

GIACOMO NEGRO

Goizueta Business School
Emory University
1300 Clifton Road NE Atlanta, Georgia, 30322 USA
e-mail: giacomo.negro@emory.edu
Phone: (404) 727 1412
Fax: (404) 727 6663

EMPLOYMENT

- 2017– Professor of Management and Organization, Goizueta Business School, Emory University.
Professor of Sociology (by courtesy), College of Arts and Sciences, Emory University.
- 2013–2017 Associate Professor of Management and Organization (with tenure), and Goizueta Term Chair, Goizueta Business School, Emory University.
Associate Professor of Sociology (by courtesy), College of Arts and Sciences, Emory University.
- 2008–2012 Associate Professor of Management and Organization, Goizueta Business School, Emory University.
- 2007–2008 Senior Lecturer of Strategy, Durham Business School, Durham University.
- 2006–2007 Assistant Professor of Strategy, Università L. Bocconi, Milan.
- 2005–2006 Post-Doctoral Researcher, Università L. Bocconi, Milan.

EDUCATION

- Dec. 2004 Università L. Bocconi, Milan, Italy. *Ph.D. in Management.*
- Apr. 1998 Università L. Bocconi, Milan, Italy. *Laurea cum laude in Economia.*
- Jul. 1993 Liceo Scientifico G. Saccheri, Sanremo, Italy. *Scientific Diploma with honors.*

OTHER ACADEMIC EXPERIENCE

- 2014 Fellow, Nuffield College, Oxford.
- 2008– Fellow, Center for Research on Management and CRIORA, Università L. Bocconi, Milan.
- 2006–07 Visiting Scholar, Stanford Graduate School of Business, Stanford University.
- 2005–06 Visiting Scholar, Anderson Graduate School of Management, UCLA.

PUBLISHED WORK

BOOKS

2021. *Wine Markets: Genres and Identities*. Columbia University Press. With M. T. Hannan and S. Olzak.
2019. *Concepts and Categories: Foundations for Sociological and Cultural Analysis*. Columbia University Press. With M. T. Hannan, G. Le Mens, G. Hsu, B. Kovacs, L. Polos, E. G. Pontikes, and A. J. Sharkey.
2003. *Economia del Cinema. Principi Economici e Variabili Strategiche nel Settore Cinematografico* (The Economics of The Film Industry). In Italian. Milano: Etas Libri. With F. Perretti.

ARTICLES

2021. “Bustin’ Out: The Evolution of Novelty and Diversity in Recorded Music.” *Research in the Sociology of Organizations* 70. With B. Kovacs and G. R. Carroll.
2021. “Destigmatization and Its Imbalanced Effects in Labor Markets.” *Management Science* 66: forthcoming. With M. J. Williams, E. G. Pontikes, and G. Lopiano.
2019. “Which Side Are You On? The Divergent Effects of Protest Participation on Organizations Affiliated with Identity Groups.” *Organization Science* 30: 1189–1206. With S. Olzak.
2019. “The Changing Effectiveness of Local Civic Action: The Critical Nexus of Community and Organization.” *Administrative Science Quarterly* 64: 203–229. With W. Longhofer, and P. W. Roberts.
2018. “World Society, Legal Formalism, and Execution of Legal Procedures.” *Social Forces* 97: 649–674. With W. Longhofer.
2016. “Organizational Form Emergence: A Meta-Analysis of the Ecological Theory of Legitimation.” *Journal of Management* 42: 1344–1373. With S. Bogaert, C. Boone, and A. van Witteloostuijn.
2015. “Niche Overlap and Discrediting Acts: An Empirical Analysis of Informing in Hollywood.” *Sociological Science* 2: 308–328. With S. Goodman.
2015. “Organizational Failure and Intraprofessional Status Loss.” *Organization Science* 26: 633–649. With C. I. Rider.
2015. “Category Signaling and Reputation.” *Organization Science* 26: 584–600. With M. T. Hannan, and M. Fassiotto.
2014. “Resource Partitioning and the Organizational Dynamics of ‘Fringe Banking.’” *American Sociological Review* 79: 680–704. With F. Visentin, and A. Swaminathan

