

Anandhi Bharadwaj
Goizueta Endowed Chair in Electronic Commerce
Goizueta Business School, Emory University
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[Google Scholar Page](#) | [SSRN Author Page](#)

ACADEMIC APPOINTMENTS

Jan 2020 – Aug 2023	Emory University, <i>Vice Dean, Faculty & Research, Goizueta Business School</i>
Sept 2018; (renewed in 2023)	Emory University, <i>Goizueta Endowed Chair in E-commerce</i>
2015-2018	Emory University, <i>Goizueta Term Professor of Information Systems</i>
2013-2015	Emory University, <i>Professor of Information Systems</i>
2002-2013	Emory University, <i>Associate Professor of Information Systems</i>
1995-2002	Emory University, <i>Assistant Professor of Information Systems</i>
1994 -1995	Emory University, <i>Adjunct Professor of Information Systems</i>
1989-1993	Texas A&M University, <i>Graduate Research Assistant</i>

Visiting Appointments

2005-2006	Singapore Management University (SIS), <i>Visiting Associate Professor of Information Systems</i>
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EDUCATION

1993	Ph.D. Management Information Systems, <i>Texas A&M University</i> ,
1985	Post Graduate Diploma in Rural Management, IRMA, India
1983	B.S. (<i>Mathematics; with Physics and Statistics</i>), Madras University

AWARDS & HONORS

2020	Included among the top 2% of scientists worldwide across 27 different fields and 7 million+ scientists (PLoS Biology 2020), Stanford University
2020	The Emory University <i>Millipub Award for high impact scholarship</i>
2018	<i>Distinguished Fellow Award</i> , INFORMS-Information Systems Society
2017	The Emory University <i>Millipub Award for high impact scholarship</i>
2017	<i>Jordan Research Excellence Award</i> , Goizueta Business School
2017-2019	Ohio State University, <i>Fellow of the National Center for the Middle Market</i>
2016-2017	Indian School of Business, <i>Distinguished Academic Fellow</i>
2015	<i>Distinguished Doctoral Alumni Award</i> , Texas A&M University,
2012	<i>Best Published Paper Runner-Up Award</i> , ICIS (Orlando, FL)
2009	<i>Best Paper Award</i> , <i>Journal of Strategic Information Systems</i>
2008	<i>Best Published Paper Runner-Up Award</i> , <i>Information Systems Research</i>

2007	<i>Best Associate Editor Award, Information Systems Research</i>
2003	<i>Best Published Paper – Runner Up, Academy of Management (OCIS Division)</i>
1997	<i>Caldwell Faculty Research Award, Goizueta Business School</i>
1993	<i>Doctoral Student Research Excellence Award, Texas A&M University</i>
1993	<i>Beta Gamma Sigma National Honor Society for Academic Achievement</i>

RESEARCH PUBLICATIONS [Total Citations 22170; h-index:24; Google Scholar retrieved 1/1/2024]

Chan, Tian Heong, **Anandhi Bharadwaj**, and Deepa Varadarajan. "Business Method Innovation in US Manufacturing and Trade." *Manufacturing & Service Operations Management* 25.1 (2023): 50-69.

Xiao, Ping, Yuanyuan Chen, **Anandhi Bharadwaj**, and Weining Bao. "The Effects of Information Nudges on Consumer Usage of Digital Services under Three-Part Tariffs." *Journal of Management Information Systems* 39, no. 1 (2022): 130-158.

Liu, Jiayi, and **Anandhi Bharadwaj**. "Drug abuse and the internet: Evidence from Craigslist." *Management Science* 66, no. 5 (2020): 2040-2049.

Anandhi Bharadwaj, Deepa Mani, Anand Nandkumar (2018) When Companies Want to Innovate But Investors Won't Let Them *Harvard Business Review*, August 21, 2018. <https://hbr.org/2018/08/when-companies-want-to-innovate-but-investors-wont-let-them>

Yuanyuan Chen, **Anandhi Bharadwaj**, Khim Yong Goh (2017) Empirical Analysis of IP Rights Sharing in Software Contracts, *MIS Quarterly* 41(1), 131-161.

