

## **Robert C. Bird**

Eversource Energy Chair in Business Ethics  
Professor of Business Law, University of Connecticut School of Business  
Research Fellow, University of Connecticut School of Law  
Member, Institute for Systems Genomics  
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University of Connecticut  
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### **1. RESEARCH INTERESTS**

Corporate Compliance, Business Ethics, Law and Strategy, Employment Law, Business and Human Rights, Empirical Legal Studies, Corporate Governance, Legal Risk Management

### **2. EDUCATIONAL BACKGROUND**

BOSTON UNIVERSITY SCHOOL OF LAW, J.D., 1996  
Phi Delta Phi Honors Fraternity

BOSTON UNIVERSITY GRADUATE SCHOOL OF MANAGEMENT, M.B.A., *with honors*, 1998  
Independent Study Research: Consumer Surveys in Trademark Litigation

FAIRFIELD UNIVERSITY, B.S., *cum laude*, Information Systems, 1993  
Highest graduating GPA in major  
Honors Program, completed with distinction

### **3. UNIVERSITY POSITIONS HELD**

UNIVERSITY OF CONNECTICUT SCHOOL OF BUSINESS  
Eversource Energy Chair in Business Ethics, Storrs, CT – July 2014 to present  
Northeast Utilities Chair in Business Ethics, Storrs, CT – May 2012 to July 2014  
Professor of Business Law, Storrs, CT – 2016-present  
Associate Professor of Business Law, Storrs, CT – 2010-2016  
Assistant Professor of Business Law, Storrs, CT – 2004-2010

UNIVERSITY OF CONNECTICUT SCHOOL OF LAW  
Research Fellow, Hartford, CT – 2012-present

SETON HALL UNIVERSITY STILLMAN SCHOOL OF BUSINESS  
Assistant Professor of Business Law, South Orange, NJ – 2000-2004

### **4. PUBLICATONS AND RESEARCH**

#### **A. Academic Publications**

65. Bird, Robert C. (forthcoming 2021), “*Caremark* Compliance for the Next Twenty-Five Years,” *American Business Law Journal*, 58(1), \_\_\_-\_\_\_.

64. Bird, Robert C. (forthcoming 2021), "Vaccinating Legal Scholarship from Distorted Science: Evidence from the Anti-GMO Movement," **UMKC Law Review**, 90(1), \_\_\_\_-\_\_\_\_.
63. Bird, Robert C. (forthcoming 2020), "Anti-GMO and Vaccine-Autism Public Policy Campaigns in the Court of Public Opinion," **Hastings Law Journal**, 72(1), \_\_\_\_-\_\_\_\_.
62. Bird, Robert C. & Soundararajan, V. (2020), "From Suspicion to Sustainability in Global Supply Chains," **Texas A&M Law Review**, 7(2), 383-418.
61. Bird, Robert C. & Soundararajan, V. (2020), "The Role of Precontractual Signals in Creating Sustainable Global Supply Chains," **Journal of Business Ethics**, 164(1), 81-94 (published online November 21, 2018).
60. Bird, Robert C. (2018), "VUCA," **Virginia Law & Business Review**, 12(3), 367-426.
59. Bird, Robert C. & Brown, L. (2018), "The Right to Request as a Model for Flexible Work in the European Union," **American Business Law Journal**, 55(1), 53-115.
58. Bird, Robert C. & Park, S. (2018), "Organic Corporate Governance," **Boston College Law Review**, 59(1), 21-69.
57. Bird, Robert C. & Davis-Nozemack, K. (2018), "Tax Avoidance as a Sustainability Problem," **Journal of Business Ethics**, 151(4), 1009-1025.
56. Bird, Robert C. & Park, S. (2017), "Turning Corporate Compliance into Competitive Advantage," **University of Pennsylvania Journal of Business Law**, 19(2), 285-339.
55. Bird, Robert C. & Park, S. (2016), "The Domains of Corporate Counsel in an Era of Compliance," **American Business Law Journal**, 53(2), 203-249. (Ralph C. Hoeber Award, distinguished article in the American Business Law Journal)
54. Bird, Robert C. (2016), "Precarious Work: The Need for Flextime Employment Rights and Proposals for Reform," **Berkeley Journal of Employment and Labor Law**, 37(1), 1-41. (lead article)
53. Bird, Robert C. (2015), "Why Don't More Employers Adopt Flexible Working Time?," **West Virginia Law Review**, 118(1), 327-367.
52. Bird, Robert C. & Cahoy D. (2015), "Human Rights, Technology and Food: Coordinating Access and Innovation for 2050 and Beyond," **American Business Law Journal**, 52(3), 435-500.
51. Bird, Robert C., Borochn P., and Knopf, J. (2015), "The Role of the Chief Legal Officer in Corporate Governance," **Journal of Corporate Finance**, 34, 1-22. (lead article)
50. Bird, Robert C. & Knopf, J. (2015), "The Impact of Local Knowledge on Banking," **Journal of Financial Services Research**, 48(1), 1-20. (lead article)
49. Bird Robert C. & Orozco D. (2014), "Finding the Right Corporate Legal Strategy," **MIT Sloan Management Review**, 56(1), 81-89.
48. Bird, Robert C., Cahoy, D. and Dhooge L. (2013-14), "Corporate Voluntarism and Liability for Human Rights in a Post-Kiobel World," **Kentucky Law Journal**, 102(3), 601-651.
47. Bird, Robert C. & Berger-Walliser, G. (2013), "The Impact of Plain Packaging Regulation on Illicit and Non-Illicit Tobacco Products in the European Union," **North Carolina Journal of International Law and Commercial Regulation**, 38(4), 1015-1056. (second place distinguished conference paper award)

46. Bird, Robert C., Smythe, D. and Benner, L. (2013), "Social Network Theory and the Diffusion of the Search and Seizure Exclusionary Rule Among State Courts Between Weeks and Wolf," **BYU Journal of Public Law**, 27(1), 96-144.
45. Bird, Robert C. & Brown L. (2012), "The Protection of Well-Known Foreign Marks in the United States: Potential Global Responses to Domestic Ambivalence," **North Carolina Journal of International Law and Commercial Regulation**, 38(1), 1-40.
44. Bird, Robert C. & Steckel, J. (2012), "The Role of Consumer Surveys in Trademark Infringement: Empirical Evidence from the Federal Courts," **University of Pennsylvania Journal of Business Law**, 14(4), 1013-1053. (selected for inclusion in the 2013 edition of the Intellectual Property Law Review)
43. Bird, Robert C. (2012), "Enforcement of Annulled Arbitration Awards: A Company Perspective and an Evaluation of a 'new' New York Convention," **North Carolina Journal of International Law and Commercial Regulation**, 37(4), 1013-1053.
42. Bird, Robert C. & Smythe, D. (2012), "Social Network Analysis and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1963-87," **Law and Social Inquiry**, 37(3), 565-594.
41. Bird, Robert C., Colquitt, J. & DiMatteo, L. (2011), "Justice, Employment, and the Psychological Contract," **Oregon Law Review**, 90(2), 449-524.
40. Bird, Robert C. (2011), "Law, Strategy, and Competitive Advantage," **Connecticut Law Review**, 44(1), 61-97.
39. Bird, Robert C. & Brown, L. (2011), "Interactive Regulation," **University of Pennsylvania Journal of Business Law**, 13(4), 837-879.
38. Bird, Robert C. (2011), "The Power of Uncertainty in Disability Law," **Hamline Law Review**, 34(3), 605-621.
37. Bird, Robert C. & Levesque C. (2011), "Domestic Violence and the Workplace: A New Connecticut Law Joins the Debate," **Business Law Review**, 44, 147-166.
36. Bird, Robert C., Haapio, H. & Berger-Walliser, G. (2011), "Promoting Business Success Through Contract Visualization," **Journal of Law, Business and Ethics**, 17(1), 55-75.
35. Bird, Robert C. & Chaudhry, P. (2010), "Repackaging, Pharmaceuticals, and the European Union: Managing Gray Markets in an Uncertain Legal Environment," **Virginia Journal of International Law**, 50(3), 719-756.
34. Bird, Robert C. (2010), "The Four-Day Work Week: Old Lessons, New Questions," **Connecticut Law Review**, 42(4), 1059-1080.
33. Bird, Robert C. (2010), "Reviving Necessity in Eminent Domain," **Harvard Journal of Law & Public Policy**, 33(1), 239-281.
32. Bird, Robert C. & Knopf, J. (2010), "Do Disability Laws Impair Firm Performance?," **American Business Law Journal**, 47(1), 145-190.
31. Bird, Robert C., & Oswald, L. (2009), "Necessity as a Check on State Eminent Domain Power," **University of Pennsylvania Journal of Constitutional Law**, 12(1), 99-141.
30. Bird, Robert C. & Oswald, L. (2009), "Necessity and Excess Condemnation Under Eminent Domain," **Real Estate Law Journal**, 38(3), 304-323.