2013. “Challenger Groups, Commercial Organizations, and Policy Enactment: An Empirical Study of Local Lesbian/Gay Rights Ordinances from 1972 to 2008.” *American Journal of Sociology* 119: 790–832. With F. Perretti, and G. R. Carroll.
2013. “Balancing the Skills of Entrepreneurs: Implications for the Quality of Organizational Outputs.” *Strategic Organization* 11: 35–55. With P. W. Roberts, and A. Swaminathan.
2013. “Resource Partitioning Revisited: Evidence from Italian Television Broadcasting.” *Industrial and Corporate Change* 22 459–487. With S. Reis, O. Sorenson, F. Perretti and A. Lomi.
2013. “‘Actual’ and Perceptual Effects of Category Spanning.” *Organization Science*. 24: 684–696. With M. D. Leung.
2012. “Hybrids in Hollywood: A Study of the Production and Performance of Genre Spanning Films.” *Industrial and Corporate Change* 21: 1427–1450. With G. Hsu, and F. Perretti.
2011. “Category Reinterpretation and Defection: Modernism and Tradition in Italian Wine Making.” *Organization Science* 22: 1449–1463. With M. T. Hannan, and H. Rao.
2010. “Research on Categories in the Sociology of Organizations.” *Research in the Sociology of Organizations* 31: 3–35. With G. Hsu, and Ö. Koçak.
2010. “Categorical Contrast and Niche Width: Critical Success in Winemaking.” *Industrial and Corporate Change* 19: 1397–1425. With M. T. Hannan, and H. Rao.
2010. “Stained Red? A Study of Stigma by Association to Blacklisted Artists during the ‘Red Scare’ in Hollywood, 1945–1960.” *American Sociological Review* 75: 456–478. With E. G. Pontikes, and H. Rao.
2008. “The Structure of Consensus: Network Ties Legitimation and Exit Rates of U.S. Feature Film Producer Organizations”. *Administrative Science Quarterly* 53: 145–182. With G. Cattani, S. Ferriani, and F. Perretti.
2008. “*E Pluribus Unum*: Domain Framing, Candidate Matching, and Organizational Form Emergence in U.S. Television Broadcasting, 1940–1960.” *Organization Science* 19: 533–547. With F. Perretti, and A. Lomi.
2007. “Mixing Genres, Matching People: A Study in Innovation and Team Composition in Hollywood.” *Journal of Organizational Behavior* 28: 563–586. With F. Perretti.
2007. “Metabolic Implications for the Mechanism of Mitochondrial Endosymbiosis and Human Hereditary Disorders.” *Journal of Theoretical Biology* 248: 26–36. With B. Lovegren de Bivort, C–C. Chen, F. Perretti, T. M. Philip, and Y. Bar–Yam.
2006. “Filling Empty Seats: How Social Status and Organizational Hierarchies Affect Exploration vs. Exploitation in Team Design.” *Academy of Management Journal* 49: 759–777. With F. Perretti.

2006. “The Competitive Dynamics of Vertical Integration. Evidence from U.S. Motion Picture Producers, 1912–1970.” *Advances in Strategic Management* 23: 367–403. With O. Sorenson.
2001. “La Competitività del Settore Cinematografico Europeo: Evoluzione, Ritardi e Interventi” (in Italian). *Economia e Politica Industriale* 109: 47–79. With F. Perretti.
2000. “La Carta e lo Spazio Digitale” (in Italian). *Problemi dell’Informazione* 25: 346–366. With F. Perretti.

EDITED VOLUMES

2010. *Categories in Markets: Origins and Evolution. Research in the Sociology of Organizations* 31. Bingley UK: Emerald. With G. Hsu, and Ö. Koçak.

