

Wesley Longhofer

Goizueta Business School
Emory University
1300 Clifton Road
Atlanta, GA 30322

O: (404) 727-2045
M: (612) 751-5036
F: (404) 727-6663
wlongho@emory.edu

Academic Appointments

Emory University

- 2019-present Associate Professor of Organization & Management, Goizueta Business School
Associate Professor of Sociology (by courtesy), College of Arts & Sciences
Academic Director, Social Enterprise @ Goizueta
- 2012-2019 Assistant Professor of Organization & Management, Goizueta Business School
Assistant Professor of Sociology (by courtesy), College of Arts & Sciences
- 2014-present Global Health Institute Faculty Fellow
- 2013-present Senior Faculty Fellow, Emory Center for Ethics

Education

- 2011 PhD, Sociology, University of Minnesota
- 2003 BA, Sociology, Texas Christian University (with honors)

Publications

Peer-Reviewed Journal Articles

- 2019 Bromley, Patricia, Evan Schofer, and Wesley Longhofer. "Contentions over World Culture: The Rise of Legal Restrictions on Foreign Funding to NGOs, 1994-2015." *Social Forces*.
- 2019 Longhofer, Wesley, Giacomo Negro, and Peter W. Roberts. "The Changing Effectiveness of Local Civic Action: The Critical Nexus of Community and Organization." *Administrative Science Quarterly* 64(1): 203-229.
- 2018 Bromley, Patricia, Evan Schofer, and Wesley Longhofer. "Organizing for Education: Cross-National, Longitudinal Study of Civil Society Organizations and Education Outcomes." *Voluntas* 29(3): 526-540.
- 2018 Negro, Giacomo and Wesley Longhofer. "World Society, Legal Formalism, and Execution of Legal Procedures." *Social Forces* 97(1): 649-674.
- 2018 Brass, Jennifer, Wesley Longhofer, Rachel Sullivan Robinson, and Allison Schnable. "NGOs and International Development: A Review of Thirty-Five Years of Scholarship." *World Development* 112: 136-149.
- 2018 Grant, Don, Andrew Jorgenson, and Wesley Longhofer. "Structural Pathways to Carbon Pollution: The Conjoint Effects of Organizational, World System, and World Society Factors on Power Plants' CO2 Emissions." *Sociological Science* 5: 58-92.
- 2017 Shorette, Kristen, Kent Henderson, Jamie Sommer, and Wesley Longhofer. "World Society and the Natural Environment." *Sociology Compass* 11(10): e12511.
- 2017 Jorgenson, Andrew, Wesley Longhofer, Don Grant, Amanda Sie, and Vincentas Giedraitis "The Effects of Economic and Political Integration on Power Plants' Carbon Emissions in the Post-Soviet Transition Nations." *Environmental Research Letters* 12(4); doi:org/10.1088/1748-9326/aa650b.
- 2017 Longhofer, Wesley and Andrew K. Jorgenson. "Decoupling Reconsidered: Does World Polity Integration Influence the Relationship Between the Environment and Economic Development?" *Social Science Research* 65:17-29.
- 2016 Jorgenson, Andrew K., Wesley Longhofer, and Don Grant. "Disproportionality in Power Plants' Carbon Emissions." *Scientific Reports* 6, 28661; doi:10.1038/srep28661.
- 2016 Grant, Don, Andrew Jorgenson, and Wesley Longhofer. "How Organizational and Global Factors Condition the Effects of Energy Efficiency on Rebounds in CO2 Emissions among the World's Power Plants." *Energy Policy* 94: 89-93.
- 2016 Longhofer, Wesley, Evan Schofer, Natasha Miric, and David Frank. "NGOs, INGOs, and Social Change: Environmental Policy Reform in the Developing World, 1970-2010." *Social Forces* 94(4): 1743-1768.
- 2016 Swiss, Liam and Wesley Longhofer. "Membership has its Privileges: Shared International Organizational Affiliation on Foreign Aid Flows, 1978-2010." *Social Forces* 94(4): 1769-1793.
- 2015 Boyle, Elizabeth H., Minzee Kim, and Wesley Longhofer. "Abortion Liberalization in World Society, 1960-2009." *American Journal of Sociology* 121(3): 882-913.
- 2015 Koushyar, Justin, Wesley Longhofer, and Peter W. Roberts. "A Comparative Analysis of Corporate-Sponsored and Independent Foundations." *Sociological Science* 2: 582-596.

