded by the Santa Barbara Investment Group

- Used inquiry-based teaching methods to assist three children in Elementary and Jr High Schools.
- Developed student portfolios to assess learning.
- Submitted academic performance reports to the Investment Group of Santa Barbara.

UCSB Campus Learning Assistance Services (CLAS)

Winter 2009 - Summer 2010

- Assisted undergraduate students with their writing and other course content.
- Course titles: Research on Teaching and Learning, Introduction to Educational and Vocational Counseling, and Equity, Democracy and Schooling in the U.S.

Isla Vista Youth Projects

Spring, 2009

- School readiness; supervised and organized activities for three to four year old children enrolled in the First 5 California program.
- Helped organize and facilitate three parent workshops on literacy and school-home partnerships.

Cal Poly Pomona Gear-Up

Summer, 2008

La Puente High School

- Tutored students in an English course and afterschool program.
- Conducted presentations on the importance of attending college and general information on the community college, CSU, and UC systems.
- Assisted students with their college personal statement essays.

Psychology Peer Mentor

California State University, Fullerton

Spring 2005 - May 2008

- Provided academic and career services to high school and undergraduate students majoring in psychology.

Fullerton Longitudinal Study (FLS) Research Assistant
California State University, Fullerton
Spring 2005 - 2008

- Performed statistical analyses (SPSS & LISREL)
- Assisted with the 28th year assessment of FLS participants
- Analyzed high school transcripts to compile Carnegie Units and high school course-taking patterns
- Data entry

Teaching Assistantship

Developmental Psychology - Dr. Allen Gottfried
Fall 2005 - May 2008

- Graded tests/essays, held office hours, and provided technical classroom support.

Publications

Hoey, J., **Boutin-Martinez, A.**, & Gonzales, L. (2021). Assessment and Evaluation of Online Learning. *Handbook of Online Learning in Higher Education*, Rudestam, K. E., Schoenholtz-Read, J. & Snowden, M. L. (Eds.), Fielding University Press.

Boutin-Martinez, A., Mireles-Rios, R., Nylund-Gibson, K., & Simon, O. (2019). Exploring Resilience in Latina/o Academic Outcomes: A Latent Class Approach. *Journal of Education for Students Placed at Risk (JESPAR)*, 1-18.

Gottfried, A. W., Schlackman, J., Gottfried, A. E., & **Boutin-Martinez, A. S.** (2015). Parental provision of early literacy environment as related to reading and educational outcomes across the academic lifespan. *Parenting*, 15(1), 24-38.

Ho, H-Z., Nylund-Gibson, K., **Boutin-Martinez, A.**, & Tran, C.N. (2013). Profiles of academic risk: Diversity among Asian American students, In Endo, R., and Rong, X., *Educating Asian Americans: Achievement, Schooling, and Identities*. Information Age Publishing, Charlotte, NC.

Boutin-Martinez, A.S., Wong, R., & Moreno, M. (2012). Colombia, *International Education and Human Development: An Encyclopedia Part II: Systems of Education Throughout the World*, Latin America, M.E. Sharp INC.

Ho, H-Z., Tran, C.N., Ko, C-T., Phillips, J.M., **Boutin-Martinez, A.**, Dixon, C.N., & Chen, W-W. (2011). Parent Involvement: Voices of Taiwanese Fathers. In S. Castelli, L. Addimando, M. Pieri, & A. Pepe (Eds.), *Current Issues in Home-School and Community* (p. 77-90). Bologna, Italy: I Libri di Emil.

Ho, H-Z., Tran, C.N., Ko, C-T., Phillips, J.M., **Boutin-Martinez, A.**, Dixon, C.N., & Chen, W-W. (2011). Parent Involvement: Voices of Taiwanese Fathers. *International Journal about Parents in Education*, 5(2).

Martinez, A., Oliver, P., Gottfried, A., & Marcoulides, G. (2006). A Long-term Investigation of the Early Home Literacy Environment, *CSUF McNair Scholars Journal*.

Peer-reviewed Presentations

Boutin-Martinez, A.S., & Molina, H. (2018, April). *Survey Data Visualizations Using Tableau and Infogram*, presented at the Southern California Evaluation Association, Hollywood, CA.

Boutin-Martinez, A.S. (2013, April). *The Effect of Parental Communication, Student Math Efficacy, and Math Utility on Math Achievement*, paper presented at the American Educational Research Association, San Francisco, CA.

Boutin-Martinez, A. S. (2013, January). *Risk and Protective Factors Associated with Mathematics Achievement: A Latent Class Analysis*, paper presented at the Hawaii International Conference on Education, Honolulu, HI.

Yun, J. T., **Boutin-Martinez, A. S.**, Rajvaidya, P., Marin, P., & Hunt, E. (2012, November). *A Framework for Developing Long-term Public-Private Partnerships in Higher Education*. Paper presented at the Association for the Study of Higher Education, Las Vegas, NV.