REFEREED CONFERENCE PROCEEDINGS

2014. “Category Signaling and Reputation: Biodynamic and Organic Wine Production in Alsace.” Pp. 331–333 in *Proceedings of the Third Edition of the International Conference Series on Wine Active Compounds*. Université de Bourgogne, March. With M. T. Hannan, and M. Fassiotto.
2007. “Same, Yet Different: Similarity, Distinctiveness and the Evolution of Film Genres”. *Academy of Management Meetings Best Paper Proceedings*. With G. Hsu, and F. Perretti.
2006. “Integrating Ecologies: Population Dynamics and Interorganizational Networks in the U.S. Motion Picture Industry, 1912–1970.” *Academy of Management Meetings Best Paper Proceedings*. With G. Cattani, S. Ferriani, and F. Perretti.
2006. “System Dependent Organizational Evolution: Evidence from the U.S. Television Industry, 1940–2000.” *Academy of Management Meetings Best Paper Proceedings*. With A. Lomi, and F. Perretti.

OTHER PUBLICATIONS

2020. “Commentary: Chicago Is Right To Study Whether Gay-owned Businesses Should Get Contract Set-asides.” *Chicago Tribune* January 29. With M. Somashekhar.
2018. “Local Vino.” *Contemporary Sociology* 47(4): 484–486.
2012. “Organizational Ecology.” *Palgrave Encyclopedia of Strategic Management*. <http://www.palgraveconnect.com/esm/doifinder/10.1057/9781137294678.0493>. With G. R. Carroll.

2008. “Evolutionary Perspectives on Inter-organizational Relations.” Pp. 313–339 In Cropper, S., Ebers, M., Huxham, C., and Smith Ring, P. (Eds.) *Oxford Handbook of Inter-Organizational Relations*, Oxford University Press. With A. Lomi, and F. Fonti.
2003. “L’Internazionalizzazione dell’Attività di Ricerca e Sviluppo” (“The International Expansion of R&D Activities”). In Dematté C. and F. Perretti, *Strategie di Internazionalizzazione* (eds), Egea.
2001. “Quotidiani Online al Bivio tra Due Modelli” (“What Business Model is Best Suitable for Online Newspapers”), *Il Sole 24 Ore* (February 2). With F. Perretti.
2001. “Sul Grande Schermo Più Mercato e Meno Aiuti” (“More Competition and Less Subsidies for the Silver Screen”), *Il Sole 24 Ore* (April 19). With F. Perretti.

HONORS AND AWARDS

- 2019 Emory University Subvention Funds.
- 2018 Outstanding Service on Editorial Board Award, INFORMS.
- 2016 Outstanding Service on Editorial Board Award, INFORMS.
- 2013–16 Goizueta Business School, Goizueta Term Chair.
- 2014 Jemolo Fellowship, Nuffield College, Oxford University.
- 2013 Carol and Bruce Mallen Award for Lifetime Published Scholarly Contributions to Motion Picture Industry Economic Studies.
- 2010–12 Goizueta Business School, Caldwell Research Fellow Award.
- 2007 Università L. Bocconi, Research Excellence Award.
- 2007 Università L. Bocconi, Best Management Paper Award.
- 2005 Best Reviewer Award, Academy of International Business.
- 2004–05 Fondazione IRI Scholarship.
- 2004 Università L. Bocconi, Best Management Paper Award.
- 1999 Università L. Bocconi, Best Graduates Annual Award.
- 1997 Università L. Bocconi, ISU Scholarship.

GRANTS

- 2020 Ad hoc research grant, Goizueta Business School, for “LGBTQ+ Southern Survey.”