29. Bird, Robert C. (2009), "Moral Rights: Diagnosis and Rehabilitation," **American Business Law Journal**, 46(3), 407-452.
28. Bird, Robert C. (2009), "Commercial Regulation of Deceptive Advertising: Why More Regulation is not Necessarily Better," **Business Law Review**, 42, 17-29.
27. Bird, Robert C. (2009), "Developing Nations and the Compulsory License: Maximizing Access to Essential Medicines while Minimizing Investment Side Effects," **Journal of Law, Medicine & Ethics**, 37(2), 209-221.
26. Bird, Robert C. & Knopf, J. (2009), "Do Wrongful-Discharge Laws Impair Firm Performance?," **Journal of Law and Economics**, 52(2), 197-222.
25. Bird, Robert C. (2008), "Pathways of Legal Strategy," **Stanford Journal of Law, Business and Finance**, 14(1), 1-41. (best conference paper award - junior faculty) (lead article)
24. Bird, Robert C. & Smythe, D. (2008), "The Structure of American Legal Institutions and the Diffusion of Wrongful Discharge Laws," 1978-99, **Law and Society Review**, 42(4), 833-863.
23. Bird, Robert C., & DePhillips, J. (2008), "Automatic Reassignment of Disabled Persons Under the ADA: Huber v. Wal-Mart Stores Widens the Circuit Split," **Business Law Review**, 41, 15-30. (lead author)
22. Bird, Robert C. (2008), "An Employment Contract 'Instinct with an Obligation': Good Faith Costs and Contexts," **Pace Law Review**, 28(2), 409-428.
21. Bird, Robert C. & Cahoy, D. (2008), "The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach," **American Business Law Journal**, 45(2), 283-330. (best international paper award; best conference paper award)
20. Bird, Robert C. (2007-2008), "Counterfeit Drugs: The Global Consumer Perspective," **Wake Forest University Intellectual Property Law Journal**, 8(3), 387-406.
19. Bird, Robert C. (2007), "A Shift too Far: The Failure to Recognize Shiftwork Maladaptation Syndrome as an Injury Under Workers' Compensation Law," **Midwest Law Journal**, 21(1), 1-15. (lead article)
18. Bird, Robert C. & Cahoy, D. (2007), "The Emerging BRIC Economies: Lessons from Intellectual Property Negotiation and Enforcement," **Northwestern Journal of Technology and Intellectual Property**, 5(3), 400-425. (lead article)
17. Bird, Robert C. (2007), "The Impact of the Moseley Decision on Trademark Dilution Law," **Journal of Public Policy & Marketing**, 26(1), 102-117.
16. Bird, Robert C. & Ponte, L. (2006), "Protecting Moral Rights in the United States and the United Kingdom: Challenges and Opportunities under the U.K.'s New Performances Regulations," **Boston University International Law Journal**, 24(2), 213-282.
15. Bird, Robert C. & Mirtorabi, N. (2006), "Shiftwork and the Law," **Berkeley Journal of Employment and Labor Law**, 27(2), 383-430. (lead author)
14. Bird, Robert C. (2006), "Defending Intellectual Property Rights in the BRIC Economies," **American Business Law Journal**, 43(2), 317-363.
13. Bird, Robert C. (2005), "Employment as a Relational Contract," **University of Pennsylvania Journal of Labor and Employment Law**, 8(1), 149-217. (outstanding article award).

12. Bird, Robert C. (2005), "Trademark Dilution and Circumstantial Evidence: Can Savin Save the Victoria's Secret Case?," **Business Law Review**, 38, 1-23.
11. Bird, Robert C. (2004), "Rethinking Wrongful Discharge: A Continuum Approach," **University of Cincinnati Law Review**, 73(2), 517-579.
10. Bird, Robert C. & Charters, D. (2004), "Good Faith and Wrongful Termination in Canada and the United States: A Comparative and Relational Inquiry," **American Business Law Journal**, 41(2/3), 205-250.
9. Bird, Robert C. (2003), "Procedural Challenges to Environmental Regulation of Space Debris," **American Business Law Journal**, 40(3), 635-685.
8. Bird, Robert C. & Tucker, Alan L. (2002), "Tax Sham or Prudent Investment: Deconstructing the Government's Pyrrhic Victory in Salina Partnership v. Commissioner," **University of Virginia Tax Review**, 22(2), 231-271. (this article was reprinted in 54 Monthly Digest of Tax Articles 1 (2003))
7. Bird, Robert C. (2001), "Restraining Banking Law's Notorious Regime: The D'Oench, Duhme Doctrine and the Fraud in the Factum Defense," **North East Journal of Legal Studies**, 9(1), 1-15. (best paper award)
6. Bird, Robert C. (2001), "New Legal Challenges to the Twenty-Four Hour Workplace: An Analysis of Shiftwork and the Americans with Disabilities Act," **Business Law Review**, 34, 21-43.
5. Bird, Robert C. (2000), "The Recovery of Bankruptcy Estate Assets From Non-Debtor Entities," **North East Journal of Legal Studies**, 7(1), 113-129.
4. Bird, Robert C. (1998), "Streamlining Consumer Survey Analysis: An Examination of the Concept of Universe in Consumer Surveys Offered in Intellectual Property Litigation," **Trademark Reporter**, 88(3), 269-288. (reprinted in **Business Law Review**, 31, 1-21 (1998))
3. Bird, Robert C. (1997), "An Examination of the Training and Reliability of the Narcotics Detection Dog," **Kentucky Law Journal**, 85(2), 405-433.
2. Bird, Robert C. (1997), "More Than A Congressional Joke: An Examination of the Legislative History of Sex Discrimination of the 1964 Civil Rights Act," **William & Mary Journal of Women and the Law**, 3(1), 137-161.
1. Bird, Robert C. (1996), "Achieving Equality In the Workplace: An Examination of Leading Decisions Addressing Same-Sex and Bisexual Harassment Under Title VII," **The Holy Cross Journal of Law and Public Policy**, 1(1), 127-144.

## **B. Working Papers and Papers Under Review**

Bird, Robert C., Toward A Systems Architecture of Corporate Governance

## **C. Book Chapters and Reviews**

13. Bird, Robert C., *Strategy and the Leveraging of Legal Resources*, chapter 3 in GENERAL COUNSEL IN THE 21<sup>ST</sup> CENTURY: CHALLENGES AND OPPORTUNITIES (Globe Law and Business 2015)
12. Bird, Robert C., *The Intersection of Smart Phone Technology and Fair Labor Standards*, chapter 5 in MANAGING THE LEGAL NEXUS BETWEEN INTELLECTUAL PROPERTY AND EMPLOYEES: DOMESTIC AND GLOBAL CONTEXTS (L. Oswald & M. Pagnattaro eds., Edward Elgar 2015)

11. Bird, Robert C. & Park S., *Legal and Regulatory Aspects of Enterprise Risk Management for Small and Medium-Sized Enterprises*, book chapter published in ENTERPRISE RISK MANAGEMENT FOR SMALL AND MEDIUM-SIZED ENTERPRISES (J. Vadiveloo ed., Society of Actuaries 2015)
10. Bird, Robert C., *Human Rights and Business at the Indeterminate Crossroads*, preface in LAW, BUSINESS, AND HUMAN RIGHTS: BRIDGING THE GAP (Robert C. Bird, Daniel R. Cahoy, Jamie D. Prektert, eds., Edward Elgar 2014)
9. Bird, Robert C., *The America Invents Act, Patent Priority, and Supplemental Examination*, book chapter published in THE CHANGING FACE OF US PATENT LAW AND ITS IMPACT ON BUSINESS STRATEGY (D. Cahoy & L. Oswald eds., Edward Elgar 2013)
8. Bird, Robert C., invited Book Review of *The Soul of Creativity: Forging a Moral Rights Law for the United States*, (Roberta Rosenthal Kwall, Stanford University Press, 2009) 52 AMERICAN JOURNAL OF LEGAL HISTORY 404 (2012)
7. Bird, Robert C., Book Review of *Proactive Law for Managers: A Hidden Source of Competitive Advantage*, (George Siedel & Helena Haapio, Gower Publishing Co., 2011) 21 SOUTHERN LAW JOURNAL 309 (2011)
6. Bird, Robert C., *Intellectual Property Enforcement in a Global Economy: Lessons from the BRIC Nations*, invited book chapter in GLOBALISATION IN FLUX: LEGAL AND ECONOMIC CHALLENGES (Linda Y. Yueh ed., Edward Elgar 2009)
5. Bird, Robert C. & Jain, S., *Marketing and the Global Legal Environment*, invited book chapter in HANDBOOK OF INTERNATIONAL MARKETING, Masaaki "Mike" Kotabe & Kristiaan Helsen eds., SAGE Publications, Washington, DC (2009)
4. Bird, Robert C. & Jain, S., *The Continuing Challenge of Global Intellectual Property Rights*, book chapter in THE GLOBAL CHALLENGE OF INTELLECTUAL PROPERTY RIGHTS, Robert C. Bird & Subhash C. Jain (Univ. of Conn) eds., Edward Elgar Publishing, Northampton, MA (2008)
3. Bird, Robert C. & Cahoy, D., *The Vulnerability of Middle Developed Countries to Changes in Foreign Direct Investment Arising from Intellectual Property Appropriation*, book chapter in THE GLOBAL CHALLENGE OF INTELLECTUAL PROPERTY RIGHTS, Robert C. Bird & Subhash C. Jain (Univ. of Conn) eds., Edward Elgar Publishing, Northampton, MA (2008)
2. Bird, Robert C., *The Impact of Coercion on Protecting U.S. Intellectual Property Rights in the BRIC Economies*, invited book chapter 16 in EMERGING ECONOMIES AND THE TRANSFORMATION OF INTERNATIONAL BUSINESS, Subhash C. Jain (Univ. of Conn) ed., Elgar Press, Cheltenham UK (2007)
1. Bird, Robert C., Book Review of *Sex Crimes: Ten Years on the Front Lines Prosecuting Rapists and Confronting Their Collaborators* (Alice Vachss, Random House Pub., 1992) 27 COMMENTARIES LAW JOURNAL 70 (1993-94)

#### D. Other Publications

38. Bird, Robert C. (Apr. 27, 2020), *Caremark Compliance for the Next-Twenty Five Years*, **The FinReg Blog**, (Commentary by faculty and affiliates of the Duke Global Financial Markets Center), <https://bit.ly/2VVqsO8>.
37. Bird, Robert C. & Kirschner, C. (2020), *Special Report: The Summit on the Academic Profession of Business Law*, **Journal of Legal Studies Education**, 36(1), 87-109.