Boutin-Martinez, A., Yun, J. T., & Rajvaidya, P. (2011, November). *Towards a framework for not-for-profit and for-profit partnerships in educational evaluation*. Roundtable presentation at the annual conference of the American Evaluation Association, Anaheim, CA.

Ho, H-Z, Tran, C.N., Ko, C-T, Phillips, J.M., **Boutin-Martinez, A.S.**, Chen, W-W. (2011, July). *Parent Involvement: Voices of Taiwanese Fathers*. European Research Network about Parents in Education: Home, School and Community, Milan, Italy.

Baharav, H., Gonzalez, A., **Boutin-Martinez, A.S.**, Dzhidaryan, A. (2011, April). *Introduction to Latent Class Analysis (LCA)*, Presented at the annual conference of the Western Psychological Association, Los Angeles, CA.

Gottfried, A.W., Schlackman, J., Gottfried, A.E., & **Boutin-Martinez, A.S.** (2010, August). *Does early home literacy environment have long-term educational benefits?*, Poster presented at the annual conference of the American Psychological Association, San Diego, CA.

- Martinez, A. S.**, Gottfried, A.W., Marcoulides, G. A., Oliver, P. H., & Gottfried, A. E. (2008, April). *A long-term investigation of early literacy experiences*. Poster presented at the Western Psychological Association, Irvine, CA.
- Martinez, A.S.** (2008, May). *A long-term investigation of early literacy experiences*. Paper presented at the California State University (CSU) Student Research Competition at Cal State University, East Bay.
- Ho, A. N., Gottfried, A.E, **Martinez, A. S.**, & Vaughan, R. N. (2007, August). *A longitudinal study of parents' perception of children's academic engagement*. Poster presented American Psychological Association, San Francisco, CA.
- Guerin, D. W., Coffman, J. K., Oliver, P. H., Gottfried, A. E., & **Martinez, A. S.** (2007, March). *Child and family predictors of intellectual growth trajectories from 6 to 17 years*. Poster presented at Society of Research in Child Development, Boston, MA
- Oliver, P. H., Vaughan, R. H., **Martinez, A. S.**, & Ho, A. N. (2007, March). *Role of intrinsic motivation and math achievement in advanced math course taking throughout high school: A longitudinal study*. Poster presented at the Society of Research in Child Development, Boston, MA.
- Martinez, A. S.** (2006, April). *Modeling the relationship between early literacy environment and subsequent reading performance and intrinsic motivation*. Poster presented at Western Psychological Association Annual Conference, Palm Springs, CA.
- Guerin, D. W., Coffman, J. K., Oliver, P. H., Gottfried, A.W., & **Martinez, A. S.** (2006, April). *Mother's and father's personality, parent-child relationships, and adolescent adjustment*. Poster presented at Western Psychological Association Annual Conference, Palm Springs, CA.
- Martinez, A.S.**, Gottfried, A.W., Oliver, P.H., (2006, March). *A long-term investigation of the early home literacy environment*, Paper presented at the 8th Annual Maryland National McNair Scholars Research Conference, College Park, MD.

Invited Presentations

- Boutin-Martinez, A.S.**, & McGraw, K. (2024). *Demystifying the Use of the National Center for Education Statistics (NCES) Resources*, Global Sessions, University of the District of Columbia, Washington, DC
- Boutin-Martinez, A.S.**, (2023). *Program Data Review*, Academic Strategic Planning All Faculty Retreat, Cincinnati, OH

Boutin-Martinez, A. S., & Dumas, M. (2023). *Diversity Data and Assessment*, Inaugural State of Diversity Address, Fielding Graduate University, Santa Barbara, CA.

Boutin-Martinez, A. S. (2022). *Diversity Data and Assessment*, Inaugural State of Diversity Address, Fielding Graduate University, Santa Barbara, CA.

Boutin-Martinez, A. S. (2022). *Ruffalo Noel Levitz Adult Student Priorities Survey Report*, Program Assessment Taskforce, Fielding Graduate University, Santa Barbara, CA.

Boutin-Martinez, A. S. (2022). *Program Assessment Alumni Report*, Program Assessment Taskforce, Fielding Graduate University, Santa Barbara, CA.

Valdez, A., **Boutin-Martinez, A. S., & Korte, L. (2021)** *Fielding Graduate University's Organization Development and Leadership Program with Learning Pool Suite*, Association for Talent Development International Conference, Salt Lake City, Utah.

Valdez, A., **Boutin-Martinez, A. S., & Korte, L. (2021).** *How To Create a Robust Digital Learning Environment*, Training Industry Webinars.