- 2017 Ad hoc research grant, Goizueta Business School, for “Resource Partitioning and Endogenous Network Formation in Hollywood Feature Film.”
- 2016 Ad hoc research grant, Goizueta Business School, for “Imbalance of Destigmatization: Core Hypothesis and Evidence from Observational and Experimental Studies” and “Protest Events and Organizational Vitality of Challenger Groups.”
- 2015 Ad hoc research grant, Goizueta Business School, for “Micro versus Large Businesses: Understanding the Dynamics of Opportunity Creation for the Urban Poor.”
- 2009 Ad hoc research grant, Goizueta Business School, for: “Crossing Category Boundaries in Italian and French Winemaking.”
- 2006–2008 Ad hoc research grant, Università Bocconi, for: “An Ecology of Fads and Fashions.”
- 2004–2006 Ad hoc research grant, Università Bocconi, for: “Bringing the Environment Back In: System–Dependent Selection, Dynamic Resource Constraints and Population Inertia in the Evolution of the Broadcasting Industry”.
- 2005 –2007 FNS (Swiss National Fund for Scientific Research) grant for: “The Evolution of Organizational Populations: Dynamic Resource Constraints and Density–Dependent Competition among American Television Stations”.
- 2003–2006 Ad hoc research grant, Università Bocconi, for: “International Strategies as Migration Paths across Complex Landscapes”.
- 2002–2004 Ad hoc research grant, Mediaset, for: “Competitive Pressures and Internationalization Strategies in the Italian Motion Picture Industry”.
- 2001–2003 Ad hoc research grant, Università Bocconi, for: “Dynamic Capabilities and Entry Strategies in the Media Industry”.

INVITED AND SCHEDULED PRESENTATIONS

- 2021 Progress in the Sociology of Social Valuation” Panel, MIT; HEC Paris.
- 2019 Lundquist College of Business, University of Oregon; HEC Paris; Aarhus University; LUISS Roma; Melbourne Business School; College of Business and Economics, Australian National University.
- 2018 ShanghaiTech, Shanghai.
- 2017 SKEMA Business School, Nice.
- 2016 University of Amsterdam.

- 2015 MIT Sloan School of Management; Department of Sociology, Emory University; SKK Seoul; NUS Singapore; Yale School of Management; Questrom School of Business, Boston University; Florida State University College of Business.
- 2014 Niehaus Center, Princeton University; OECD WAC Conference, Université de Bourgogne; Faculty of Economics, University of Lugano; Cass Business School, City University London; Bocconi University; Scheller College of Business, Georgia Tech; Columbia Business School, Columbia University; Sociology Department, Oxford University; Saïd Business School, Oxford University.
- 2013 Department of Sociology, Emory University; London Business School; Durham Business School, Durham University; Mallen Conference, Yale School of Management; Sociology Department, Mannheim University; Judge School of Business, Cambridge University; École Polytechnique de Lausanne; Stern School of Business, New York University.
- 2012 Haas School of Business University of California, Berkeley; Kellogg School of Management Northwestern University; Rotman School of Management University of Toronto.
- 2011 Department of Sociology, Oxford University.
- 2010 Ross School of Business University of Michigan; Booth School of Business, University of Chicago; Copenhagen Business School; Graduate School of Business, Stanford University (conference on Resource Partitioning); College of Business and Economics, Australian National University; Department of Sociology, Emory University.
- 2008 Graduate School of Management, University of California, Davis.
- 2007 Stern School of Business, New York University; Goizueta Business School, Emory University; Robert H. Smith School of Business, University of Maryland; Durham Business School, Durham University; School of Management, Sabancı University.
- 2005 Durham Business School, Durham University; Faculty of Economics, University of Groningen.
- 2004 University of Bologna, Faculty of Economics.

TEACHING

- 2021 Emory College of Arts and Sciences: Art Circles Seminar Development.
- 2019–2021 Goizueta Business School & Carlos Museum: Leadership in the Arts (Mellon Graduate Fellowship Program).
- 2014–2021 Goizueta Business School: Strategies for Entertainment, Culture and Media Industries (MBA; EvMBA; BBA).

- 2008–2021 Goizueta Business School: Organization Theory (PhD).
- 2016–2020 Goizueta Business School: Japan Colloquium (EvMBA).
- 2018-2019 Emory College of Arts and Sciences. Sidecar course on Local Food as Business and Culture.
- 2008–2013 Goizueta Business School: Multinational Firms and Strategy (MBA; EvMBA; BBA).
- 2007 Durham University: Strategy (M.A.).
- 2001–2007 Università Bocconi: International Business (BBA), Strategic Management (M.S.), Sociological and Interpretive Approaches to Strategy (PhD), Strategic Management of Arts and Cultural Industries (BBA).

