

Jesse C. Bockstedt, Ph.D.

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Information Systems and Operations Management
Goizueta Business School
Emory University

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Atlanta, GA 30322

About

Senior Associate Dean and tenured Full Professor in business information systems and technology. Over two decades of experience in higher education research, teaching, and administration, with a prior career in technology management consulting and corporate research.

- *Administration and Institution Building*: Currently, Senior Associate Dean of Graduate Programs, overseeing portfolio of masters' programs, graduate admissions, and graduate career services. Previously, led a faculty team to innovate and redesign the undergraduate business curriculum and served as a member of the curriculum oversight committee for five years.
- *Research and Expertise*: Expert in information technology, technology strategy, and analytics/ML/AI with over 30 publications in top business journals. Research and expertise have been covered by outlets such as NPR Planet Money and Forbes. Appeared on CNN and the local news multiple times as an expert guest. Served as editor and reviewer for top peer-reviewed business journals. Organized and managed research conferences and workshops.
- *Teaching*: Accomplished educator with extensive experience teaching complicated topics such as information technology, AI, coding, data analytics, machine learning, and statistics to traditionally non-technical student populations, including undergraduate business, MBA, and executive/corporate. Mentored and advised students and clubs at all levels. Regular instructor in open enrollment and custom Executive Education programs.
- *Business community outreach*: Active angel investor and member of the Atlanta technology startup community. Served on boards of directors of multiple non-profit organizations.

Key Skills

Strategic vision and planning, analytical thinking and problem solving, research and thought leadership, data-driven decision making, project management, data science, experimentation, communication and public speaking, higher education administration, curriculum development and planning, academic program management, financial management, tech-focused entrepreneurship, angel investing.

Employment

Emory University, Goizueta Business School, Atlanta GA

2023-Present *Senior Associate Dean of Graduate Programs*

2021-Present *Professor*, Information Systems and Operations Management

2018-2021 *Goizueta Foundation Term Associate Professor*, Information Systems and Operations Management

2016-2018 *Associate Professor (with tenure)*, Information Systems and Operations Management

University of Arizona, Eller College of Management, Tucson AZ

2015-2016 *Associate Professor (with tenure) & Eller Fellow*, Management Information Systems

2012-2015 *Assistant Professor*, Management Information Systems

George Mason University, School of Management, Fairfax, VA

2008-2012 *Assistant Professor*, Information Systems and Operations Management

IBM Research, Almaden Research Group, San Jose, CA

2007-2008 *Research Intern and then Part-time Research Staff*, Services Research Group

University of Minnesota, Twin Cities

2003-2008 *Lecturer and Research Assistant*, Information and Decision Sciences

2002-2003 *Teaching and Research Assistant*, Mechanical Engineering

Accenture, New York Office, New York, NY

1999-2002 *Consultant*, business process and technology, telecommunications industry

Education

Ph.D. Carlson School of Management, Information and Decision Sciences Dept.
University of Minnesota – Twin Cities, 2008

Major: Information Systems

M.S. College of Science and Engineering, Mechanical Engineering Dept.
University of Minnesota – Twin Cities, 2004

Major: Mechanical Engineering (emphasis in design and manufacturing)

Minor: Industrial Engineering

B.S. College of Engineering, Mechanical Engineering Dept.
University of Wisconsin - Madison, 1999

Major: Mechanical Engineering

Peer-reviewed Journal Publications

1. “Humans' Use of AI-Assistance: The Effect of Loss Aversion on Willingness to Delegate Decisions”, J. Bockstedt & J. Buckman, forthcoming in *Management Science* (accepted March 2025).
2. “Sunk Cost Fallacy, Price Adjustment, and Subscription Services”, M. Zhang, J. Bockstedt, T. Song, X. Wei, forthcoming in *Journal of the Association for Information Systems* (accepted October 2024).
3. “The Impact of Situational Achievement Goals on Online Learning Behavior: Results from Field Experiments,” N. Mousavi, S. Golar, J.C. Bockstedt, forthcoming *Information Systems Research* (accepted July 2024).
4. “Real-Effort Incentives in Online Labor Markets: Punishments and Rewards for Individuals and Groups,” M.J. Hashim, J.C. Bockstedt, *MIS Quarterly*, 48(1), 299-320, Spring 2024.
5. “The Decoy Effect and Recommendation Systems,” N. Mousavi, P. Adamopoulos, J.C. Bockstedt, forthcoming at *Information Systems Research*, 34(4), 1533-1553, December 2023.
6. “Recommender Systems, Ground Truth, and Preference Pollution,” G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *AI Magazine*, 43(2), 177-189, June 2022.
7. “Incentives and Stars: Competition in Innovation Contests with Participant and Submission Visibility,” J.C. Bockstedt, C. Druhl, A. Mishra, *Production and Operations Management*, 31(3), 1372-1393, March 2022.
8. “Effects of Personalized versus Aggregate Ratings on Consumer Preference Responses in Recommender Systems,” G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *MIS Quarterly*, 46(1), March 2022.