Rios, V.M., Mireles-Rios, R., & **Boutin-Martinez, A. S. (2019).** *The Pushouts*, Fielding Graduate University Winter Session, Santa Barbara, CA

Boutin-Martinez, A. S. (2018). *An Introduction to Survey Development and Qualtrics*, Presented at the School for Leadership Studies Winter Session, Fielding Graduate University, Santa Barbara, CA.

Boutin-Martinez, A. S. (2017). *An Introduction to Survey Development and Qualtrics*, Presented at Human and Organizational Development Winter Session, Fielding Graduate University Santa Barbara, CA.

Boutin-Martinez, A. S. (2016). *The Office of Institutional Research (OIR) - More Than Just Data*, presented at Fielding Graduate University Town Hall, Santa Barbra, CA.

Boutin-Martinez, A. S. (2016). *An Introduction to Survey Development and Qualtrics*, Presented at Human and Organizational Development Winter Session, Fielding Graduate University Santa Barbara, CA.

Boutin-Martinez, A. S. (2011). *Multiple Intelligences: A Cross-Cultural Perspective*, Presented at Education First, Santa Barbara, CA.

Selected - Technical Reports and Newsletters

- Boutin-Martinez, A.S.** (2022). *WSCUC Interim Report*, Submitted to WSCUC Vice President Dr. Goor.
- Boutin-Martinez, A., & Dumas, M.** (2015). *Academic Structure Redesign Report*, Submitted to President Rogers and the University Leadership Team.
- Boutin-Martinez, A., & Dumas, M.** (2015). *Academic Engagement Questionnaire Report*, Submitted to the Dean for Student Development.
- Boutin-Martinez, A., & Yun, J.** (2012). *An Evaluation of the Impact of Grant Evaluation Management Solution (GEMS) System on the Partnership for Children of Cumberland County*, Submitted to Mosaic Network Inc.
- Boutin-Martinez, A.** (2011). *An Evaluation of the Mosaic-UCEC Innovative Evaluation Research Award*, Submitted to Mosaic Network Inc.
- Bassil, C., Martinez, A.S.** (2008). Thinking about a master's degree in psychology? *CSUF Psychology Peer Mentors Newsletter*, April Issue.
- Martinez, A. S.** (2007). Online Resources. *CSUF Psychology Peer Mentors Newsletter*, February Issue.
- Martinez, A. S.** (2006). Research and Graduate School. *CSUF Psychology Peer Mentors Newsletter*, April Issue.
- Martinez, A. S.** (2005). Preparing for teaching assistantship in graduate school. *CSU Fullerton McNair Scholars Academic Update*, Volume 5, Issue 1.

Fellowships, Grants, & Recognitions

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| 2013 | American Educational Research Association, Division E: Counseling and Human Development, Emerging Scholars Grant |
| 2012 | Received a grant to participate in the Association for Institutional Research (AIR) & Association for the Study for Higher Education (ASHE) Integrated Postsecondary Education Data System Workshop (Las Vegas) |
| 2012 | Chicano Studies Institute Dissertation Research Award |
| 2011 | American Education Research Association Institute on Statistical Analysis for Education Policy Grant (Washington DC) |

2010	University of California, Santa Barbara Graduate Fellowship
2009-2012	University of California, Santa Barbara Block Grant
2008	University of California, Santa Barbara Block Grant
2008	California State University, Fullerton Research Competition Winner
2008	Western Psychological Foundation Student Research Scholarship for Outstanding Research
2007	CSUF Associated Students Inc. Graduate Student Award
2006	CSUF Graduate Student Equity Fellowship
2006	CSUF Annual Pollak Library Prize for Undergraduate Research Papers and Projects (2 nd Place)
2006	Western Psychological Foundation Student Research Scholarship for Outstanding Research
2005 - Present	Golden Key Honour Society
2005	Ronald McNair Scholar

Technical Skills:

Qualtrics, Tableau, Mplus, SPSS, Ellucian Colleague, Informer for Ellucian, Moodle, Stream, Dedoose, NVivo, Adobe Acrobat, Microsoft Teams, Microsoft Office

Editorial Service

2022-Present Ad Hoc Reviewer, *Journal of Child and Family Studies*

Professional Service and Appointments

2024-Present Committee Member: *Safety & Emergency Preparedness Team (SEPT)*
Fielding Graduate University

2024-Present Ex-officio, *Learning, Community, & Technology Committee*,
Fielding Graduate University