TEACHING CASES

2001. Luxottica: The acquisition of Bausch & Lomb’s optical division. SDA Bocconi.
2001. Producing the Italian “Big Brother”: Il Grande Fratello (A). SDA Bocconi.
2001. Producing the Italian “Big Brother”: Il Grande Fratello (B). SDA Bocconi.
2001. Producing the Italian “Big Brother”: Il Grande Fratello (C). SDA Bocconi.
2000. The New York Times from printed media to the Web. SDA Bocconi.
2000. The Wall Street Journal from printed media to the Web. 2000. SDA Bocconi.

Cases are available in the *European Case Clearing House* (ECCH) catalogue of case studies.

ACADEMIC AFFILIATIONS

- Membership: *Academy of Management*
American Sociological Association
European Group for Organization Studies
European Academy of Management

PROFESSIONAL SERVICE

- 2021–2022 Member, Personnel Committee, Goizueta Business School.
- 2021 Member, Employee Resource Group (ERG) Committee, Emory University.
- 2021–2022 Past-President, Emory University Senate.
- 2021–2022 Past-Chair, Emory University Faculty Council.

- 2021–2022 Chair, Governance Committee, Emory University.
- 2021–2022 Member, First Generation Faculty Committee, Emory University.
- 2020–2021 Co-chair, Emory University Faculty Council Committee on Diversity, Equity, and Inclusion.
- 2020–2021 Member, Emory University Provost Search Committee.
- 2020–2021 Member, Emory University COVID-19 Presidential Advisory Committee.
- 2020–2021 Member, Emory University Committee on Naming Honors.
- 2020–2021 President, Emory University Senate.
- 2020–2021 Chair, Emory University Faculty Council.
- 2020–2021 Chair, Governance Committee, Emory University.
- 2020–2021 Member, Honorary Degrees Committee, Emory University.
- 2020–2021 Faculty Counselor for Academic Affairs, Emory University Faculty Council.
- 2020–2021 Member, First Generation Faculty Committee, Emory University.
- 2020–2021 Member, Diversity Committee, Organizations, Occupations, and Work Section, American Sociological Association.
- 2020 Member, selection process for the Director, Diversity & Inclusion Education and Outreach.
- 2020 Member, Goizueta Tiger Team, Goizueta Business School.
- 2019–2020 President–Elect, Emory University Senate.
- 2019–2020 Chair–Elect, Emory University Faculty Council.
- 2019–2020 Chair, Governance Committee, Emory University.
- 2019–2020 Chair, Distinguished Faculty Lecture Committee, Emory University Faculty Council.
- 2019–2020 Faculty Counselor for Academic Affairs, Emory University Faculty Council.
- 2018–2021 Elected representative of Goizueta Business School for the University Senate, Emory University.
- 2018–2021 Elected representative of Goizueta Business School for the University Faculty Council, Emory University.