Narayan Ramasubbu, **Anandhi Bharadwaj**, Giri Tayi, (2015) Software Process Diversity: Conceptualization, Measurement, and Analysis of Impact on Project Performance – *MIS Quarterly* 39(4), 787-807.

Nikhil Mehta and **Anandhi Bharadwaj**, (2015) Knowledge Integration in Software Teams: The Role of Sentry and Guard Processes. *Journal of MIS*, 32:1, 82-115.

Deepa Mani, Kannan Srikanth, **Anandhi Bharadwaj** (2014) Efficacy of R&D Work in Offshore Captive Centers: An Empirical Study of Task Characteristics, Coordination Mechanisms, and Performance. *Information Systems Research* 25(4):846-864.

Anandhi Bharadwaj, Omar El Sawy, Paul Pavlou, N. Venkatraman (2013) Digital Business Strategy: Toward a Next Generation of Insights – *Special Issue: Digital Business Strategy, MIS Quarterly*: 471-482.

Anandhi Bharadwaj, Omar El Sawy, Paul Pavlou, N. Venkatraman (2013) Introduction to Visions and Voices on Emerging Challenges in Digital Business Strategy – *Special Issue: Digital Business Strategy, MIS Quarterly*: 633-634.

Roopa Raman and **Anandhi Bharadwaj** (2012) Power Differentials and Performative Deviation Paths in Practice Transfer: The Case of Evidence-based Medicine, *Organization Science*, 23(6), Nov-Dec, pp.1593-1621.

Elliot Bendoly, **Anandhi Bharadwaj**, Sundar Bharadwaj (2012) Complementary Drivers of NPD Performance: Cross-functional Coordination, IS Capability and Intelligence Quality, *Production and Operations Management Journal*, 21:4, 653-667.

Qianhui Liang, **Anandhi Bharadwaj**, Bu Sung Lee (2011), "Interactive and Iterative Service-Composition-based Approach to Flexible Information System Development," *International Journal of Web Services Research (IJWSR)*, 8(4), 81-107.

Anandhi Bharadwaj, Mark Keil, and Magnus Mahrng (2009), Effects of Information Technology Failures on the Market Value of Firms, *Journal of Strategic Information Systems*, 18:2, 66-79. * *Best Paper Award in JSIS, 2009*

Yuanyuan Chen and **Anandhi Bharadwaj** (2009) An Empirical Analysis of IT Outsourcing Contract Structures, *Information Systems Research*, Vol. 20, No. 4, pp 484-506.

Sundar Bharadwaj, **Anandhi Bharadwaj**, and Elliot Bendoly (2007) The Performance Effects of Complementarities Between Information Systems, Marketing, Manufacturing and Supply Chain Processes, *Information Systems Research*, Volume 18(4), December: 437-453. * *Runner-Up Award for Best Published Paper in ISR*

Eric Overby, **Anandhi Bharadwaj**, and V. Sambamurthy (2006), Enterprise Agility and the Enabling Role of Information Technology, *European Journal of Information Systems*, Volume 15:2, 120-131.

Anandhi Bharadwaj and Amrit Tiwana (2005), Managerial Assessments of Emerging Technology Projects: An Empirical Study of E-business Investment Decisions, *IEEE Transactions on Engineering Management* Vol. 52(4), 449-460.

Vallabh Sambamurthy, **Anandhi Bharadwaj**, and Varun Grover (2003), Shaping Firm Agility through Digital Options: Reconceptualizing the Role of IT in Contemporary Firms, *MIS Quarterly*, Volume 27:2, 237-263. * *Runner Up Award for Best Published Paper in 2003 by OCIS division of Academy of Management*

Anandhi Bharadwaj (2002) "Integrating Positivist and Interpretive Approaches to Information Systems Research: A Lakatosian Model" *Foundations of Information Systems*, 2002.

Anandhi Bharadwaj (2000), "A Resource-based Perspective of Information Technology Capability and Profitability: An Empirical Investigation," *MIS Quarterly*, 24(1), pp. 169-196.

