



### **Kevin D. Asbjörnson, MIM**

Kevin D. Asbjörnson, MIM is a professional educator, international performing artist, inspirational speaker and author in the areas of global leadership; global mindset, creativity & innovation in the workplace, coaching for performance & potential and performing arts-based learning techniques.

He is a Master Facilitator, Leadership Consultant & Global Executive Coach who designs, facilitates and coaches within customized learning & development programs and workshops to enhance leadership, performance and productivity of individuals, workgroups, and teams. He is a certified in a variety of individual, team and organizational surveys, instruments and assessments including Hogan Assessments. Kevin is an **IECL Certified Organizational Coach** and global executive coach and facilitator with the **Hogan Coaching Network, Korn/Ferry International Executive to Leader Institute (ELI), International Institute for Management Development (IMD), Najafi Global Mindset Institute-Thunderbird School of Global Management** and member of the **Asia-Pacific Alliance of Coaches (APAC)**.

Kevin earned a Master of International Management (MIM) from the Thunderbird School of Global Management, Bachelor of Arts-Cum Laude in International Studies & Business from the University of Nebraska-Omaha and Diploma-Valedictorian of European Economics, Legal and Political Studies from the University of Vienna, Austria.

His multinational corporation experience as an International Marketing Manager and Director-International Distribution included assignments with American Express Financial Services, Information Handling Services, Tandem Computers (Hewlett-Packard) & Korn Ferry-Leadership & Talent Consulting Group.

He is Managing Director & Global Executive Coach with Inspire! Imagine! Innovate! – an international consortium of professional educators, performing artists and inspirational facilitators whose unique keynote events, performing arts-based learning techniques and interactive workshops inspire leadership, unleash the imagination and promote organizational innovation. Please visit [www.InspireImagineInnovate.com](http://www.InspireImagineInnovate.com)

Kevin has served as Senior Faculty & Performing Artist in Residence at the Center for Creative Leadership, Boeing Leadership Center, Lee Kuan Yew School of Public Policy, IBM Learning Center, Thunderbird School of Global Management, Human Capital Institute-Singapore Business Leaders Program.

Kevin has published numerous articles on inspired leadership, leadership as a performing art, the spiritual significance of music, the art of communication and produced seven Compact Discs of original, contemporary piano and acoustic instrumental music and an International Telly Award winning DVD entitled The Artistry of Leadership-Creating Meaningful Connections®. His original music can be heard on Apple iTunes, [www.CDBaby.com](http://www.CDBaby.com) [www.Pandora.com](http://www.Pandora.com) [www.Amazon.com](http://www.Amazon.com) and [www.InspireImagineInnovate.com](http://www.InspireImagineInnovate.com)

Kevin resides in Singapore can be reached at [Kevin.Asbjornson@InspireImagineInnovate.com](mailto:Kevin.Asbjornson@InspireImagineInnovate.com) or on Skype at InspireImagineInnovate

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**Clients include** Maybank, DBS Bank, BNP, Credit Suisse, Citibank, Mizuho Bank-Japan, Korn Ferry, Economic Development Board of Singapore, American Express, Yokogawa, Government of Singapore Investment Corporation (GIC), Korn Ferry, Este Lauder, Pernod Ricard, MicroSoft, Dell, Johnson & Johnson, Google, Abbvie and Merck.

**Strengths Strategy® Global Advisory Board Member**

#### **Content Areas of Facilitation**

- Engaging Leadership & Organizational Effectiveness
- Global Leadership/Global Mindset
- Human Centered Design (Design Thinking) – Based on the book The Art of Innovation-Tom Kelley
- Leading Creativity & Innovation
- Leading Change (John Kotter & Chris Musselwhite)
- Team Building, Development & Synergy
- Leader as Coach/Coaching for Performance & Potential
- Influencing Effectively (Terry Bacon & Chris Musselwhite)

#### **KeyNote Speaking Topics**

- The Artistry of Leadership-Creating Meaningful Connections®
- The Eight Keys to Inspired Leadership®
- Developing Leaders for Global Roles
- The Artistry of Coaching – Creating Meaningful Connections®
- Global Leadership/Global Mindset
- Leadership in the 21<sup>st</sup> Century - Inspiring Performance, Potential & Well-Being in People

#### **Assessment & Survey Certifications (\*\*\*) = Master Trainer for Train the Trainer)**

- Denison Organizational Culture Survey
- Denison + Hogan Leadership Potential Report
- Hogan Assessments
- Insights
- Foursight
- Change Style Indicator (CSI) \*\*\*
- Influence Style Indicator (ISI)
- Innovation Styles Preference Indicator (ISPI) \*\*\*
- Keys to Creativity
- Global Mindset Inventory (GMI)
- Cultural Orientations Indicator (CSI)
- Campbell-Hallam Team Development Survey
- Transformational Leadership Questionnaire (TLQ) 360
- Voices 360
- Benchmarks 360
- Executive Dimensions 360
- MBTI-EA
- FIRO-B
- CPI-260
- Coaching Styles Preference Indicator