- 2018–2021 Treasurer, Organizations, Occupations, and Work Section, American Sociological Associations.
- 2017–2019 Chair, Research Committee, Goizueta Business School.
- 2017–2019 Member, Research Committee, Goizueta Business School.
- 2019 Organizer, Economic Sociology Conference.
- 2019 Organizer, Workshop on Organizational Authenticity.
- 2017– Faculty Advisor, Media, Entertainment, and Sports Club MBA Club, Goizueta Business School.
- 2016–2017 Faculty presenter and panelist, KTO Paper Development Workshop, SKEMA Business School.
- 2016–2017 Member, W. Richard Scott Award for Distinguished Scholarship Committee, American Sociological Association.
- 2016–2018 Laney Graduate School Appointments Committee, Emory University.
- 2015–2017 Chair, Research Committee, Goizueta Business School.
- 2015–2017 Member, Research Committee, Goizueta Business School.
- 2015–2016 Chair, Search Committee, O&M Faculty, Goizueta Business School.
- 2011–2017 PhD Coordinator O&M Area, Goizueta Business School.
- 2016 Organizer, Organizational Ecology Workshop, Catania, Italy.
- 2015–2018 Co-organizer, Workshop on Organizational Authenticity.
- 2015 Panelist, Academy of Management Meetings.
- 2014 Member, Search Committee, O&M Faculty, Goizueta Business School.
- 2014– Referee for the Council for the Humanities of Netherlands Organization for Scientific Research.
- 2014– Referee and Rapporteur for Assessment of Research Projects for CINECA-MIUR (Italian Ministry of Education, University, and Research).
- 2014 Session Chair, American Sociological Association, Economic Sociology Section.
- 2013 Panelist, Doctoral Student Consortium, Academy of Management Meetings.
- 2012– Referee for the Assessment of Quality in Scientific Research for CINECA-MIUR (Italian Ministry of Education, University, and Research).

2010–2011 Member, Computing & Education Committee, Goizueta Business School.

2009 Organizer, Organizational Ecology Workshop, Verona, Italy.

2009–2012 Coordinator O&M Area, Hightower Seminar Series.

2009–2010 Member, Search Committee, O&M Faculty, Goizueta Business School.

2001–2003 PhD Students Representative, Bocconi University.

Editorial Board: *Organization Science* (2014–present)

Organization Studies (2012–present)

European Management Review (2009–present)

Journal of Organizational Behavior (2008–2011)

Reviewer for: *American Journal of Sociology*, *Administrative Science Quarterly*, *American Sociological Review*, *Academy of Management Journal*, *Academy of Management Review*, *AoM (BPS and OMT Divisions)*, *Business and Politics*, *Cambridge University Press*, *Computational and Mathematical Organization Theory*, *Communication Research*, *IEEE Transactions on Engineering Management*, *Industrial and Corporate Change*, *Industry and Innovation*, *International Journal of Management Reviews*, *Journal of Investigative Medicine*, *Journal of Management Studies*, *Journal of Organizational Behavior*, *Management Science*, *Organization Science*, *Organization Studies*, *PLoS One*, *Poetics*, *Research Policy*, *Social Psychology Quarterly*, *Sociological Quarterly*, *Sociological Science*, *Social Currents*, *Social Forces*, *Social Problems*, *Stanford University Press*, *Strategic Management Journal*, *Strategy Science*, *Swiss National Science Foundation*.

PhD Advising: June Kim, Emory University;

Sara Kaplan, Emory University.

Justin Koushyar, Emory University (Co-advisor).

Samira Reis, Bocconi University.

PhD Dissertation Committee: Tao Seok (Brian) Kim, Emory University

Allison Roberts, Emory University.

Li-Wei Chen, Emory University.

Mohamad Sadri, IE Business School.

Alessandro Piazza, Bocconi University.

Cameron Verhaal, University of Utah.

Jung Lee, Emory University.

Chirag Kasbekar, Emory University.

Hsini Huang, Georgia Tech.

Guia Pirotti, Bocconi University.

Anna Ponti, Bocconi University.

OTHER WORK EXPERIENCE

1999–2000 Civil service (conscientious objector).

1998–1999 Italian translation of the books:

Caves, R.E. *The Creative Industries. Contracts between Commerce and Art* (Harvard University Press, 2000);

Davenport T.H., Prusak L., *Working Knowledge: How Organizations Manage What They Know* (Harvard Business School Press, 1998);

Cusumano M.A., Yoffie D.B., *Competing on Internet Time: Lessons from Netscape and Its Battle with Microsoft* (The Free Press, 1998).

1997 UNESCO Paris. Funds–In–Trust Section: Project management.

PERSONAL INFORMATION

Place of birth: Sanremo, Italy.

Citizenship: U.S. and Italian.