9. "Effects of Personalized and Aggregate Top-N Lists on User Preference Ratings," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *ACM Transactions on Information Systems*, 39(2) pp 1-38, February 2021.
10. "Complements and Substitutes in Online Product Recommendations: The Differential Effects on Consumers' Willingness to Pay", M. Zhang, J.C. Bockstedt, *Information & Management*, 57(6) September 2020.
11. "Reducing Recommender Systems Biases: An Investigation of Rating Display Designs", G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *MIS Quarterly* 43(4) 1321-1341, December 2019.
12. "Relative Privacy Valuations under Varying Disclosure Characteristics," J. Buckman, J.C Bockstedt, M. Hashim, *Information Systems Research* 30(2), 351-710, June 2019.
13. "Quality Assessment of Peer-Produced Content in Knowledge Repositories using Development and Coordination Activities" S. Velechity, S. Ram, J.C. Bockstedt, *Journal of MIS*, 36(2) 478-512, June 2019.
14. "The Hidden Side Effects of Recommender Systems," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, S. Ransbotham, *Sloan Management Review* 60(2) Winter 2018-19.
15. "Effects of Online Recommendations on Consumers' Willingness to Pay." G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *Information Systems Research*, 29(1), March 2018.
16. "Heterogeneous Submission Behavior and its Implications in Innovation Contests with Public Submissions," J.C. Bockstedt, C. Druehl, A. Mishra, *Production and Operations Management*, 25(7), July 2016.
17. "Bundling Effects on Variety Seeking for Digital Information Goods," G. Adomavicius, J.C. Bockstedt, S. Curley. *Journal of MIS*, 31(4), Spring 2015.
18. "Problem-Solving Effort and Success in Innovation Contests: The Role of National Wealth and Culture," J.C. Bockstedt, C. Druehl, A. Mishra. *Journal of Operations Management*, 36, May 2015.
19. "Customized Bundling and Consumption Variety of Digital Information Goods" J.C. Bockstedt, K.H. Goh. *Journal of MIS*, 31(2), Fall 2014.
20. "Do Recommender Systems Manipulate Consumer Preferences? A Study of Anchoring Effects," G. Adomavicius, J.C. Bockstedt, S. Curley, J Zhang. *Information Systems Research*, 24(3), December 2013.
21. "Contrast Effects in Online Auctions," J.C. Bockstedt, K.H. Goh, S. Ng, *Electronic Commerce Research and Applications*, 12(3), May-June 2013.
22. "The Framing Effects of Multipart Pricing on Consumer Purchasing Behavior of Customized Information Good Bundles," K.H. Goh and J.C. Bockstedt, *Information Systems Research*, 24(2), June 2013.
23. "Modeling the supply-side dynamics in IT components, products, and infrastructure: An empirical analysis using vector autoregression," G. Adomavicius, J.C. Bockstedt, A Gupta, *Information Systems Research*, 23(2), June 2012.
24. "Seller strategies for differentiation in highly competitive online auction markets," J.C. Bockstedt and K.H. Goh, *Journal of MIS*, 28(3), Winter 2011-12.
25. "Structural Analysis of a Business Enterprise," Y.T. Leung and J.C. Bockstedt, *Service Science*, 1(3), Fall 2009.
26. "Making Sense of Technology Trends in the IT Landscape: A Design Science Approach for Developing Constructs and Methodologies in IT Ecosystems Analysis," G. Adomavicius, J.C. Bockstedt, A. Gupta, R.J. Kauffman, *MIS Quarterly*, 32(4), December 2008.
27. "C-TREND: Temporal Cluster Graphs for Identifying and Visualizing Trends in Multi-Attribute Transactional Data," G. Adomavicius, J.C. Bockstedt, *IEEE Transactions on Knowledge and Data Engineering*, 20(6), June 2008.
28. "Understanding Evolution in Technology Ecosystems," G. Adomavicius, J.C. Bockstedt, A. Gupta, R.J. Kauffman, *Communications of the ACM*, 51 (10), October, 2008.
29. "Technology Roles in an Ecosystem Model of Technology Evolution," G. Adomavicius, J.C. Bockstedt, A. Gupta, R.J. Kauffman, *Information Technology and Management*, 8(2), Spring 2007.