36. Bird, Robert C., Borochin P., Knopf J.D., Ma, L. (Mar. 15, 2019), *Do Boards Have Style? Evidence from Director Style Divergence and Board Turnover*, **THE CLS BLUE SKY BLOG** (COLUMBIA LAW SCHOOL'S BLOG ON CORPORATIONS AND THE CAPITAL MARKETS), <https://bit.ly/2KTZLYb>
35. Bird, Robert C. (2019), *Comment on "Insights from the Top: A Panel Discussion with Business Law Faculty in Academic Administration"*, **Journal of Legal Studies Education**, 36(1), 147-53.
34. Bird, Robert C. (2018), *On the Future of Business Law*, **Journal of Legal Studies Education**, 35(2), 301-320 (publication of Ethics Section Keynote Address given at the 2017 Academy of Legal Studies in Business annual conference)
33. Bird, Robert C. (Mar. 15, 2018), *VUCA and the Management of Legal Risk*, **THE CLS BLUE SKY BLOG** (COLUMBIA LAW SCHOOL'S BLOG ON CORPORATIONS AND THE CAPITAL MARKETS), <http://clsbluesky.law.columbia.edu/2018/03/15/vuca-and-the-management-of-legal-risk/>
32. Bird Robert C. & Gilson L. (Jan. 30, 2017), *The Right to Disconnect*, **UConn TODAY**, <http://today.uconn.edu/2017/01/the-right-to-disconnect>
31. Bird, Robert C. & Park, S. (Nov. 30, 2016), *An Efficient Investment-Risk Model of Compliance*, **THE CLS BLUE SKY BLOG** (COLUMBIA LAW SCHOOL'S BLOG ON CORPORATIONS AND THE CAPITAL MARKETS), <http://clsbluesky.law.columbia.edu/2016/11/30/an-efficient-investment-risk-model-of-corporate-compliance/>
30. Bird, Robert C. (July 6, 2016), *A Failure of Culture and Leadership: The Volkswagen Emissions Scandal and its Uncertain Aftermath*, **Satell Institute Research Report**, 1-10.
29. Bird, Robert C. & Hiller, J. (Feb. 23, 2016), *Rediscovering the Power of Law in Business Education*, **AACSB BLOG**, <http://www.aacsb.edu/blog/2016/february/rediscovering-the-power-of-law-in-business-education>
28. Bird, Robert C. (2016), *Legal Scholarship in Business Schools*, **American Business Law Journal**, 53(1), 9-31.
27. Bird, Robert C. (2013), *The Intellectual and Social Antecedents of the American Business Law Journal*, **American Business Law Journal**, 50(1), 1-20. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
26. Bird, Robert C. (2013), *Editor's Corner: The Epitome of Colleague—Clyde D. Stoltenberg—September 14, 1947 – July 23, 2013*, **American Business Law Journal**, 50(4), v-viii. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
25. Bird, Robert C. (2013), *Editor's Corner: A Gentleman and a Scholar—Edwin T. Tucker—February 25, 1927 – May 26, 2013*, **American Business Law Journal**, 50(3), v-viii. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
24. Bird, Robert C., *Editor's Corner: A Moment of Reflection*, **American Business Law Journal**, 50(1), v-viii. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
23. Bird, Robert C., Cahoy, D., Gabel J., Greene, S., & Prenkert J. (2013), *Panel Session, The American Business Law Journal at Fifty: Past, Present, and Future*, **American Business Law Journal**, 50(1), 159-194. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)
22. Bird, Robert C. (2013), *A Great Debt of Gratitude: An Interview with John Donnell*, **American Business Law Journal**, 50(1), 195-200. (authored as editor-in-chief for 50<sup>th</sup> anniversary issue)

21. Bird, Robert C. (2012), *Advice for the New Legal Studies Professor*, **Journal of Legal Studies Education**, 29(2), 239-262.
20. Bird, Robert C. (2011), Invited Response, *Of Geese, Ribbons, and Creative Destruction: Moral Rights and its Consequences*, **Texas Law Review See Also**, 90, 63-73.
19. Bird, Robert C. et. al., **CYBERLAW: TEXT AND CASES** (West Pub. 3rd ed. 2011) (textbook co-authored for business classroom use) (contribution: 1 chapter, International Cyberlaw)
18. Bird, Robert C. & Rachwald, R. (May 12, 2011), *Getting A Grip on Our Electronic Lives*, **THE WASHINGTON TIMES**, <http://www.washingtontimes.com/news/2011/may/12/getting-a-grip-on-our-electronic-lives-43874794/>
17. Bird, Robert C. (2010), *The Many Futures of Legal Strategy*, **American Business Law Journal**, 47(4), 575-586. (invited special issue advisor contribution to special issue: "Law as Source of Strategic Advantage")
16. Bird, Robert C. (2009), *A Most Dangerous Business*, published in the **Master Teacher Symposium Conference Proceedings** of the 84<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Denver, CO.
15. Bird, Robert C. (2008), *Making Sense of Trademark Dilution (Again): The Trademark Dilution Revision Act of 2006*, **Journal of the Academy of Marketing Science**, 36(3), 434-441.
14. Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper published in the **proceedings of the 2008 CONFERENCE ON TRENDS IN GLOBAL BUSINESS**, New Haven, CT.
13. Bird, Robert C. (2006), *This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark*, **Journal of Legal Studies Education**, 23(1), 53-85. (best paper award)
12. Bird, Robert C. & Ponte, L., et. al. (2004), *Troubled Times at Upturn Records: Getting Traditional Legal Concepts to Dance to the New Online Beat*, **Journal of Legal Studies Education**, 22(1), 1-38. (outstanding article award) (lead author) (best paper award)
11. Bird, Robert C. (2002), *A Business Law Simulation Game: Amy Chen v. East Asia Import Company*, **Journal of Legal Studies Education**, 20(1), 89-116.
10. Bird, Robert C. (2002), *Discovering Your Vocation: The Discernment of Discernment*, Proceedings of the Seton Hall University Center for Catholic Studies, **RELIGIOUS HORIZONS AND THE VOCATION OF THE UNIVERSITY**, South Orange, NJ. (this article was reprinted in the SETON HALL UNIVERSITY MAGAZINE, vol. 12, no. 3, p. 40 (2004).
9. Bird, Robert C. (2001), *Integrating Simulation Games into Business Law Teaching*, **Journal of Legal Studies Education**, 19(2), 203-237.
8. Bird, Robert C. (2001), *Simulation Games: A Lifelong Tool for Lifelong Learning*, published in the **Master Teacher Symposium Conference Proceedings** of the 76<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.
7. Bird, Robert C. (2000), *Integrating Simulation Strategy Into Business Law Roleplaying*, published in the **Master Teacher Symposium Conference Proceedings** of the 75<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Baltimore, MD.



6. Bird, Robert C. (1999), *Burning the Midnight Oil: An Examination of Issues Involving Second and Third Shift Employees* (excerpts of monograph published by Bureau of Business Practice, eds.).
5. Bird, Robert C. (1999), *Courts Take Aggressive Stance on Disgorgement With Chapter 11 Attorney Misconduct*, **BANKRUPTCY COURT DECISIONS: WEEKLY NEWS & COMMENT**.
4. Bird, Robert C. (1999), *Shiftwork and the Law: Part I & II*, **ACADEMY OF LEGAL STUDIES IN BUSINESS EMPLOYMENT AND LABOR LAW NEWSLETTER**, 1(1), 1-3, 1(2), 1-3.
3. Bird, Robert C. (1998), *Failure to Immediately Return to Work After Relative's Death Doesn't Forfeit FMLA Rights*, **DISABILITY LEAVE & ABSENCE REPORTER**, issue 115.
2. Bird, Robert C. (1998), *Courts Reach Mixed Decisions on Pregnancy Discrimination Claims*, **DISABILITY LEAVE & ABSENCE REPORTER**, issue 112.
1. Bird, Robert C. (1998), Chapter authored for multi-author employment law book, *Keeping Track of the "Triple Threat": Employee Leave and the Intersection of the ADA, FMLA, and Workers' Compensation Laws* (Bureau of Business Practice, eds.).

## 5. KEYNOTES, INVITED LECTURES, AND CONFERENCE PRESENTATIONS

### A. Keynotes

#### UNIVERSITY OF PENNSYLVANIA

Center for Social Impact Strategy  
Philadelphia, PA – September 2017

Topic: The Future of Value-Based Leadership

#### ACADEMY OF LEGAL STUDIES IN BUSINESS, ETHICS SECTION

ALSB Ethics Scholar-in-Residence  
Savannah, GA – August 2017

Topic: Ethics and the Future of the Business Law Discipline

#### INTERNATIONAL CONGRESS ON LEGAL STRATEGY (CONGRESO INTERNACIONAL EN ESTRATEGIA LEGAL)

Punta Cana, Dominican Republic – July 2017

Topic: Legal Strategy, Business Goals, and the Future of the Discipline (delivered via recorded video)

### B. Invited Lectures

#### MASSMUTUAL

*Compliance and Ethics Department* – April 2020 (online)

Topic: Compliance: Past, Present, and Future

#### MASSMUTUAL

*Compliance and Ethics Department* – July 2018

Topic: Why Compliance Matters: Building a Culture of Integrity

#### MARIST COLLEGE

*School of Management* – April 2018

Topic: VUCA and the Management of Legal Risk

#### CONSCIOUS CAPITALISM CONNECTICUT

*Big Connect: Greater New Haven County Business Expo* – October 2016

*University of Connecticut, Stamford – November 2016*

Topic: Conscious Capitalism and Higher Education

**GEORGIA TECH**

*Scheller School of Business, Atlanta, GA – November 2015*

Topic: A Risk-Cost Model of Firm Compliance

**BARUCH COLLEGE, CITY UNIVERSITY OF NEW YORK**

*Robert Zicklin Center for Corporate Integrity, New York, NY – September 2015*

Topic: A Risk-Cost Model of Firm Compliance

**INDIANA UNIVERSITY AT BLOOMINGTON**

*Kelley School of Business, Bloomington, IN – September 2015*

Topic: A Risk-Cost Model of Firm Compliance

**UNIVERSITY OF MICHIGAN**

*Ross School of Business, Symposium – *Symposium on the Preventive and Positive Aspects of Law*, Ann Arbor, MI – June 2015*