- 2013 Grant, Don, Andrew K. Jorgenson, and Wesley Longhofer. "Targeting Electricity's Extreme Polluters to Reduce Energy-Related CO₂ Emissions." *Journal of Environmental Studies and Sciences* 3(4): 376-380.
- 2013 Kim, Minzee, Wesley Longhofer, Elizabeth H. Boyle, and Hollie Nyseth. 2013. "When Do Laws Matter? National Minimum-Age-of-Marriage Laws, Child Rights, and Adolescent Fertility, 1989-2007." *Law & Society Review* 47(3): 589-619.
- 2011 Schofer, Evan and Wesley Longhofer. 2011. "The Structural Sources of Association." *American Journal of Sociology* 117(2): 539-585.
- 2010 Longhofer, Wesley and Evan Schofer. 2010. "National and Global Origins of Environmental Association." *American Sociological Review* 71(4): 505-533.
- 2010 Longhofer, Wesley, Shannon Golden, and Arturo Baiocchi. 2010. "A Fresh Look at Sociology's Bestsellers." *Contexts* 9(2): 18-25.
- 2009 Goldman, Michael and Wesley Longhofer. "Making World Cities." 2009. *Contexts* 8(1): 32-36.
- 2007 Frank, David John, Wesley Longhofer, and Evan Schofer. 2007. "World Society, NGOs, and Environmental Policy Reform in Asia." *International Journal of Comparative Sociology* 48(4): 275-295.

Books

- 2020 Grant, Don, Andrew Jorgenson, and Wesley Longhofer. Super Polluters: Tackling the World's Largest Sites of Climate-Disrupting Emissions. New York: Columbia University Press.
- 2016 Longhofer, Wesley and Daniel Winchester, eds. Social Theory Re-Wired: New Connections to Classical and Contemporary Perspectives, 2nd ed. New York: Routledge.
- 2012 Longhofer, Wesley and Daniel Winchester, eds. Social Theory Re-Wired: New Connections to Classical and Contemporary Perspectives. New York: Routledge.

Book Chapters

- 2020 Schofer, Evan and Wesley Longhofer. "The Global Rise of NGOs." In The Nonprofit Sector Research Handbook, 3rd edition, edited by W. W. Powell and Patricia Bromley. Stanford, CA: Stanford University Press.
- 2016 Young, Dennis and Wesley Longhofer. "Designing the Zoo." Pp. 15-32 in The Social Enterprise Zoo: A Guide for Perplexed Scholars, Entrepreneurs, Philanthropists, Leaders, Investors, and Policymakers, edited by Dennis R. Young, Elizabeth A.M. Searing, and Cassidy V. Brewer. Northampton, MA: Edward Elgar.
- 2012 Schofer, Evan, David John Frank, Ann Hironaka, and Wesley Longhofer. "Sociological Institutionalism and World Society." Pp. 57-68 in The New Blackwell Companion to Political Sociology, edited by Edwin Amenta, Kate Nash, and Alan Scott. Oxford, UK: Blackwell.
- 2009 Katovich, Michael and Wesley Longhofer. "Mystification of Rock." Pp. 389-415 in Studies in Symbolic Interaction, Volume 33, edited by Norman K. Denzin. Bingley, UK: Emerald.

Book Reviews

- 2020 Longhofer, Wesley. Review of Marketcraft: How Governments Make Markets Work by Steven K. Vogel. *Contemporary Sociology* 49(1): 98-99.
- 2018 Longhofer, Wesley. Review of The Third Sector: Community Organizations, NGOs, and Nonprofits by Meghan Elizabeth Kallman and Terry Nichols Clark. *Contemporary Sociology* 47(2): 194-195.
- 2015 Longhofer, Wesley. Review of From Precaution to Profit: Contemporary Challenges to Environmental Protection in the Montreal Protocol by Brian J. Gareau. *Social Forces* 94(1):e17.
- 2014 Longhofer, Wesley. Review of Histories of the Dustheap: Waste, Material Cultures, Social Justice, edited by Stephanie Foote and Elizabeth Mazzolini. *Contemporary Sociology* 43(4): 530-531.
- 2013 Longhofer, Wesley. Review of Public Forces and Private Politics in American Big Business by Timothy Werner. *American Journal of Sociology* 119(3): 877-879.
- 2006 Longhofer, Wesley. Review of French Beans and Food Scares: Culture and Commerce in an Anxious Age by Suzanne Freidberg. *Rural Sociology* 71(3): 534-537.