30. "Effects of Pulsed Magnetic Field on Thrust Bearing Washer Hardness," J.C. Bockstedt, B.E. Klamecki, *Wear*, 262 (9-10), April 2007.
31. "The Move to Artist-Led Online Music Distribution: A Theory-Based Assessment and Prospects for Structural Changes in the Digital Music Market," J.C. Bockstedt, R.J. Kauffman, F. Riggins, *International Journal of Electronic Commerce*, 10(3), Spring 2006.

Working Papers

1. "Persistence of Recommender System Induced Biases in Consumer Preference Ratings", G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, under second round review at *MIS Quarterly*.
2. "Do Virtual Showrooms Drive Offline Brick-and-Mortar Sales? Evidence from a Quasi-Experiment in the Automobile Industry," N. Mousavi, S. Kumar, J.C. Bockstedt, S. Golar, revise and resubmit at *Management Science*.
3. "Fool Me Twice: An Analysis of Repeat Data Breaches within Firms," J. Buckman, J.C. Bockstedt, M. Hashim, T. Woutersen, in revise and resubmit at *Journal of Association for Information Systems*.
4. "Should Online Learning Platforms Facilitate Interpersonal Interactions? Evidence from a randomized field experiment on a massive open online course," N. Mousavi, P. Adamopoulos, J.C. Bockstedt, *in preparation for submission*.
5. "The Demand Effects of Online Car Sales: The Case of Carvana," J.C. Bockstedt, J. Buckman, *in preparation for submission*.
6. "The Effectiveness of Algorithmic Recommendations in the Presence of Advertising," N. Mousavi, P. Adamopoulos, J.C. Bockstedt, *in preparation for submission*.

Conference Papers & Presentations

1. "The Effectiveness of Algorithmic Recommendations in the Presence of Advertising," N. Mousavi, P. Adamopoulos, J.C. Bockstedt, *2023 Conference on Information Systems and Technology (CIST)*, Phoenix, AZ, October 2023.
2. "Do Virtual Showrooms Drive Offline Brick-and-Mortar Sales? Evidence from a Quasi-Experiment in the Automobile Industry," N. Mousavi, S. Kumar, J.C. Bockstedt, S. Golar, *2022 Workshop on Information Technology and Systems (WITS 2022)*, December, Copenhagen, Denmark (*Nominated for Best Paper Award*). Also presented at:
 - a. *International Conference on Information Systems (ICIS)*, December 2022, Copenhagen Denmark.
 - b. *Conference on Information Systems and Technology (CIST)*, October 2022, Indianapolis, IN.
 - c. *Production and Operations Management Conference (POMS)*, April 2022, Virtual.
3. "Humans' use of AI assistance: The effect of loss aversion on willingness to delegate decisions," J.C. Bockstedt & J. Buckman, *2022 Workshop on Information Technology and Systems (WITS 2022)*, December, Copenhagen, Denmark.
4. "Do discussion types matter? Evidence from a randomized experiment," N. Mousavi, P. Adamopoulos, J.C. Bockstedt, *2022 International Conference on Information Systems (ICIS)*, December, Copenhagen, Denmark. Also presented at:
 - a. *Academy of Management (AOM) Annual Meeting*, August 2022, Seattle, WA.
 - b. *Conference on Information Systems and Technology (CIST)*, October 2022, Indianapolis, IN.
 - c. *Conference on Digital Experimentation MIT (CODE)*, October 2022, Cambridge, MA.
5. "The Demand Effects of Online Car Sales: The Case of Carvana," J.C. Bockstedt, J. Buckman, *2021 Workshop on Information Systems and Economics (WISE)*, December, Austin, TX.
6. "Personalization and the Decoy Effect," N. Mousavi, P. Adamopoulos, J.C. Bockstedt, *2021 International Conference on Information Systems (ICIS)*, December, Austin TX. Also presented at the *2021 Workshop on Information Systems and Technology*, December, Austin TX.