Topic: A Risk-Cost Model of Firm Compliance

**UNIVERSITY OF CONNECTICUT**

*School of Law, Hartford, CT – November 2014*

Topic: Internal Governance: Value Creators and Value Protectors

**UNIVERSITY OF CONNECTICUT**

*Department of Psychology, Storrs, CT – September 2013*

Topic: Employee and Employer Perspectives on Employment Law

**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**

*School of Law, Symposium – *Medical Markets: Emerging Issues in Global Health and Commerce*, Chapel Hill, NC – January 2013*

Topic: The Impact of Plain Packaging Regulation on Illicit and Non-Illicit Tobacco Products in the European Union

**NEW YORK UNIVERSITY**

*Prof. Mindy Stockfield, New York, NY - February 2012*

Topic: Copyright and the Challenge of Digital Media (graduate seminar)

**UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**

*School of Law, Symposium – *Anticipating Dissension: When Legal Frameworks, US Commerce and Foreign Markets Intersect*, Chapel Hill, NC – January 2012*

Topic: Enforcement of Annulled Arbitration Awards: A Company Perspective and an Evaluation of a 'new' New York Convention

**UNIVERSITY OF NANCY**

*ICN Business School, Nancy, France – May, 2011*

Topic: Law and Strategy

**HAMLIN UNIVERSITY**

*School of Law, Symposium - *Disability Discrimination in the New Millennium: Triumphs and Setbacks in Education and Employment*, St. Paul, MN – April 2011*

Topic: The Power of Uncertainty in Disability Law

**GEORGIA INSTITUTE OF TECHNOLOGY**

*College of Management, Atlanta, Georgia – February 2010*

Topic: Law, Strategy and Competitive Advantage

**UNIVERSITY OF CONNECTICUT**

*School of Law, Symposium - Redefining Work: Implications of the Four-Day Work Week, Hartford, CT – September 2009*

Topic: The Four-Day Work Week: Old Lessons, New Questions

**CONNECTICUT DEPT. OF CONSUMER PROTECTION / UNIVERSITY OF CONNECTICUT**

*Connecticut Real Estate Instructors Seminar – September 2009*

Topic: Teaching Eminent Domain: Kelo and Beyond

**UNIVERSITY OF MICHIGAN**

*Ross School of Business, Ann Arbor, MI – April 2009*

Topic: Law, Strategy and Competitive Advantage

**UNIVERSITY OF ST. THOMAS**

*Opus School of Business, St. Paul, MN – April 2009*

Topics: Law, Strategy and Competitive Advantage; Pathways of Legal Strategy

**UNIVERSITY OF TURKU**

*Department of Law, Turku, Finland – March 2009*

Topic: Intellectual Property Rights Strategy and the United States

**TURKU UNIVERSITY OF APPLIED SCIENCES**

*Department of International Business, Turku, Finland – March 2009*

Topics: Introduction to US Employment Law; Pathways of Legal Strategy

**UNIVERSITY OF CONNECTICUT**

*Department of Economics, Storrs, CT – Fall 2007*

Topic: Do Wrongful Discharge Laws Impair Firm Performance?

**UNIVERSITY OF TEXAS AT AUSTIN**

*The Anne Ballantyne Lecture, Austin, TX – April 2007*

Topic: Law as a Source of Competitive Advantage

**MANAGEMENT DEVELOPMENT INSTITUTE**

*Employment Law seminar, Gurgaon, India – Winter 2007*

Topic: An Introduction to US Employment Law

**MANAGEMENT DEVELOPMENT INSTITUTE**

*Management of Intellectual Property Rights seminar, Gurgaon, India – Winter 2007*

Topic: Intellectual Property Rights and Trade: The United States Perspective

**INDIANA UNIVERSITY AT BLOOMINGTON**

*Kelley School of Business, Bloomington, IN – Fall 2006*

Topic: Law as a Source of Competitive Advantage

**UNIVERSITY OF CONNECTICUT**

*Global Business Leadership Seminar Series, Storrs, CT–Spring 2006*

Topic: Branding a Country to Attract Foreign Direct Investment

**UNIVERSITY OF CONNECTICUT**

*Department of Psychology, Storrs, CT – Fall 2005*

Topic: Employment as a Relational Contract

**THE UNITED NATIONS**

UCONN/UNITAR Seminar on International Marketing, New York, NY – Summer 2005

Topic: Promoting International Trade and Development through Marketing

**THE UNITED NATIONS**

SHU/UNITAR Series on International Economics and Finance, New York, NY – Summer 2002-04

Topic: Intellectual Property Rights and Foreign Direct Investment in Developing Countries: A Primer

**PEOPLE'S BANK INC.**

*Dr. Robert DeMichiell*, Bridgeport, CT - Spring 2000

Topic: Cyberlaw and the Modern Manager

**NEW YORK UNIVERSITY**

*Prof. Richard Hendler*, New York, NY - Spring 1999

Topic: Current Trends in Cyberlaw

**RENSSELAER POLYTECHNIC INSTITUTE**

*Prof. Sharon Anderson-Gold*, Troy, NY - Spring 1999

*Prof. Irina Ilovich*, Hartford, CT - Fall 1999

Topic: Graduate and Faculty Colloquium on Cyberlaw

**UNITED STATES MILITARY ACADEMY**

*LTC Jeff Caddell*, West Point, NY - Fall 1998

Topic: - Cyberlaw and Bankruptcy Law

**FAIRFIELD UNIVERSITY**

*Prof. Robert DeMichiell*, Fairfield, CT - Summer 1998

Topic: The Developing Cyberspace Law

**C. Conference Presentations**

97. Bird, Robert C. & Soundararajan, V. (2019). *Enforcing Sustainability in Global Supply Chains: A Deterrence Theory Perspective*, Paper presented at the 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Montreal, QC.

96. Bird, Robert C., Borochin P., Knopf J.D., Ma, L. (2019), *Do Boards Have Style? Evidence from Director Style Divergence and Board Turnover*, Paper presented at the 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Montreal, QC.

95. Bird, Robert C. (2019) *How Does Scientific Fact become Fiction?: Evidence from the Anti-GMO Movement*, Paper presented at the 54th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Cape May, NJ.

94. Bird, Robert C. (2019) *How Does Scientific Fact become Fiction?: Evidence from the Anti-GMO Movement*, Paper presented at the BIG TEN BUSINESS LAW & ETHICS RESEARCH COLLOQUIUM, Rutgers University, Newark, NJ.

93. Bird, Robert C. (2018) *Do GMOs Cause Autism? Evidence from Somewhere*, Paper presented at the 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR.

92. Bird, Robert C. (2018) *Defending Business Law in Hostile Business School Environments*, Paper presented at the 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR.

91. Bird, Robert C. (2018) *VUCA and the Management of Legal Risk*, Paper presented at the 18<sup>th</sup> Annual HUBER HURST RESEARCH SEMINAR, University of Florida, Gainesville, FL

90. Bird, Robert C. (2018) *VUCA and the Management of Legal Risk*, Paper presented at the BIG TEN BUSINESS LAW & ETHICS RESEARCH COLLOQUIUM, Pennsylvania State University, State College, PA.
89. Bird, Robert C. (2017) *Using Legal Knowledge to Innovate in VUCA Environments*, Paper presented at the 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA.
88. Bird, Robert C. (2017). *Ethical, Legal, and Social Implications of CRISPR Technology*, Paper presented at THE IMPACT OF CRISPR TECHNOLOGY ON CONGENITAL IMPRINTING DISORDERS conference (Institute of Systems Genomics), Storrs, CT.
87. Bird, Robert C. (2016). *Autism, Information Management, and the Courts*, Paper presented at the AUTISM WORKSHOP conference (Institute for Systems Genomics), Farmington, CT.
86. Bird, Robert C. & Park, S. (2016) *Organic Corporate Governance*, Paper presented at the 91<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Juan, PR.
85. Bird, Robert C. & Park, S. (2016) *Organic Corporate Governance*, Paper presented at the 52<sup>nd</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.
84. Bird, Robert C. & Davis-Nozemack, K. (2015), *Toward a Norm of Sustainable Taxation*, Paper presented at the 61<sup>st</sup> Annual Conference of the SOUTHEAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Atlanta, GA.
83. Bird, Robert C & Park, S. (2015), *A Risk-Cost Model of Firm Compliance*, Paper presented at the 61<sup>st</sup> Annual Conference of the SOUTHEAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Atlanta, GA.
82. Bird, Robert C., Hiller, J. & Sumacrist R. (2015), *Business and Society, Uber and Tesla: What's Law Got to do With It?*, presented at the Annual Conference of the SOUTHERN BUSINESS ADMINISTRATION ASSOCIATION, New Orleans, LA.
81. Bird, Robert C & Park, S. (2015), *The Domains of Corporate Counsel in an Era of Compliance*, Paper presented at the 90<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Philadelphia, PA.
80. Bird, Robert C & Park, S. (2015), *A Risk-Cost Model of Firm Compliance*, Paper presented at the 90<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Philadelphia, PA.
79. Bird, Robert C. (2015), *Legal and Regulatory Aspects of Enterprise Risk Management for Small and Medium-Sized Enterprises*, Paper presented at the ENTERPRISE RISK MANAGEMENT SYMPOSIUM FOR SMALL AND MEDIUM SIZED BUSINESSES, Storrs, CT.
78. Bird, Robert C & Park, S. (2015), *A Risk-Cost Model of Firm Compliance*, Paper presented at the 51<sup>st</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Lowell, MA.
77. Bird, Robert C., Knopf J. & Borochin, P. (2014), *The Value of the Chief Legal Officer to the Firm*, Paper presented at the 89<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA.
76. Bird, Robert C. (2014), *The Promise and Peril of Flexible Working Time*, Paper presented at the 88<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA.
75. Bird, Robert C. & Park, S. (2014), *Laws vs. Compliance: Who Should be the Conscience of the Firm?*, Paper presented at the 89<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA.