Research Grants and Other Funding

- 2020 Innovation Funds, Goizueta Business School (\$30,000)
- 2018 National Science Foundation. "How Policy Affects Power Plants in an Age of Experimentalist Governance" (Co-PIs: Don Grant, Andrew Jorgenson, and Wesley Longhofer) (\$242,000)
- 2016 Innovation Funds, Goizueta Business School (\$10,500)
- 2014 National Science Foundation. "Structural Pathways of Carbon Pollution: The Conjoint Effects of Organizational, World-System, and World Society Factors on Power Plants' CO₂ Emissions" (Co-PIs: Don Grant, Andrew Jorgenson, and Wesley Longhofer) (\$192,900)
- 2010 Doctoral Dissertation Fellowship, University of Minnesota (\$22,500)

- 2010 Anna Welsch Bright Research Award, Department of Sociology, University of Minnesota (\$6,000)
- 2005-2006 Professional Development Travel Awards, Department of Sociology, University of Minnesota
- 2004 Graduate Research Partnership Program Grant (with Evan Schofer), University of Minnesota, "The Sources of Civil Society: A Cross-National Statistical Analysis of Non-Governmental Organizations 1990-2000" (approx. \$5,000)
- 2004 Consortium on Law and Values in Health, Environment & the Life Sciences Grant, University of Minnesota (approx. \$5,000)

Awards and Honors

- 2019-2020 Teaching Fellow, Center for Faculty Development and Teaching Excellence, Emory University
- 2018 Emory Williams Distinguished Undergraduate Teaching Award, Emory University
- 2018 Best 40 Under 40 Professors, Poets & Quants
- 2018 Faculty Appreciation Award, Office of Undergraduate Admission, Emory University
- 2016 Alumni Award for Excellence in Research, Goizueta Business School
- 2016 Marc F. Adler Prize for Excellence in Teaching, Goizueta Business School
- 2016 BBA Distinguished Educator Award, Goizueta Business School
- 2016 Outstanding Faculty Leader in Service, Omicron Delta Kappa, Emory University
- 2011 Don Martindale Award for Outstanding Graduate Student, Department of Sociology, University of Minnesota
- 2008 Outstanding Graduate Instructor, Department of Sociology, University of Minnesota
- 2005 Honorable Mention, National Science Foundation, Graduate Research Fellowship Program
- 2003 Boller Award for Outstanding Honors Presentation, Texas Christian University

Presentations

Invited Talks

- 2020 Stanford University, SCANCOR (postponed due to COVID-19)
 - 2018 Georgia Institute of Technology, School of Public Policy
 - 2017 Emory University, School of Law
 - 2016 Indiana University, School of Public and Environmental Affairs
 - 2016 University of Iowa, Department of Sociology
 - 2014 University of Georgia, Department of Sociology
 - 2014 Stanford University, World Society Mini-Conference
 - 2014 University of Pennsylvania, Wharton School
 - 2013 ASA Sociology of Development Conference, Salt Lake City
 - 2013 Power and Justice in the World-Economy Mini-Conference, New York
 - 2013 Texas Christian University, Department of Sociology
 - 2013 University of California-Berkeley, Department of Sociology
 - 2012 Emory University, Department of Anthropology
 - 2012 Georgia State University Andrew Young School of Policy Studies
 - 2012 University of Southern California School of Policy, Planning, and Development
 - 2012 Emory University, Department of Sociology
 - 2012 George Washington University, Mapping Humanitarianism Workshop
 - 2010 Emory University, Goizueta Business School
 - 2010 Stony Brook University, Department of Sociology
 - 2009 International Sociological Association, PhD Laboratory, Japan
 - 2006 Stanford University, Workshop on Comparative Sociology
- Conference Presentations (past five years)*
- 2018 "Resisting World Culture: The Rise of Legal Restrictions on Foreign Funding to NGOs, 1994-2015" (with Patricia Bromley and Evan Schofer). American Sociological Association Annual Meeting, Philadelphia
 - 2017 "Do NGOs Matter? A Review of 35 Years of Scholarship on NGOs in Developing Countries" (with Jennifer Brass, Rachel Sullivan Robinson, and Allison Schnable). American Sociological Association Annual Meeting, Montreal
 - 2017 "Do NGOs Matter? A Review of 35 Years of Scholarship on NGOs in Developing Countries" (with Jennifer Brass, Rachel Sullivan Robinson, and Allison Schnable). American Sociological Association Annual Meeting, Montreal
 - 2017 "The Effects of Economic and Political Integration on Power Plants' Carbon Emissions in the Post-Soviet Transition Nations" (with Andrew Jorgenson, Don Grant, Amanda Sie, and Vincentas Giedraitis). American Sociological Association Annual Meeting, Montreal
 - 2016 "Structural Pathways to Carbon Pollution: The Conjoint Effects of Organizational, World-System, and World Society Factors on Power Plants' CO2 Emissions" (with Don Grant and Andrew Jorgenson). American Sociological Association Annual Meeting, Seattle