Anandhi Bharadwaj, Sundar Bharadwaj, and Benn Konsynski (1999) "Information Technology Effects on Firm Performance as Measured by Tobin's q," *Management Science*, Vol. 45:7, pp. 1008-1024.

Anandhi Bharadwaj, Arun Sen, and Ajay Vinze (1999) “Scheduling Cardiac Procedures: A Knowledge-Based Approach,” *IEEE Transactions on Engineering Management*, Vol. 46(3), pp. 322-334.

Anandhi Bharadwaj, Vijay Karan, Radha Mahapatra, Uday Murthy, and Ajay Vinze (1994), “APX: An Integrated Knowledge-Based System to Support Audit Planning,” *International Journal of Intelligent Systems in Accounting, Finance, and Management*, vol. 3, 149-164.

Anandhi Bharadwaj, Ajay Vinze, and Arun Sen (1994), “A Blackboard Architecture for Reactive Scheduling,” *Expert Systems with Applications*, Vol. 7, 55-65.

Anandhi Bharadwaj, Arun Sen, and Ajay Vinze (1993), “Use of Reason Maintenance in Model Formulation,” *OMEGA: International Journal of Management Science*, Vol. 21:1, 123-133.

Anandhi Bharadwaj, Joobin Choobineh, Amber Lo, and Bala Shetty (1992), “Model Management Systems: A Survey,” *Annals of Operations Research*, Special Issue on Model Management Systems, Vol. 38, 17-67.

BOOK CHAPTERS

Anandhi Bharadwaj and Jinsoo Yeo, *Digital Ecosystem and Collaboration*, in *The Routledge Companion to Strategic Marketing*, First Edition, Routledge Press, 2021.

Ritu Agarwal and **Anandhi Bharadwaj**, “Considering Risk,” in F. Hoque, V. Sambamurthy, R.W. Zmud, T. Trainer, C. Wilson (eds.) *Winning the 3-Legged Race: When Business and Technology Run Together*, Prentice-Hall, 2006, 157-180.

Eric Overby, **Anandhi Bharadwaj**, and Sundar Bharadwaj, “An Investigation of Firm-Level Open Source Software Adoption: Theoretical and Practical Implications,” in *Open Source Software in Business - Issues and Perspectives*, ICFAI Press, 2006

V. Sambamurthy and **Anandhi Bharadwaj**, “Enterprise Agility and Information Technology Management: The CIO’s Manifesto”, *APC-SIM Report. Society for Information Management*.

Anandhi Bharadwaj, Sundar G. Bharadwaj and Carolyn F. Siegel, *Micro-market: Computer Applications* (1991), Supplement for use with text entitled, *Marketing: Concepts and Strategies*, Seventh edition, by W.M. Pride and O.C. Ferrell.

CONFERENCE PAPERS & PROCEEDINGS

Shizhen Chen, Tian Chan, Anandhi Bharadwaj, "Digital Battlegrounds: Investigating Conflict Dynamics and Resolutions in Online Communities through the r/place Event", POMS Annual Conference, 2024, Minneapolis, MI.

A Nandkumar, D Mani, A Bharadwaj, A Choudhury - Academy of Management Proceedings, 2023. "How do Stock Market Expectations Condition Incumbents' Response to Radical Technological Change?", Academy of Management, Annual Meeting. Boston, MA.

Changran Fan, Anandhi Bharadwaj, Narayan Ramasubbu, "Digitization and Corruption: How the Productivity-Transparency Tradeoff Distorts the Value Calculus", Workshop on Information Systems Economics (WISE 2023), Hyderabad, India

Anandhi Bharadwaj, Sean Cao, Jing Tian, Ling Xue, "Transparency or Perception Manipulation: Examining IT Disclosure Narratives in the Context of Peer-Firm Data Breaches," Workshop on Information Systems Economics (WISE 2023), Hyderabad, India

Changran Fan, Anandhi Bharadwaj, Narayan Ramasubbu, "Digitization and Corruption: How the Productivity-Transparency Tradeoff Distorts the Value Calculus (2023), CIST- INFORMS Annual Meeting, 2023.