74. Bird, Robert C. (2014), *Precarious Work: The Need for Flextime Employment Rights and Proposals for Reform*, Paper presented at the 89<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA.
73. Bird, Robert C. (2014), *The Promise and Peril of Flexible Working Time*, Paper presented at the 50<sup>th</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Lowell, MA.
72. Bird, Robert C. & Knopf, J. (2013), *The Empirical Impact of Covenants not to Compete on Entrepreneurial Activity*, Paper presented at the 88<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA.
71. Bird, Robert C., Cahoy D., & Dhooge L. (2012), *Corporate Liability for Human Rights Violations: The Alien Tort Statute and Possible Alternatives*, Paper presented at the 87<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Kansas City, MO.
70. Bird, Robert C. (2012), *The America Invents Act, Patent Priority, and Supplemental Examination*, Paper presented at THE CHANGING FACE OF AMERICAN PATENT LAW AND ITS IMPACT ON BUSINESS STRATEGY Colloquium, sponsored by Pennsylvania State University and the University of Michigan, Ann Arbor, MI.
69. Bird, Robert C. & Dhooge, L. (2012), *Bridging the Clarity Gap between Human Rights & Multinational Corporations*, Paper presented at the ECONOMIC AND SOCIAL RIGHTS GROUP SPRING 2012 WORKSHOP ON BUSINESS AND HUMAN RIGHTS, Storrs, CT.
68. Bird, Robert C. & Brown, E. (2012), *The Protection of Well-Known Foreign Marks in the United States: Potential Global Responses to Domestic Ambivalence*, Paper presented at the 48<sup>th</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Newton, MA.
67. Bird, Robert C. & Brown, E. (2011), *Going Global: The Quid Pro Quo of Famous Marks Protection*, Paper presented at the 86<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA.
66. Bird, Robert C. & Dhooge, L. (2011), *Instilling Credibility for Human Rights in Transnational Corporations*, Paper presented at the 86<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA.
65. Bird, Robert C. & Brown, E. (2011), *Interactive Regulation*, Paper presented at the 86<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA.
64. Bird, Robert C., DiMatteo L., & Colquitt J. (2011), *Justice, Employment, and the Psychological Contract*, Paper presented at the 86<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA.
63. Bird, Robert C. & Dhooge, L. (2011), *Bridging the Credibility Gap Between Transnational Corporations and Human Rights*, Paper presented at the "Business and Human Rights at Crossroads: Ruggie's Legacy" invitation only conference, sponsored by the Raoul Wallenberg Institute of Human Rights, Lund, Sweden.
62. Bird, Robert C. & Levesque C. (2011), *Domestic Violence and the Workplace: A New Connecticut Law Joins the Debate*, Paper presented at the 47<sup>th</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.
61. Bird, Robert C. & Brown, E. (2011), *Interactive Regulation*, Paper presented at the 47<sup>th</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.
60. Bird, Robert C. & Knopf, J. (2010), *The Impact of Labor Mobility on Bank Performance*, Paper presented at the 5<sup>th</sup> Annual CONFERENCE ON EMPIRICAL LEGAL STUDIES, New Haven, CT.

59. Bird, Robert C. & Steckel, J. (2010), *The Role of Consumer Surveys in Trademark Infringement Cases: Evidence from the Federal Courts*, Paper presented at the AMERICAN MARKETING ASSOCIATION SUMMER MARKETING EDUCATORS' CONFERENCE, Boston, MA.
58. Bird, Robert C. & Brown, E. (2010), *The Impact of Regulatory Flexibility Act on Innovation and Entrepreneurial Activity*, Paper presented at the 85<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA.
57. Bird, Robert C. & Smythe D. (2010), *Social Network Analysis and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1962-87*, Paper presented at the 85<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA.
56. Bird, Robert C. (2010), *The Pathway to Academia: A Pragmatic Guide to Getting or Upgrading to a Tenure Track Job in Business Law*, Paper presented at the 85<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA.
55. Bird, Robert C. (2010), *Employer Conduct and Uncertainty in Disability Law*, Paper presented at the 46<sup>th</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.
54. Bird, Robert C. & Smythe D. (2010), *Social Network Analysis and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1962-87*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION annual conference, Philadelphia, PA.
53. Bird, Robert C. & Chaudhry, P. (2009), *Repackaging, Pharmaceuticals, and the European Union: Managing Gray Markets in an Uncertain Legal Environment*, Paper presented at the EUROPEAN INTERNATIONAL BUSINESS ACADEMY annual conference, Valencia, Spain.
52. Bird, Robert C. & Oswald, L. (2009), *Necessity and Excess Condemnation Under Eminent Domain*, Paper presented at the 84<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO.
51. Bird, Robert C. (2009), *Law, Strategy and Competitive Advantage*, Paper presented at the 84<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO.
50. Bird, Robert C. & Chaudhry, P. (2009), *Repackaging, Pharmaceuticals, and the European Union: Managing Gray Markets in an Uncertain Legal Environment*, Paper presented at the 84<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO.
49. Bird, Robert C. & Oswald, L. (2009), *Necessity as a Check on State Eminent Domain Power*, Paper presented at the 10<sup>th</sup> Annual Conference of the DECISION SCIENCES INSTITUTE (INTERNATIONAL), Nancy, France.
48. Bird, Robert C. & Smythe, D. (2009), *Legal Institutions, Judicial Discretion, and the Diffusion of the Strict Liability Rule for Manufacturing Defects, 1962-87*, Paper presented at the annual HARVARD POLITICAL NETWORKS CONFERENCE, Cambridge, MA.
47. Bird, Robert C. (2009), *Commercial Regulation of Deceptive Advertising: Why More Regulation is not Necessarily Better*, Paper presented at the 45<sup>th</sup> Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, North Dartmouth, MA.
46. Bird, Robert C. (2009), *Law, Strategy, and Competitive Advantage*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.
45. Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper presented at the Annual 2008 CONFERENCE ON TRENDS IN GLOBAL BUSINESS, New Haven, CT.

44. Bird, Robert C. (2008), *Moral Rights: Diagnosis and Rehabilitation*, Paper presented at the 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Long Beach, CA.
43. Bird, Robert C. (2008), *The Impact of Disability Laws on Firm Performance*, Paper presented at the 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Long Beach, CA.
42. Bird, Robert C. (2008), *Moral Rights: Diagnosis and Rehabilitation*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.
41. Bird, Robert C. (2008), *Pathways of Legal Strategy*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.
40. Bird, Robert C. (2008), *The Impact of Standing Rules on Deceptive and Legitimate Advertising Activity*, Paper presented at the 44th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Providence, RI.
39. Bird, Robert C., & DePhillips, J. (2008), *Automatic Reassignment of Disabled Persons Under the ADA: Huber v. Wal-Mart Stores Widens the Circuit Split*. Paper presented at the 44th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Providence, RI.
38. Bird, Robert C. (2008), *Counterfeit Drugs: The Global Consumer Perspective*, Paper presented at the DRAKE UNIVERSITY LAW SCHOOL INTELLECTUAL PROPERTY SCHOLARS ROUNDTABLE, Des Moines, IA.
37. Bird, Robert C. (2008), *Can Compulsory Licensing Improve Access to Essential Medicines?*, Paper presented at the 12<sup>th</sup> Annual Huber Hurst Research Seminar, University of Florida, Gainesville, FL.
36. Bird, Robert C. & Oswald, L. (2008), *Beyond Public Use: The Revival of the Dormant Necessity Doctrine as a Check on Eminent Domain Power*, Paper presented at the 12<sup>th</sup> Annual Huber Hurst Research Seminar, University of Florida, Gainesville, FL.
35. Bird, Robert C. & Cahoy, Daniel, R. (2007), *The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach*, Paper presented at the 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Indianapolis, IN.
34. Bird, Robert C. & Oswald, L. (2007), *Beyond Public Use: The Revival of the Dormant Necessity Doctrine as a Check on Eminent Domain Power*, Paper presented at the 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Indianapolis, IN.
33. Bird, Robert C. (2007), *A Shift too Far: The Failure to Recognize Shiftwork Maladaptation Syndrome as an Injury under Workers' Compensation Law*, Paper presented at the 43rd Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Salem, MA.
32. Bird, Robert C. & Cahoy, Daniel, R. (2007), *The Impact of Compulsory Licensing on Foreign Direct Investment*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, St. Michaels, MD.
31. Bird, Robert C. (2007), *Law as a Source of Competitive Advantage*, Paper presented at the JUNIOR LAW SCHOOL FACULTY EXCHANGE, Springfield, MA.
30. Bird, Robert C & Smythe, Donald J. (2006), *The Role of Legal Precedents in the Diffusion of New Employment Doctrines, 1978-99*, Paper presented at the Annual Conference of the CANADIAN LAW AND ECONOMICS ASSOCIATION, Toronto, Canada.