2023-2024 WSCUC Site Visitor
Reach University

2023-Present	Committee Member: <i>Provost Council</i> Fielding Graduate University
2023-Present	Committee Member, <i>Global Inclusion Council</i> Fielding Graduate University
2022- Present	Committee Member, <i>Program Planning Group</i> Fielding Graduate University
2022	Award Nomination Reviewer, <i>Sally Peterson Award</i> Fielding Graduate University
2021- Present	Committee Member, <i>Program Assessment Task Force</i> Fielding Graduate University
2021-Present	Committee Member, <i>Re-Imagination & Re-Invention Task Force</i> Fielding Graduate University
2021-2023	Co-chair, <i>Policy Review Committee</i> Fielding Graduate University
2019-Present	Committee Member, <i>Academic Leadership Team (ALT)</i> Fielding Graduate University
2019-Present	Ex-officio, <i>Senate Leadership Committee</i> Fielding Graduate University
2019-Present	Ex-officio, <i>Student Affairs Committee</i> Fielding Graduate University
2019-2020	Committee Member, <i>Financial Aid Disqualification Appeals Committee</i> Fielding Graduate University
2019-2020	Committee Member, <i>Policy Review Committee</i> Fielding Graduate University
2017- 2019	Committee Member, <i>Website Governance</i> Fielding Graduate University
2017- 2019	Committee Member, <i>Colleague Programming Priorities</i> Fielding Graduate University
2019 - 2021	Board Member, <i>Southern California Evaluation Association (SCEA)</i>

2016-2019	Volunteer, <i>Southern California Evaluation Association (SCEA)</i>
2017	Conference Proposal Reviewer, <i>California Association for Institutional Research (CAIR)</i>
2016 & 2017	Committee Member, <i>Presidential Citation for Exceptional Service</i> Fielding Graduate University
2012	Moderator, <i>Online Learning at UCSB: A Campus Conversation</i> University of California, Santa Barbara
2011	Volunteer, <i>American Evaluation Association Conference - Anaheim, California</i>
2010	Volunteer, <i>Re-envisioning Education for All: A Summit for the Academic Achievement of Latino Youth</i> , Santa Barbara Community Church, Santa Barbara, CA
2010	Panelist, <i>McNair Graduate Student Panel</i> University of California, Santa Barbara, CA
2010	Volunteer, <i>Just Communities' Family Dialogue Program</i> McKinley Elementary, Santa Barbara, CA
2008	Panelist, <i>Graduate Student Panel</i> CSUF Psychology Day, Fullerton, CA
2008-2009	Student Representative, <i>UCSB Graduate Student Association</i> University of California, Santa Barbara
2008-2009	Student Representative, <i>UCSB Graduate Student Association Assembly Member</i> University of California, Santa Barbara
2007-2008	Committee Member, <i>CSUF Research Opportunities</i> California State University, Fullerton
2006-2007	Committee Member, <i>CSUF Graduate Committee</i> California State University, Fullerton

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| 2007 | Panelist, <i>Graduate Student Panel</i>
CSUF Psychology Day
California State University, Fullerton |
| 2006 | Panelist, <i>Graduate Student Panel</i>
CSUF Psychology Day
California State University, Fullerton |

Professional Memberships

State Authorization Network (SAN)
Association of Independent California Colleges and Universities

Internship Experience

Internship

California State University, Fullerton
Supervisor: Dr. George A. Marcoulides
Winter, 2006

- Worked with simulated data and reorganized a large dataset.

Professional Development Trainings

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| 2023 | <i>Search Advocate Training</i>
Oregon State University
Purpose: The Search Advocate program is a 16-hour workshop series to enhance equity, validity, and diversity in university hiring. |
| 2021 | <i>Anti-Racism Workshops: (1) Examining the Self in Context, (2) Intention and Strategy, & (3) Iterate and Excavate.</i>
Fielding Graduate University, Santa Barbara, CA
<i>Purpose:</i> Discussed the importance of developing a cultural humility approach to this life-long work of integrating DEI best practices into our daily modes of being, doing, and knowing. Explored equity-mindedness in context and develop practical interventions to advance anti-racism and inclusion. |
| 2014 | <i>The Leadership Challenge</i>
University Club, Santa Barbara, CA
Purpose: This retreat included a personal leadership assessment, coaching, and training to improve leadership with research-based methods. |

- 2012 *Association Institution Research (AIR) & Association for the Study for Higher Education (ASHE) Integrated Postsecondary Education Data System Workshop*
Las Vegas, Nevada
Purpose: Data sources (within IPEDS surveys), the IPED lifecycle, public and institutional use of IPEDS data, data nuances and context for interpreting the data.
- 2012 *University of California Training in Educational Evaluation*
University of California, Santa Barbara
Purpose: Educational program evaluation training with an emphasis on using method and theory over a period of 3 days.
- 2012 *Difficult Dialogues to Courageous Conversations: Skills in Education,*
Just Communities, Santa Barbara, CA
Purpose: To learn how to facilitate conversations on topics such as structural inequities, "isms," and privilege in educational settings.
- 2011 *American Education Research Association (AERA) Institute on Statistical Analysis for Education Policy: Transitions from High School to College*
Washington, D.C.
Purpose: Statistical training with an emphasis on using national datasets for policy-related research in education.