Shizhen Chen, Tian Chan, Anandhi Bharadwaj, "Collaborative success in online communities: Explaining peer production performance in the 2022 R/place event", CODE conference, India 2022.

Jiayi Liu and Anandhi Bharadwaj. "Drug Abuse and the Internet: Evidence from Craigslist, MSOM International Conference, Singapore 2019

Anand Nandkumar, Deepa Mani, Anandhi Bharadwaj. "Market Returns to Digital Innovations: A Group-Based Trajectory Approach" (2018), Academy of Management, Annual Meeting.

Deepa Mani, Anandhi Bharadwaj, and Anand Nandakumar. "Digital Centricity and Innovation Performance." (2016), *Proceedings of the International Conference on Information Systems – 2016, Dublin, Ireland.*

Hyeyoung Hah and Anandhi Bharadwaj, "The Impacts of Health Information Technology (HIT) Complementarities on Hospital Performance: A Spatial Approach," *College of Information Systems and Technology (CIST) INFORMS Annual Meeting, 2014.*

Hyeyoung Hah and Anandhi Bharadwaj "A Multi-Level Analysis of the Impact of Health Information Technology on Hospital Performance." *Proceedings of the International Conference on Information Systems – 2012, Orlando, FL – * Runner-Up Award for the Best Published Paper in ICIS-2012.*

Yuanyuan Chen and Anandhi Bharadwaj "Empirical Analysis of Intellectual Property Risks in Software Outsourcing," *Proceedings of the International Conference on Information Systems, 2009.*

Yuanyuan Chen and Anandhi Bharadwaj "Intellectual Property Risk Management Strategies in Software Development Outsourcing: An Empirical Analysis," *College of Information Systems and Technology (CIST) INFORMS Annual Meeting, 2008.*

Yuanyuan Chen and Anandhi Bharadwaj “Coordination and Control in IT Outsourcing Contracts”, Annual Meeting of the Academy of Management, Philadelphia, PA 2007.

Nikhil Metha and Anandhi Bharadwaj “Boundary Buffering Processes and Knowledge Integration in Software Project Teams” College of Information Systems and Technology (CIST) INFORMS Annual Meeting, Seattle WA, 2007.

Yuanyuan Chen and Anandhi Bharadwaj “An Empirical Study on the Choices of Governance Mechanisms in IT Outsourcing Contracts,” College of Information Systems and Technology (CIST) INFORMS Annual Meeting, Pittsburgh, PA 2006.

Yuanyuan Chen and Anandhi Bharadwaj “Ambidexterity in Contract Design: An Empirical Analysis of Term Specificity and Flexibility in IT Outsourcing Contracts”, Business Policy and Strategy Track, Academy of Management, Atlanta, August 2006.

Eric Overby, Anandhi Bharadwaj, and V. Sambamurthy, “Enterprise Agility: The Enabling Role of Information Technology and Digital Options,” IFIP 8.6 - International Working Conference on Business Agility and IT Diffusion, Atlanta, Georgia, USA, 8 - 11 May 2005

Elliott Bendoly, Anandhi Bharadwaj and Sundar Bharadwaj, “Forces Behind New Product Performance: Cross-functional Processes, Information System Capability, and Intelligence Quality, Annual Competitive Advantage Conference, Emory University, June 2004.

Anandhi, Bharadwaj, Amrit Tiwana, and V. Sambamurthy, “The Antecedents of Information Systems Development Capability in Firms: A Knowledge Integration Perspective,” Proceedings of the International Conference on Information Systems, 2003.

Anandhi Bharadwaj and Maryam Alavi, “Antecedents and Consequents of IT Knowledge Partnerships” The Minnesota Symposium on Knowledge Management, University of Minnesota, March 14-15, 2003.

Anandhi Bharadwaj and Mark Keil, “The Effects of Information Technology Failures on the Market Value of Firms: An Empirical Examination,” INFORMS meeting, Miami, November 2001.