29. Bird, Robert C. & Knopf, J. (2006), *Do Wrongful Discharge Laws Impair Firm Performance?: An Empirical Study*, Paper presented at the 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, St. Petersburg, FL.
28. Bird, Robert C. & Ponte, L. (2006), *Protecting Moral Rights in Common Law Countries: Challenges and Opportunities*, Paper presented at the 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, St. Petersburg, FL.
27. Bird, Robert C. & Mirtorabi, N. (2006), *Shiftwork and the Law*, Paper presented at the 42nd Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Babson Park, MA.
26. Bird, Robert C. (2006), *Defending Brands from External Dilution in an Uncertain Legal Environment*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Baltimore, MD.
25. Bird, Robert C. (2005), *Defending Intellectual Property Rights in the BRIC Economies*, Paper presented at the 80<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, San Francisco, CA.
24. Bird, Robert C. (2005), *From Coercion to Contract: The Enduring Challenge of Protecting International Intellectual Property Rights*, Paper presented at the BRIC Conference (regarding the future economic prospects of the BRIC countries -- Brazil, Russia, India, and China) sponsored by CIBER at the University of Connecticut, Storrs, CT.
23. Bird, Robert C. (2005), *Trademark Dilution and Circumstantial Evidence: Can Savin Save the Victoria's Secret Case?*, Paper presented at the 41st Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Waltham, MA.
22. Bird, Robert C. (2004), *This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark*, Paper presented at the 79<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Ottawa, Canada.
21. Bird, Robert C. (2004), *Relational Contract in Employment*, Paper presented at the 79<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Ottawa, Canada.
20. Bird, Robert C. (2004), *A Relational Contract Approach to Wrongful Discharge: Lessons from Law and Management*, Paper presented at the 40th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Newton, MA.
19. Bird, Robert C. (2004), *Good Faith and Wrongful Termination in Canada and the United States: A Comparative and Relational Inquiry*, Paper presented at the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, College Park, MD.
18. Bird, Robert C. (2003), *Rethinking Wrongful Discharge: A Descriptive-Continuum Approach*, Paper presented at the 39th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.
17. Bird, Robert C. (2002), *Trashing the Final Frontier: The Challenge of Regulating Orbital Pollution*, Paper presented at the 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV.
16. Bird, Robert C. (2002), *Toward a Structural View of Good Faith in Employment*, Paper presented at the 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV.
15. Bird, Robert C. (2002), *Which Law Governs in a Borderless Cyberspace? French Government Efforts to Block Yahoo! From Allowing Sales of Nazi Memorabilia on its Website*. Paper presented at the 77<sup>th</sup>

Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Las Vegas, NV, part of a panel presentation, G. Ferrera, R. Bird, S. Lichtenstein & L. Ponte, *Bentley College Cyberlaw Center: A Teaching and Research Resource*.

14. Bird, Robert C. (2002), *Good Faith and Fair Dealing in Employment*. Paper presented at the 38th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA and the Annual MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA.

13. Bird, Robert C. (2002), *Trashing the Final Frontier: The International Legal Process Challenge of Regulating Discharge of Space Debris*. Paper presented at the 6<sup>th</sup> Annual Huber Hurst Research Seminar, Long Beach, CA.

12. Bird, Robert C. (2001), *Restraining Banking Law's Notorious Regime: The D'Oench, Duhme Doctrine and the Fraud in the Factum Defense*. Paper presented at the 36th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Monticello, NY.

11. Bird, Robert C. (2001), *New Legal Challenges to the Twenty-Four Hour Workplace: An Analysis of Shiftwork and the Americans with Disabilities Act*. Paper presented at the 37th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

10. Bird, Robert C. (2001), *A Business Law Simulation Game: Amy Chen v. East Asia Import Company*. Paper presented at the 76<sup>th</sup> Annual ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.

9. Bird, Robert C. (2001), *Integrating Simulation Games into Business Law Teaching*. Paper presented at the 76<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Albuquerque, NM.

8. Bird, Robert C. (2001), *Simulation Gaming: A Lifelong Tool For Lifelong Learning*. Research presented for the Master Teacher Competition at the 76<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Albuquerque, NM.

7. Bird, Robert C. (2000), *Integrating Simulation Strategy into Business Law Roleplaying*. Research presented for the Master Teacher Competition at the 75<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS ANNUAL CONFERENCE, Baltimore, MD.

6. Bird, Robert C. (1999), *Unpaid Tax Liability and the Estate Administrator*, Paper presented at the 35th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

5. Bird, Robert C. (1999), *Unpaid Tax Liability of the Connecticut Estate Administrator*, Paper presented at the 34th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Saratoga Springs, NY.

4. Bird, Robert C. (1998), *Streamlining Consumer Survey Analysis: An Examination of the Concept of Universe in Consumer Surveys Offered in Intellectual Property Litigation*. Paper presented at the 34th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

3. Bird, Robert C. (1998), *The Recovery of Bankruptcy Estate Assets From Non-Debtor Entities*, Paper presented at the 33rd Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, West Point, NY.

2. Bird, Robert C. (1996), *More Than a Congressional Joke: An Examination of the Legislative History of Sex Discrimination of the 1964 Civil Rights Act*, Paper presented at the 71st Annual ACADEMY STUDIES IN BUSINESS ANNUAL CONFERENCE, Quebec City, Quebec.

1. Bird, Robert C. (1995), *Dogs, Drugs, and Statistics: An Examination of the Training and Reliability of the Narcotics Detection Dog*, Paper presented at the 1<sup>st</sup> Annual SUFFOLK LAWYERS GUILD LAW STUDENT CONVOCATION, Boston, MA.

#### **D. Chaired Conference Sessions & Panel Leadership**

52. Panel Chair & Discussant (2019), 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Montreal, QC (Topic: Journal Lists, Journal Rankings, and Business Law Scholarship)

51. Panel Chair & Discussant (2019), 94<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Montreal, QC (Topic: What is Business Law's Unique Value Proposition? Takeaways from the Summit on Business Law)

50. Panel Discussant (2019), ACADEMY OF LEGAL STUDIES IN BUSINESS PRE-CONFERENCE WORKSHOP, Montreal, QC (Topic: Developing Your Academic Career: Career Planning and Tenure-Track)

49. Panel Discussant (2019), SUMMIT ON THE ACADEMIC PROFESSION OF BUSINESS LAW, Hartford, CT (Topic: The Value of Legal Knowledge for Interdisciplinary Research in Business)

48. Panel Discussant (2018), 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR (Topic: Law & Management Interdisciplinary Report)

47. Panel Discussant (2018), 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR (Topic: Successfully Navigating the Appointment, Reappointment, Promotion and Tenure Processes)

46. Panel Discussant (2018), 93<sup>rd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Portland, OR (Topic: Interactive Research & Teaching Development Workshop)

45. Panel Leader (2017), 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA (Topic: Business Ethics in a Polarized World and the Role of our Discipline)

44. Panel Discussant (2017), 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA (Topic: What Are We Teaching and Why? A Conversation about Learning Objectives and the Goals of Business Law Education)

43. Panel Discussant (2017), 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA (Topic: Research and Teaching Perspectives on Corporate Compliance and Business Law)

42. Panel Discussant (2017), 92<sup>nd</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Savannah, GA (Topic: Successfully Navigating the Appointment, Reappointment, and Promotion and Tenure Processes)

41. Panel Discussant (2015), 90<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Philadelphia, PA (Topic: Law & Strategy - At the Frontier of Teaching and Research Perspectives)

40. Panel Discussant (2015), INTERNATIONAL BAR ASSOCIATION & PAUL HASTINGS LLC, New York, NY (Topic: General Counsel in the 21<sup>st</sup> Century, part of a book launch).

39. Panel Chair & Discussant (2015), 90<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Philadelphia, PA (Topic: Educating Your Colleagues about Business Law and Legal Research)

38. Paper Discussant (2015), Social Enterprise and Entrepreneurship Conference: Creating Value for Business and Society, Storrs, CT (Paper: Benefit Corporations and the Employee Dimension: An Ideal Vehicle or a False Promise?)
37. Panel Discussant (2014), 89th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Seattle, WA (Topic: Using Technology to Enhance the Classroom Learning Experience)
36. Panel Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Perspectives on Measuring the Value and Impact of Legal Research)
35. Panel Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Symposia, Colloquia, and Workshops: Models for Increasing Research Fora in the Academy)
34. Panel Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Publishing in Other Disciplinary and Foreign Law Journals)
33. Session Moderator (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Holmes-Cardozo Distinguished Paper Session)
32. Panel Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: Demystifying the ABLJ and Establishing a Productive Research Agenda)
31. Invited Paper Discussant (2013), 88th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Boston, MA (Topic: ABLJ Scholars Colloquium)
30. Session Chair & Moderator (2012), 87th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Kansas City, MO (Topic: The American Business Law Journal at Fifty: Past, Present & Future)
29. Invited Paper Discussant (2012), 87th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Kansas City, MO (Paper: Stacy Lee, Johns Hopkins University: *Doha and Generic Manufacturers: Africa's Prescription to Access?*)
28. Workshop Chair (2011), 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: An Introduction to Empirical Legal Studies)
27. Panel Discussant (2011) 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Business and Human Rights: Panel Discussion of the New UN Framework)
26. Panel Discussant (2011) 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Meet the Editors of the *American Business Law Journal*)
25. Panel Discussant (2011) 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Law and Strategy)
24. Panel Chair & Discussant (2011), 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Successful Research in Empirical Legal Studies)
23. Panel Chair & Discussant (2011), 86th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, New Orleans, LA (Topic: Getting and Keeping a Tenure-Track Job)
22. Panel Chair & Discussant (2010), 85th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA (Topic: An Introduction to Empirical Legal Studies)
21. Panel Chair & Discussant (2010), 85th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA (Topic: Getting and Keeping a Tenure-Track Job)

