

Rick Rasmussen



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Silicon Valley native and a lifelong serial entrepreneur. Worked in startups and Fortune 100 companies with a focus on general management and marketing. Background as a VC, Angel investor and five IPOs. Work closely with investors, government, economic development agencies and universities worldwide.

Experience

1996 to present

International Business Development

Concordia Ventures, Rasmussen International

A global consulting practice working with governments and international economic development agencies who are looking to gain access to the resources of Silicon Valley. Specializing in IT and Communications, run trade and Investment missions, organize and judge pitch competitions, position client companies and more. Experience setting up and running incubators and accelerators. Strong sector expertise in digital video, semiconductor, telephony infrastructure, Internet, financial services, SaaS marketing and digital media. Provide early stage companies with strategic direction, product planning, organization restructuring, product launches and more. Startup phase, seed funding, growth stage, M&A, exits.

2011

Operations and Logistics, Vodafone US R&D

Launched an integrated R&D center responsible for scouting latest mobile market sectors including mHealth, automotive, and consumer electronics.

Responsible for outbound marketing, lead generation and program management

2008 to 2011

Trade Commissioner, Government of Canada

Department of Foreign Affairs and International Trade

"Helped grow the GDP of Canada" by managing IT sector for Northern California, Nevada, and Hawaii. Oversaw largest North American programs including in-Canada bootcamps, charter member of C100, built the CTA - a Silicon Valley-based incubator, and programs for Auto IT, gaming and photonics

1999-2001

President and CEO, BuzMe.com,

An internet/telephony startup. Raised seed round of \$750K. Managed 25 locally and 25 in Russia. Grew from 0 to 50,000 subscribers.

1997-2000

Entrepreneur-in-Residence, Institutional Venture Partners
Reviewing semiconductor submissions. Interim CEO for @Road managing company transition from semiconductors to hardware and services (NASDAQ: \$63M ARDI)

1992 to 1996

Vice President Marketing and General Manager, C-Cube Microsystems
Responsible for product definition, development, product marketing, applications engineering, customer service, public relations and technical publications. Startup to dominant player in digital video semiconductors. Company grew from under \$5M in revenues to over \$400M, completing successful IPO in 1994. Company's first CIO. (NASDAQ: CUBE, CUBED)

1983 to 1992

Marketing Manager to General Management, LSI Logic Corporation
Managed all new product development for several industry firsts - BiCMOS gate arrays, standard cells, DSP compilers, structured arrays, and RISC microprocessors. Became company's youngest General Manager, running MIPS Microprocessor division, brought from \$0 to over \$40M employing 80 people (NASDAQ: LSIL. NYSE: LSI)

Education

Columbia University and University of California, Berkeley
Dual Degree. Masters of Business Administration Deans List, Highest Honors

University of California, Berkeley
BSEECs Electrical Engineering and Computer Science
Highest Honors, Eta Kappa Nu and Tau Beta Pi honor societies

Community

Member, Sand Hill Angels investment group

UC Berkeley, Stanford University, San Jose State - Lecturer in entrepreneurship and venture finance

Directorships:

LionSharp	Gesture Control
CritterPix	Animation Film Studio
Acacia Fraternity	House Corporation California Chapter
Acacia Fraternity	National Educational Foundation
Director emeritus:	Trooval, @Road, BuzMe.com, Radiate

Advisory: Shop 'n Brag, SharePract, BGS Ventures, 7Sheep, MaXerience

Hollywood Emmy Award for Technical Achievement (C-Cube 1995)