Anandhi Bharadwaj and V. Sambamurthy, “The Quest for Competitive Agility: Redefining the Role of IT as an Options Generator,” MIS Quarterly Workshop, May 2000, Oklahoma.

Anandhi Bharadwaj and Dan Rodriguez, “Merger and acquisition strategies for the U.S. software industry: Do acquisition binges work?,” Eastern Academy of Management, Prague, 1999.

Anandhi Bharadwaj, V. Sambamurthy, and Bob Zmud, “IT Capabilities: Theoretical Perspectives and Empirical Operationalization”, Proceedings of the International Conference on Information Systems, Charlotte, December 1999.

Anandhi Bharadwaj, “Information Technology and Organizational Knowledge-Based Analysis”, INFORMS Fall 1999 meeting, November 8-10, in Philadelphia.

Anandhi S. Bharadwaj, "Integrating Positivist And Interpretive Approaches To Information Systems Research: A Lakatosian Model" *Proceedings of the Second Annual Conference of the Association of Information Systems, August 14-16, 1996 at Phoenix, Arizona*

Anandhi S. Bharadwaj, Sundar Bharadwaj, and Benn Konsynski, "The Moderator Role of Information Technology in Firm Performance: A Conceptual Model and Research Propositions" *Proceedings of the Sixteenth Annual International Conference on Information Systems, December 10-13, 1995, Amsterdam, The Netherlands.*

Anandhi Bharadwaj, Vijay Karan, Radha Mahapatra, Uday Murthy, and Ajay Vinze, "APX: An Integrated Knowledge-Based System to Support Audit Planning, *Fifth Annual Conference on Intelligent Systems in Accounting, Finance, and Management, 1993, Stanford, CA.*

Anandhi S. Bharadwaj, Ajay Vinze, and Arun Sen, "A Blackboard Architecture for Reactive Scheduling", *26th Hawaii International Conference on System Sciences, 1992.*

Anandhi S. Bharadwaj, "On the Treatment of Uncertainty in Business Expert Systems," *Proceedings, Decision Sciences Institute, 1991.*

RESEARCH GRANTS

Global Strategy and Partnerships Seed Funding for a research workshop- "A *global federated learning approach to enable AI/ML in Clinical Care*", *University of Queensland, Brisbane, Australia* (February 2022)

National Center for Middle Markets – Research grant of \$30000 for research on Digital transformation (January 2017)

Goizueta Business School - Dean's Research Grant of \$6000 for research in *Healthcare Information Technology* (April 2017)

Dean's Creativity and Innovation grant for the development of the Certificate Program in Business Analytics, December 2016.

Goizueta Business School - Dean's Research Grant for research in *Healthcare Information Technology* (March 2012)

Advanced Practices Council, SIM International, *Shaping Agility through Digital Options* (with V. Sambamurthy), May 2004 – May 2005.

Summer research grants (2/9^{ths}) Emory University, 1995 – present

SAMPLE PRESS AND MEDIA MENTIONS

HBR Digital <https://hbr.org/2018/08/when-companies-want-to-innovate-but-investors-wont-let-them>

As Tesla struggles to exit 'production hell,' buyers complain of delivery limbo
<https://www.latimes.com/business/autos/la-fi-hy-tesla-sales-delivery-problems-20180912-story.html>

Getting More Women Coders Into Open Source, dice.com,
<http://insights.dice.com/2015/10/06/getting-more-women-coders-into-open-source/>

Measuring Digital Value – ISB Insight Magazine, March 2015.

Knowledge@ Emory [9 Articles from 2001-2008]

Capturing the Intangibles, Information Week, September 22, 1997

Model Management Systems in Business, *Business Perspectives*, Spring 1990, pp 17-18.

Bada Boom, Baseline, Volume 1(2), December 2001.