- 2015 "Decoupling Reconsidered: Does World Society Integration Influence the Relationship Between the Environment and Economic Development?" (with Andrew Jorgenson). American Sociological Association Annual Meeting, Chicago.
- 2015 "Social Businesses in Developing Countries" (with Li-Wei Chen, Justin Koushyar, and Peter W. Roberts). Academy of Management Annual Meeting, Vancouver
- 2015 "The Changing Efficacy of Embedded Civic Action" (with Giacomo Negro and Peter W. Roberts). Academy of Management Annual Meeting, Vancouver
- 2015 "Structural Inertia and Legal Formalism in World Society" (with Giacomo Negro). Organizational Ecology Workshop, Istanbul

Teaching

Courses Taught

- 2012-present Business and Society (BBA & MBA), Goizueta Business School
- 2020 Philanthropy Lab (BBA), Goizueta Business School
- 2014-2019 Social Enterprise in Latin America (BBA), Goizueta Business School
- 2015 Paris is an Explanation: Understanding Climate Change at the 2015 United Nations Meeting in France (Commission on the Liberal Arts Topics), Emory University
- 2014-2019 Social Enterprise in Latin America (BBA), Goizueta Business School
- 2012 Corporate Social Responsibility & Sustainability (BBA & MBA), Goizueta Business School
- 2007-2010 Social Theory (3000-level), University of Minnesota
- 2008 Politics and Society (3000-level), University of Minnesota

Professional Service and Development

Advising

- Karen Anne Wallach, Marketing (Ph.D. Committee)
- John Park, Organization & Management (Ph.D. Committee)
- Justin Koushyar, Organization & Management (Ph.D. Committee)
- Irem Ebeturk, Sociology (Ph.D. Committee)
- Isaac Goldman (Undergraduate Thesis Committee)
- Farah al Chammas (Undergraduate Thesis Committee)
- J. Clarke Harned, Spanish (Undergraduate Thesis Committee)
- Katherine Ma (Sustainability Capstone Advisor)

University and Department Service

- 2020 Goizueta Tiger Team
- 2020 Emory Scholars Selection Committee
- 2020 Guest Faculty, Emory Scholars Retreat
- 2019-2020 Faculty Student Pathways Working Group, Emory Undergraduate Project
- 2019-2020 Search Committee, Organization and Management, Goizueta Business School
- 2019-2020 Faculty Advisor, Resiliency and Sustainability Collaboratory
- 2017-2020 Faculty in Residence, Woodruff Residential Center, Emory University
- 2019-2020 Emory Williams Distinguished Undergraduate Teaching Award Committee
- 2018-2020 100 Senior Honorary Selection Committee
- 2014-2020 Admissions Committee, Master's of Development Program, Emory University
- 2019 Speaker, Dean's Corporate Luncheon
- 2019 Speaker, Emory Board of Visitors
- 2019 Keynote Speaker, Supplier Diversity and Inclusion Forum, Discovering Emory
- 2019 Search Committee, Campus Life, Emory University
- 2019 Sustainability Vision Committee
- 2018-2019 Faculty Engagement in Student Life Committee, Emory Undergraduate Program
- 2018-2019 Faculty Thought Leaders Committee, Emory Commission on Racial & Social Justice
- 2018-2019 Faculty Showcase Speaker for Admitted Students, Emory University
- 2017-2019 Spirit and Tradition Task Force, Emory University
- 2018 Baccalaureate Faculty Speaker, Emory University
- 2017-2018 SIRE Mentor, Priyanka Desai
- 2017-2018 Faculty Advisor, Sustainability Case Competition
- 2017 Keynote Speaker, Omicron Delta Kappa
- 2017 Search Committee, Organization and Management, Goizueta Business School
- 2016-2017 Member, Sustainability Faculty Advisory Council