20. Panel Chair & Discussant (2010), 85th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA (Topic: Successful Research and Publication Strategies)
19. Panel Chair & Discussant (2009), 84th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO (Topic: The Tenure-Track Survival Guide: Research and Publishing Strategies)
18. Session Chair & Moderator (2009), 45th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, North Dartmouth, MA.
17. Panel Chair & Discussant (2008), 83rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Long Beach, CA (Topic: The Tenure-Track Survival Guide: Research and Publishing Strategies)
16. Invited Manuscript Reviewer (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Employment Law Research Roundtable)
15. Panel Discussant (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Publishing in the American Business Law Journal)
14. Panel Chair & Discussant (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Getting and Keeping a Tenure Track Job in Business Law)
13. Session Chair & Moderator (2007), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (Topic: Teaching Technology Law – Case Competition)
12. Panel Chair & Discussant (2006), 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (Topic: Getting and Keeping a Tenure Track Job in Business Law)
11. Invited Paper Discussant (2006), 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (Paper: Debra Burke, Western Carolina University: *Service Learning Opportunities for Legal Studies in Business*)
10. Invited Paper Discussant (2005), 80<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, California (Paper: Paula Schaefer, Central Missouri State University: *Confidentiality and In-House Counsel's Cause of Action for Retaliatory Discharge*)
9. Panel Chair & Discussant (2005), 80<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, CA (Topic: Getting and Keeping a Tenure Track Job in Business Law)
8. Panel Discussant, Invited (2004), 79<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Ottawa, Canada (Topic: Privacy & Security Law: Curricular & Research Agendas)
7. Panel Discussant & Co-Chair (2002), 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (Topic: Star Trek Law)
6. Panel Discussant & Co-Chair (2002), 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (Topic: Using Simulation Games to Enhance Learning)
5. Panel Discussant & Co-Chair (2001), 76<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Albuquerque, NM. (Topic: Using Simulation Games in Higher Education)
4. Session Chair & Moderator (2001), 37th Annual Conference of the NORTH ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Boston, MA.

3. Session Chair & Moderator (1999), 74th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Louis, MO.
2. Session Chair & Moderator (1998), 73rd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Diego, CA.
1. Session Chair & Moderator (1998), 33rd Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, West Point, NY.

## **6. ACADEMIC ACTIVITIES**

### **A. Professional Engagement**

Program Chair & President Elect, **ACADEMY OF LEGAL STUDIES IN BUSINESS** (2019 – 2020)

Chair, ALSB Executive Subcommittee on Journals and Research (2019 – present)

Vice President, **ACADEMY OF LEGAL STUDIES IN BUSINESS** (2018 – 2019)

Secretary-Treasurer, **ACADEMY OF LEGAL STUDIES IN BUSINESS** (2017 – 2018)

Advisory Editor, **AMERICAN BUSINESS LAW JOURNAL** (2013 – present)

Editor in Chief (Editorial Board), **AMERICAN BUSINESS LAW JOURNAL** (2012 – 2013)

Managing Editor (Editorial Board), **AMERICAN BUSINESS LAW JOURNAL** (2011 - 2012)

Articles Editor (Editorial Board), **AMERICAN BUSINESS LAW JOURNAL** (2008 - 2011)

Administrative Editor (Editorial Board), **AMERICAN BUSINESS LAW JOURNAL** (2006 - 2008)

Special Issue Advisor, *Law as Source of Strategic Advantage*, volume 47, issue 4, **AMERICAN BUSINESS LAW JOURNAL** (2010)

Board of Editors, **BUSINESS LAW REVIEW** (2004 – present)

Board of Editors, **ATLANTIC LAW JOURNAL** (2004 – 2013)

Ad Hoc Reviewer: **AMERICAN BUSINESS LAW JOURNAL, ATLANTIC LAW JOURNAL, EMPLOYMENT & LABOR LAW QUARTERLY, JOURNAL OF THE ACADEMY OF MARKETING SCIENCE, JOURNAL OF BREWERY HISTORY, JOURNAL OF BUSINESS ETHICS, JOURNAL OF LEGAL STUDIES EDUCATION, JOURNAL OF LEGAL STUDIES IN BUSINESS, JOURNAL OF MANAGEMENT AND GOVERNANCE, JOURNAL OF PUBLIC POLICY & MARKETING, LAW & SOCIETY REVIEW, MIDWEST LAW REVIEW**

Chair, TECHNOLOGY LAW SECTION – ACADEMY OF LEGAL STUDIES IN BUSINESS (2006 – 2007)

Chair, LABOR & EMPLOYMENT LAW SECTION - ACADEMY OF LEGAL STUDIES IN BUSINESS (2004 – 2005)

Vice Chair, LABOR & EMPLOYMENT LAW SECTION - ACADEMY OF LEGAL STUDIES IN BUSINESS (2003 - 2004)

Invited Discussant, HUBER HURST RESEARCH SEMINAR (2009)

Manuscript Judge Coordinator, Technology Case Competition, TECHNOLOGY LAW SECTION – ACADEMY OF LEGAL STUDIES IN BUSINESS (2007)

Manuscript Reviewer, Charles M. Hewitt Master Teacher Competition (2003, 2012)

Manuscript Reviewer, ALSB Student Paper Competition (2003)

Manuscript Judge, Best Paper Award, vol. 17, MIDWEST LAW REVIEW (2000)

Textbook Reviewer, Ferrera, Gerald R., Lichtenstein Stephen D. et. al., *Cyberlaw: Text and Cases* (West Pub. 1<sup>st</sup> ed. 2001)

Academic Advisory Board Member, *Annual Editions: Legal Environment of Business* (Dushkin/McGraw Hill Pub. 2000)

Textbook Reviewer, Burgunder, Lee B., *Legal Aspects of Managing Technology* (2d. ed., West Pub. 2000)

### **B. Professional Memberships**

Academy of Legal Studies in Business (1996 - present)

Academy of Legal Studies in Business, Ethics Section (2011 – present)

Academy of Legal Studies in Business, Employment and Labor Law Section (2002 - present)

Academy of Legal Studies in Business, Technology Law Section (2003 - 2011)

Academy of Legal Studies in Business, International Law Section (2006 - present)

American Marketing Association (2010 – 2011)

North Atlantic Academy of Legal Studies in Business (1998 - present)

Mid-Atlantic Academy of Legal Studies in Business (2002 – present)

Northeast Academy of Legal Studies in Business (1998 – 2002, 2013 - 2014)

### **C. Honors, Fellowships & Awards:**

ALSB Ethics Scholar-in Residence (2017)

Ralph C. Hoeber Award, distinguished article in the American Business Law Journal (2016) (Paper: “The Domains of Corporate Counsel in an Era of Compliance)

Northeast Utilities Chair in Business Ethics (2012 – 2014)

Eversource Energy Chair in Business Ethics (2014 – present)

University of Connecticut, Ackerman (Research) Scholar Award (2010-12)

Faculty Fellow, UConn Health Center for Excellence in Disabilities, Leadership Education in Neurodevelopmental and Related Disabilities (LEND) (2011 – 2012)

Distinguished Proceedings Award, Academy of Legal Studies in Business, 84th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Denver, CO (2009) (Paper: "Law, Strategy and Competitive Advantage")

Best Paper by a Junior Faculty Member Award, Mid-Atlantic Academy of Legal Studies in Business, Annual Conference of the MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA (2009) (Paper: "Law, Strategy and Competitive Advantage")

University of Connecticut, Ackerman (Research) Scholar Award (2007-09)

Best Paper by a Junior Faculty Member Award, Mid-Atlantic Academy of Legal Studies in Business, Annual Conference of the MID-ATLANTIC REGIONAL BUSINESS LAW ASSOCIATION, Philadelphia, PA (2008) (Paper: "Pathways of Legal Strategy")

Holmes-Cardozo Award (Best Submitted Paper at the Annual Conference), Academy of Legal Studies in Business, 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (2007) (Paper: "The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach")

Best International Paper Award, Academy of Legal Studies in Business (International Section), 82nd Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Indianapolis, IN (2007) (Paper: "The Impact of Compulsory Licensing on Foreign Direct Investment: A Collective Bargaining Approach")

University of Connecticut, Department of Marketing, Outstanding Junior Faculty Research Award (2005)

University of Connecticut, Globalization Research Grant (2011)

University of Connecticut, CIBER Research Grant (2005, 2006, 2007, 2008)

University of Connecticut, CREUES Research Grant (2008, 2009)

University of Connecticut, CCEI Research Grant (2008, 2010)

University of Connecticut, Large Faculty Grant (2005, 2007)

Junior Faculty of the Year Award, Academy of Legal Studies in Business, 78<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Nashville, TN (2003) (faculty selected)

Best Paper Award (finalist), *Employment & Labor Law*, 77<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Las Vegas, NV. (2002) (sponsored by Prentice Hall) (Paper: "Employment as a Relational Contract")

Faculty Fellow, COLLEGIUM: A COLLOQUY ON FAITH AND INTELLECTUAL LIFE, Fairfield University, Fairfield, CT (June 2002)

Faculty Fellow, Seton Hall University, Institute for International Business (2001)

Best Paper Award, 36th Annual Conference of the NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS, Monticello, NY (2001)

Seton Hall University Research Council Grant (2003)

Seton Hall University Stillman School of Business Summer Research Grant (2001, 2002)

Seton Hall University Stillman School of Business Research Achievement Award (2002-03)



Seton Hall University Stillman School of Business Research Achievement Award (2001-02)

#### D. Media Appearances

Bird, Robert C. Interview with Phil Hall, *Google Updates Policy to Prevent Discrimination in Housing, Job and Credit Ads*, **Westfair Communications** (June 15, 2020), <https://bit.ly/3d5C5IS>

Bird, Robert C. Interview with Pam Baker, *Top 10 Return-to-Office Guidelines HR and Business Leaders Need Now*, **TechTarget** (May 19, 2020), <https://bit.ly/2WOZyJK>

Bird, Robert C. Interview with Virginia Pelley, *What Do We Make of Anti-Vaxxers In the Time of Coronavirus?*, **Fatherly** (May 7, 2020), <https://bit.ly/2La60nP>