The Digital Age Storms the Corner Office, Businessweek Online, September 6, 2001 (

Software Gains Capital Treatment, Information Week, January 12, 1998

CONFERENCE ACTIVITIES (Select List)

Keynote Speaker, ICIS Doctoral Consortium, Austin, Texas	2021
Junior Faculty Consortium Member, <i>Intl. Conf. of Inf. Sys (ICIS)</i> , Seoul, Korea	2017
Doctoral Consortium Co-chair, <i>PacAsia Conf. in IS (PACIS)</i> , Singapore	2016
Doctoral Consortium Faculty, <i>Americas Conf in IS</i> , Savannah, GA	2014
Track Chair, IS and Strategy, <i>Intl. Conf. of Inf. Sys (ICIS)</i> , Arizona	2009
Camp Counselor, Junior Faculty Consortium, AMCIS, San Francisco	2009
Doctoral Consortium Faculty, ICIS, Paris, France	2008
Associate Editor, Strategy and IS track, ICIS, Paris	2008
Doctoral Consortium Chair, PACIS, Kuala Lumpur, Malaysia	2008
Junior Faculty Consortium Chair, <i>Intl. Conf. of Inf. Sys</i> , Washington D.C.	2004
Invited Panelist, “IT and Agility”, <i>Intl. Conf. of Inf. Sys</i> , Washington D.C.	2004
Journal of AIS, Theory Development Workshop, <i>Faculty Mentor</i>	2003, 04
Conference Co-chair, CIST- INFORMS, Atlanta	2003
Program Committee & Session Chair, CIST- INFORMS, San Jose	2002
Track chair, <i>Intl. Conf. of Inf. Sys (ICIS)</i> , Atlanta	1998
Session chair, AIS conference, Phoenix	1996
Session chair at TIMS/ORSA, Los Angeles	1995

EDITORIAL SERVICE

Distinguished Editorial Advisory Board, <i>International Journal of Information Management</i>	2022-Present
Department Editor, <i>Management Science</i>	2015-2020
Senior Editor, <i>Information Systems Research</i>	2009-2016
Associate Editor, <i>Management Science</i>	2007-2014
Associate Editor, <i>Information Systems Research</i>	2003-2008
Associate Editor, <i>MIS Quarterly</i>	2002-2004
Editorial Board, <i>Journal of the Association of Information Systems</i>	2002-2008
Guest Editor, <i>Special Issue on Digital Business Strategy, MIS Quarterly</i>	2011
Editorial Board, <i>Special Issue of Information Systems Research</i> , Role of Information Systems in Healthcare Organizations	2010
Editorial Board, <i>Special Issue of Information Systems Research</i> , Digital Systems and Competition	2009
Editorial Board, Special <i>Issue of Information Systems Research</i> , Digitally Enabled Extended Enterprise in a Global Economy	2005

INVITED RESEARCH SEMINARS (Select List)

University of Texas, Austin	2021	Carnegie Mellon University	2013
Lehigh University (Virtual)	2021	Georgia Tech University	2013
University of Illinois, Urbana Champaign (sch.)	2020	Temple University	2011
University of Calgary (sch.)	2020	Indiana University	2011
Temple University	2019	Emory University Research Festival	2011
University of Arizona, Tucson	2019	George Mason University	2010
Boston College Research Symposium	2018	University of Arkansas	2010
University of Dayton	2018	University of Memphis	2010
Indian School of Business	2018	Arizona State University	2009
University of Minnesota	2018	University of Maryland	2008
Zhejiang University, Hangzhou China	2018	University of Georgia	2008
Southern Methodist University	2018	University of Pittsburgh	2008
City University Hongkong (<i>Keynote</i>)	2018	Indian School of Business	2007
HEC, Paris	2017	York University, Canada	2006
BI Norwegian Business School	2017	Singapore Management University	2006
University of Pennsylvania @ Wharton	2017	Nanyang Technology University	2006
University of Michigan	2017	National University of Singapore	2006