2016-2017 Lecturer, LEAD Program, Goizueta Business School
 2016-2017 Faculty Advisor, Emory Nourish
 2016-2017 Faculty Advisor, Purple Ribbon
 2016 Lecturer, Connecting with Teaching, Center for Faculty Development and Excellence
 2014-2016 Faculty Advisor, Emory Global Health Case Competition
 2013-2016 Invited Expert, Emory Green Networking Night
 2015 Search Committee, Organization and Management, Goizueta Business School
 2015 Advisor, Masters of Development Practice Program
 2015 Committee on Youth Partnerships, Goizueta Business School
 2014-2015 SIRE Mentor, Georgia Kossoff
 2014-2015 Invited Speaker, 1836 Dinner
 2013-2015 Co-Organizer, Organization and Management Seminar Series, Goizueta Business School
 2013-2015 Co-Chair, Martin Luther King Community Service Awards
 2014 Discussant, Global Health Institute Poster Competition
 2014 Research Committee, Climate @ Emory
 2014 Advisory Board, Nicaragua Community Health Connection
 2014 Judge, Program on Scholarly Integrity Case Competition, Laney Graduate School
 2014 Faculty Advisor, Emory Ambassadors for Global Awareness, Aga Khan Foundation
 2013-2014 Advisory Board, Program on Scholarly Integrity, Laney Graduate School
 2013 Search Committee, Organization and Management, Goizueta Business School
 2013 Organizer, Social Enterprise Research Colloquium, Goizueta Business School
 2012-2013 Committee Member, Martin Luther King Community Service Awards
 2005-2006 Graduate Committee, Department of Sociology, University of Minnesota

Professional Service

2020 Mentorship Committee, Section on Human Rights, American Sociological Association
 2019-2020 Program Committee, World Society Mini-Conference
 2019 External Reviewer, Department of Sociology, Texas Christian University
 2018 Membership Committee, Section on Human Rights, American Sociological Association
 2017 Reviewer and Discussant, Rockefeller Foundation Junior Scholars Forum, Stanford Center on Philanthropy and Civil Society
 2017 Panelist, Deloitte Atlanta Social Impact Panel, Deloitte Consulting LLP
 2017 Session Organizer, Globalization, American Sociological Association Annual Meeting, Montreal
 2017 Committee, Outstanding Book Award, Section on Human Rights, American Sociological Association
 2016 Chair, Outstanding Published Article, Section on Altruism, Morality, and Social Solidarity, American Sociological Association
 2016 Committee, Graduate Paper Award, Section on Human Rights, American Sociological Association
 2015 Committee, Graduate Paper Award, Section on Law, American Sociological Association
 2014 Chair, Outstanding Published Article and Outstanding Graduate Student Paper Awards, Section on Altruism, Morality, and Social Solidarity, American Sociological Association
 2014 Session Organizer, Voluntary and Non-Profit Organizations, American Sociological Association Annual Meeting, San Francisco
 2012-2014 Program Committee, Section on Global and Transnational Sociology, American Sociological Association
 2012 Chair, "Nonprofit Accountability through the Eyes of Multiple Stakeholders: New Research on Definitions and Measures." ARNOVA, Indianapolis
 2012 Discussant, "Funding 'Utopia.'" Section on Voluntary and Nonprofit Organizations, American Sociological Association, Denver
 2012 Discussant, "Ways of Knowing the Global and Transnational: Speaking Across Methodologies." Global and Transnational Sociology Section of the American Sociological Association Pre-Conference, Denver

Editorial Boards

2009-2010 Graduate Editor, *Contexts*
 2007-2009 Graduate Student Editorial Board, *Contexts*

Journal Referee

Academy of Management; *Administrative Science Quarterly*; *American Journal of Sociology*; *American Sociological Review*; *Business and Society*; *California Management Review*; *Contexts*; *Corporate Social Responsibility & Environmental Management*; *Energy Research & Social Science*; *Environmental Research Letters*; *Environmental Sociology*; *International Journal of Comparative Sociology*; *International Journal of Sociology*; *International Sociology*;

International Studies Quarterly; Journal of Women, Politics & Policy; Law & Society Review; Nonprofit and Voluntary Sector Quarterly; Nonprofit Management & Leadership; Nonprofit Policy Forum; Mobilization; Oxford Annotated Bibliographies; Organization Science; Organization Studies; Poetics; Qualitative Sociology; Regulation & Governance; SAGE Open; Social Forces; Social Problems; Social Science Research; Society and Animals; Social Sciences and Humanities Research Council of Canada; Socio-Economic Review; Sociology Compass; Sociological Focus; Sociological Forum; Sociological Inquiry; Sociological Perspectives; Sociological Review; Sociological Theory; Sociology of Development; Social Science Research; The Sociological Quarterly; Strategic Management Journal; thesocietypages.org

Memberships

American Sociological Association

Academy of Management

Association for Research on Nonprofit Organizations and Voluntary Action