

**Kim Pickett**, BDes, CGD  
Principal, Creative Director | KIMBO Design Inc.

Kim's breakthrough creative direction and targeted marketing expertise guide the development of branding campaigns, visual identities and interactive assets. She has worked with a wide range of clients, such as the Government Communications and Public Engagement, The Alzheimer Society of B.C., Mayor Gregor Robertson & Vision Vancouver, Spectra Energy and BC's Premier Christy Clark.

Kim's work has been recognized with international awards, and she's received media recognition for her creative work. Kim has been nominated for the RBC Canadian Women Entrepreneur Awards and BIV's Forty Under 40 award. Her projects were honoured as a finalist in the National Graphex 2013 competition, and she was selected as a judge for the prestigious 2014 JUNO Awards. Most recently PROFIT and Chatelaine ranked Kim Pickett No. 86 on the 17th annual W100 list of Canada's Top Female Entrepreneurs.

Kim is a Certified Graphic Designer, holding a CGD designation from The Society of Graphic Designers of Canada (GDC); she also graduated with honors from Canada's leading Design Program at York University and Sheridan College.

Kim sits on the GDC's National Sustainability Committee and has implemented their "Environmental Best Practices" into her design strategy.

**Principal/Creative Director**  
**KIMBO Design Inc.**  
**2001 – Present (14 years) Vancouver, Canada Area**

KIMBO Design Inc. is a branding, design and web development agency that has been in business for 14 years. Our clients represent diverse industries, including sustainability and advocacy, building and construction, civic and federal government, luxury retail, and politics. Located in Vancouver, KIMBO Design has been internationally recognized for creative excellence in branding and design.

**National Sustainability Committee Volunteer**  
**Society of Graphic Designers of Canada (GDC)**  
**January 2011 – Present (3 years 8 months) British Columbia, Canada**



Connect our national design community to our core values of sustainability. Our mission is to encourage and enable the GDC community, our clients and our partners to embrace and implement the many dimensions of sustainability into their design practices.

### **Honors & Awards**

- PROFIT/Chatelaine W100 Top Female Canadian Entrepreneurs, #86, 2015
- JUNO Awards Judge, package design category, 2014
- Business in Vancouver Biggest Graphic Design Firms, 2014
- The Graphex National Design Awards, Finalists, 2013
- Business in Vancouver's Top 100 Fastest Growing Companies list, 2013/14
- Nominee, RBC's Canadian Women Entrepreneur Awards, 2013/14
- Nominee, Business In Vancouver's Top Forty Under 40, 2012/13/14
- Nominee, YWCA Women of Distinction Award, 2012, 2013 & 2014
- Summit Awards, Silver, 2012
- Regional Design Awards Competition, Finalists, 2012
- Green Dot Awards, Sustainable Design, 2011
- Summit Creative Awards, Silver, 2011
- Summit Creative Awards, Bronze, 2011
- MGDC, GDC (Society of Graphic Designers of Canada), 2009
- Summit Creative Awards, Bronze, 2006
- The MEA Summit Awards, 2006
- The Creative Awards, 2006

### **PRESS:**

- + The Story Exchange, "go-to agency for winning political branding campaigns"
- + The Tyee, KIMBO named "campaign veterans"
- + Business In Vancouver, Business Excellence Sustainability Series
- + Profiled in Applied Arts Magazine
- + Interviewed on the "Career Moves" program (young entrepreneurs in Canada)

**Certified Graphic Designer, CGD™**  
**Society of Graphic Designers of Canada**  
**2009 – Present**

**York University**  
**Bachelor, Design**  
**1998 – 2001**