Purdue University, <i>Distinguished MIS Speaker</i>	2017	University of California, Riverside	2004
Johns Hopkins University	2017	Georgia Tech University	2004
University of Florida	2017	Florida State University	2003
University of Washington	2016	Ohio State University	2003
University of Maryland	2016	University of Notre Dame	2003
Michigan State University	2016	Michigan State University	2003
University of Texas-Dallas	2016	MIT- <i>Center for IS Research</i>	2001
Indian School of Business	2016	Georgia State University	2001
Texas A&M University	2015	Indian Institute of Technology, Madras	2001
University of Minnesota	2015		
University of Utah	2015		
Hong Kong University	2014		
University of Georgia	2014		
NYU – ISR Research Workshop	2014		

INSTITUTIONAL LEADERSHIP & SERVICE

Emory University:

Member, Advisory Committee to the Provost on AI. Humanity	January 22 - Present
Member, University Search Committee for Wagner Chair in Ethics	Nov 2021 -
Member, Presidential Task Force on Untold Stories of Emory University	2021- 2021
Member, Presidential Advisory Committee (PAC) for Faculty Promotion and Tenure Committee	2015-2017
Member – FACOE: University Committee for crafting vision and path for Online Education	2016-2017
Member – President’s Commission on Status of Minorities	2001-2003

Goizueta Business School:

Member Goizueta Executive Committee	2023-2025
Chair of Search Committee for MBA Associate Dean	2017-2019
Chair, Committee for PhD Review	2018-19
Chair, Goizueta Executive Committee	2015-2017
Area Coordinator, <i>Information Systems & Operations Management</i>	2006-2011
Personnel Committee Member	2004-2005
	2013–2015
	2017-2019

Ph.D. Program Coordinator for Information Systems	2003 – 2005
	2013- 2015
Member, Computing and Education Committee	2006-2008
Member, BBA committee	2008-2010
Member, MBA committee	2010-2013

TEACHING ASSIGNMENTS

Doctoral

Seminar on Foundations of Information Systems Research
Seminar on Impacts of IT and Business Value

Masters (MBA)

Data and Decision Analytics (MBA Core)
Information Technology and Operations (MBA core course)
Information Systems in Organizations (MBA core course)
Managing the Digital Enterprise (MBA elective)
IT Services and Portfolio Management (MBA elective @ Indian School of Business)

Undergraduate (BBA)

Process and Systems Management (BBA core)
Foundations of Digital Markets
Intelligent Systems in Business
Information Systems in Organizations
IS Management Seminar
Managing IT Outsourcing (@ Singapore Management University)

Executive Education

Digital Fluency
Digital Business Models
Digital Innovation
Digital Disruption & Transformation
IT Portfolio Management
Creating the Smart Bank: Web CRM Technologies
Managing the Knowledge Age Organization
High-Performance IT: A New Logic for Information Age Organizations
Technology Management for E-Marketing

DOCTORAL STUDENT SUPERVISION

Chair/Co-Chair

Jinsoo Yeo, 2023; initial placement @ UT, Chatanooga
Jiayi Liu, 2022; initial placement @ Virginia Tech
Pranay Jinna, 2018; initial placement @ SUNY, Albany

Hyeyoung Hah, Emory University, 2016; initial placement @ *Florida International University*
Yuan Yuan Chen, Emory University, 2008; initial placement @ *National University, Singapore*
Roopa Raman, Emory University, 2008; initial placement @ *Clemson University*
Sascha Vizthum, Emory University, 2009, initial placement @ *Illinois Wesleyan University*
Astrid Fontaine, Emory University, 2012; initial placement @ *China European International Business School - CEIBS, Shanghai*

Committee Member

Amrit Tiwana (PhD: Georgia State University, 2001; initial placement @ *Emory University*)
Jerry Kane (Emory University, 2006; initial placement @ *Boston College*)
Eric Overby, Emory University, 2007; initial placement @ *Georgia Institute of Technology*
David Bray, Emory University, 2008; initial placement @ *Science and Technology Policy Institute, Institute for Defense Analyses*

PROFESSIONAL EXPERIENCE

Systems Consultant, <i>NIIT Limited</i>	1986-1988
Deputy Manager, Electronic Data Processing, <i>Aavin Dairies, Chennai</i>	1985-1986

Date of Last Update: January 2024