Bird, Robert C. Interview with Colin Weickmann, *Instructors Weigh In on the Transition to Online Learning*, **Best Colleges** (Apr. 29, 2020), <https://bit.ly/3bfn4Do>

Bird, Robert C. Interview with Bowen Xiao, *Protestors Across Nation Call for Easing of Lockdown Measures*, **The Epoch Times** (Apr. 22, 2020), <https://bit.ly/3bTPTq4>

Bird, Robert C. Interview with Kiely Kuligowski, *Why Having a Diverse Board is Good for Business*, **business.com** (Apr. 2, 2020), <https://bit.ly/3elG8mb>

Bird, Robert C. Interview with Dario Mizrahi, *Finlandia, entra la utopía y la realidad: ¿es viable una semana con cuatro días de trabajo y tres de ocio?*, **Infobae** (Jan 12, 2020), <https://bit.ly/35Ntqax>

Bird, Robert C. Interview with Paul Schott, *Point72 Discrimination Case Clouded by Uncertainty*, **Stamford Advocate** (Oct. 13, 2019), <https://bit.ly/31r2Z8A>

Bird, Robert C. Interview with Paul Schott, *Report: Sackler Family Would Give up Purdue in \$10-12 Billion Settlement*, **Stamford Advocate** (Aug. 28, 2019), <https://bit.ly/31rOhhu>

Bird Robert C., Interview with Paul Schott, *New Data Doesn't Dispel Legal Pressure for OxyContin Maker Purdue*, **Stamford Advocate** (July 18, 2019), <https://bit.ly/2Ma4C6D>

Bird, Robert C., Interview with Brian Mann, *British Drug Maker Indivior Indicted on Fraud and Conspiracy Charges in the U.S.*, **National Public Radio (NPR)** (Apr. 10, 2019), <https://n.pr/2lIzrZn>

Bird, Robert C. Interview with Paul Schott, *Purdue Pharma CEO: Bankruptcy is an 'Option' for OxyContin Maker*, **Stamford Advocate** (Mar. 13, 2019), <https://bit.ly/2KOrs4l>

Bird, Robert C. Interview with Paul Schott, *Stamford on the Sidelines: Many Have Sued Purdue, But Not its Own City*, **Fairfield County Business Journal** (Mar. 11, 2019), <https://bit.ly/2Zty0Lx>

Bird, Robert C. Interview with Melissa Burden, *Tesla's New Online Focus: What Does it Mean?*, **Automotive News** (Mar. 11, 2019), <https://bit.ly/2Mzs78M>

Bird, Robert C. Interview with Joanna Walters, *Opioids: Boston Trial Opens What Could be Year of Reckoning for Executives*, **The Guardian** (Jan. 31, 2019), <https://bit.ly/2q6Ctod>

Bird, Robert C. Interview with Paul Schott, *Connecticut Lawsuit Intensifies Scrutiny of Purdue Pharma Owners*, **Associated Press (AP)** (Dec. 28, 2018), <https://bit.ly/2VVyPII>

Bird, Robert C. Interview with Paul Schott, *Tong Vows to Keep Taking Fight to Purdue Pharma*, **Stamford Advocate** (Jan. 24, 2019), <https://bit.ly/2Zs3orc>

Bird, Robert C. Interview with Paul Schott, *Tesla's Green Legal Battle Continues*, **Greenwich Time** (Dec. 15, 2018), <https://bit.ly/2vaDSsS>

Bird, Robert C. Interview with Paul Schott, *Purdue Pharma Settlement Could be on the Horizon*, **The Norwalk Hour** (Nov. 4, 2018).

Bird, Robert C. Interview with Paul Schott, *Point72 Gender-Discrimination Lawsuit Moves to Arbitration*, **Stamford Advocate** (Oct. 2, 2018), <https://bit.ly/2XseHhl>

Bird, Robert C. Interview with Paul Schott, *Congressional Committee Investigates Purdue Pharma*, **LMTonline** (August 6, 2018), <https://bit.ly/2IlvR6p>

Bird, Robert C. Interview with Paul Schott, *Beleaguered Purdue Pharma Makes Leadership Changes*, **MySanAntonio** (July 24, 2018), <https://bit.ly/2VSDvDO>

Bird, Robert C. Interview with Paul Schott, *U.S. Seeks Repayment from Purdue Pharma*, **Stamford Advocate** (March 2, 2018), <https://bit.ly/2lxyNmW>

Bird, Robert C. Interview with Paul Schott, *Purdue Hit With New Litigation Tied to Opioid Crisis*, **San Francisco Chronicle** (Jan. 10, 2018), <https://bit.ly/2VVdgb2>

Bird, Robert C. Interview with Paul Schott, *WWE Faces Continued Legal Battle in 2017*, **Stamford Advocate** (Jan. 5, 2017), <https://bit.ly/2Gx23YK>.

Bird, Robert C., Interview with Tracey O'Shaughnessy, *Time to Flex*, **Republican-American** (May 26, 2015).

Bird, Robert C., Interview with Peter Vanden Bos, *How to Implement a Four-Day Workweek*, **Inc.** (Apr. 7, 2010), <https://bit.ly/2XksN62>.

Bird, Robert C., Interview with Marylyn Schwartz, *How Imminent is Eminent Domain?*, **ECAR Realtor News** (Oct. 21, 2009), <https://bit.ly/31INPMY>.

## **7. TEACHING ACCOMPLISHMENTS**

### **A. Additional Academic Positions Held**

SACRED HEART UNIVERSITY GRADUATE SCHOOL OF BUSINESS  
Adjunct Professor of Business Law, 1999-2000

FAIRFIELD UNIVERSITY SCHOOL OF BUSINESS  
Adjunct Professor of Business Law, 1998-2001

MANCHESTER COMMUNITY TECHNICAL COLLEGE  
Adjunct Professor of Criminal Justice, 1998

BOSTON UNIVERSITY SCHOOL OF MANAGEMENT  
Teaching Assistant, Prof. Susan Samuelson, 1996

### **B. Teaching Recognition**

Provost's Recognition, Excellence in Teaching (2015, 2016, 2019)

Sponsor of Student Paper, "Strengthening the Foreign Corrupt Practices Act Through a Private Right of Action," by Sandy Azer, University of Connecticut, at the 85th Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, Richmond, VA (2010)

Master Teacher Award (finalist), Master Teacher Competition, Academy of Legal Studies in Business Annual Conference (2009) (Topic: *A Most Dangerous Business*)

Outstanding Article Award, Journal of Legal Studies Education, 81<sup>st</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, St. Petersburg, FL (2006) (Paper: "This Bud's for You: Understanding International Intellectual Property Law through the Ongoing Dispute over the Budweiser Trademark")

Outstanding Article Award, Journal of Legal Studies Education, 80<sup>th</sup> Annual Conference of the ACADEMY OF LEGAL STUDIES IN BUSINESS, San Francisco, CA. (2005) (Paper: "Troubled Times at Upturn Records: Getting Traditional Legal Concepts to Dance to the New Online Beat")

Seton Hall University, Alpha Kappa Psi Teacher of the Year Award (2004) (student selected)

Seton Hall University "5.0 Award" (Fall 2002) (perfect teaching score)

Seton Hall University Outstanding Teacher Award (2001) (faculty selected)

Master Teacher Award (finalist), Master Teacher Competition, Academy of Legal Studies in Business Annual Conference (2001) (Topic: *Simulation Games: A Lifelong Tool for Lifelong Learning*)

Master Teacher Award (finalist), Master Teacher Competition, Academy of Legal Studies in Business Annual Conference (2000) (Topic: *Integrating Simulation Strategy Into Business Law Roleplaying*)

## **C. Courses Taught**

### **1. Undergraduate Courses**

Legal and Ethical Environment of Business (UConn, Seton Hall, Fairfield)  
The Legal and Ethical Environment of Business in the UK and EU (UConn)  
International Business Law (UConn)  
Legal and Ethical Issues of Doing Business in Italy (UConn)  
International Business (Seton Hall)  
Doing Business in the European Community: A Case Study in Italy (Seton Hall)  
Gender, Domestic Violence, and the Law (MCTC)

### **2. Graduate Courses**

Business, Law and Ethics in Modern Society (UConn, Seton Hall, Fairfield)  
Employment Law (UConn, Seton Hall, Sacred Heart)  
Ethics and Compliance in the Global Organization (UConn)  
Global Corporate Compliance, Ethics, and Governance (UConn)  
International Business Law (UConn)  
Cyberlaw (UConn)

### **3. Executive MBA Courses**

Domestic and International Legal Structures (UConn)

## **8. JUDICIAL AND PRACTICE EXPERIENCE**

Connecticut Appellate Court

Chambers of William J. Lavery, Chief Judge  
*Judicial Clerkship*, Hartford, CT – 1999-2000

Ivey, Barnum & O'Mara  
*Associate Attorney (Litigation & Estate Planning)*, Greenwich, CT - 1999

U.S. Bankruptcy Court for the District of Connecticut  
Chambers of Alan H.W. Shiff, Chief Judge  
*Judicial Clerkship*, Bridgeport, CT – 1998

Jackson, Lewis, Schnitzler & Krupman  
*Associate Attorney (Employment Litigation)*, Stamford, CT - Fall 1997

Massachusetts Superior Court  
*Judicial Clerkship*, Boston, MA - 1996-97

U.S. District Court for the District of Massachusetts  
Chambers of Richard G. Stearns  
*Internship*, Boston, MA - Fall 1995

United States Court of Appeals for the First Circuit  
Chambers of Bruce M. Selya  
*Internship*, Providence, RI - Summer 1995

Connecticut Superior Court  
Chambers of William J. McGrath  
*Internship*, Bridgeport, CT - Summer 1994

## **9. PROFESSIONAL LICENSURES**

License to Practice Law, State of Connecticut, (1996 – present)

License to Practice Law, State of New York, (1997 – present)