7. "Goal-setting and user behavior: A randomized field experiment on a Massive Open Online Course," *2022 Production and Operations Management Conference (POMS)*, April, Virtual. Also presented at *2022 INFORMS Annual Meeting*, October, Indianapolis, IN.
8. "Let's go to the movies! Subscription Services and Box Office Revenue" M. Zhang, J.C. Bockstedt, T. Song, *2019 Workshop on Information Systems and Economics (WISE)*, December, Munich, Germany.
9. "Persistence of Consumer Preference Biases in Recommender Systems", G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *2018 Workshop on Information Technologies and Systems (WITS 2018)*, poster session, December 16-18, San Francisco, CA.
10. "Price and Customization of a Conspicuous Good in Monopolies and Duopolies," C. Druehl, J. Bockstedt. Presented at the *2017 INFORMS Annual Meeting*, October 22-25, Houston, TX.
11. "Incentives and Competition in Innovation Contests with Public Submissions: Can "Star" Power Help or Hurt Competition?" J. Bockstedt, C. Druehl, A. Mishra. Presented at the *2017 INFORMS Annual Meeting*, October 22-25, Houston, TX.
12. "Fool me twice: An Analysis of repeat data breaches within firms," J. Buckman, J.C. Bockstedt, M. Hashim, T. Woutersen. Presented at *2017 INFORMS Conference on Information Technology and Systems*, October 21-22, Houston, TX.
13. "Do Organizations Learn from a Data Breach?" J. Buckman, J.C. Bockstedt, M. Hashim, T. Woutersen. *Workshop on the Economics of Information Security (WEIS 2017)*, San Diego, June 2017.
14. "Designing and Selling Customized Conspicuous Product," C. Druehl, J. Bockstedt. Presented at the *2017 Production and Operations Management Society Conference*, May 5-8, Seattle, WA.
15. "Effects of Personalized and Aggregate Top-N Lists on User Preference Ratings," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *Workshop on Information Technology and Systems (WITS 2016)*, Dublin, Ireland, December 2016. *Nominated for Best Paper Award*.
16. "Optimal Price and Customization of a Conspicuous Product," C. Druehl, J.C. Bockstedt, *INFORMS Annual Meeting*, Nashville, TN, November 2016.
17. "Effects of Personalized versus Aggregate Ratings on Consumer Preference Responses," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *2016 INFORMS Conference on Information Systems and Technology (CIST 2016)*, Nashville, TN, November 2016. *Nominated for Best Paper Award*
18. "Complements and Substitutes in Product Recommendations: The Differential Effects on Consumers' Willingness-to-Pay," Lily (Mingyue) Zhang, J.C. Bockstedt, *2016 INFORMS Conference on Information Systems and Technology (CIST 2016)*, Nashville, TN, November 2016.
19. "Complements and Substitutes in Product Recommendations: The Differential Effects on Consumers' Willingness-to-Pay," Lily (Mingyue) Zhang, J.C. Bockstedt, *2016 Joint Workshop on Interfaces and Human Decision Making for Recommender Systems (IntRS @ RecSys)*, Boston, MA, September 2016.
20. "Understanding Effects of Personalized vs. Aggregate Ratings on User Preferences," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *2016 Joint Workshop on Interfaces and Human Decision Making for Recommender Systems (IntRS @ RecSys)*, Boston, MA, September 2016.
21. "Effects of Personalized Recommendations Versus Online Word-Of-Mouth On Consumer Preferences," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang, *Winter Conference on Business Intelligence*, Snowbird, Utah, March 2016.
22. "Analyzing the Value of an Information Disclosure," J. Buckman, J.C. Bockstedt, M. Hashim. *INFORMS Conference on Information Systems and Technology (CIST 2015)*. Philadelphia, PA, October 2015.
23. "Analyzing the Value of an Information Disclosure," J. Buckman, J.C. Bockstedt, M. Hashim. *2015 Dewald Roode Workshop on Information Systems Security Research*. University of Delaware, Newark, DE, October 2015.

24. "De-biasing User Preference Ratings in Recommender Systems," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *Workshop on Experimental and Behavioral Economics in Information Systems*. Purdue University, West Lafayette, IN, July 2015.
25. "Overcoming Free-Riding in Information Goods: Sanctions or Rewards?" M.J. Hashim, J.C. Bockstedt, *Workshop on Experimental and Behavioral Economics in Information Systems*. Purdue University, West Lafayette, IN, July 2015.
26. "Overcoming Free-Riding in Information Goods: Sanctions or Rewards?" M.J. Hashim, J.C. Bockstedt, *Hawaii International Conference on System Sciences (HICSS 48)*. Kauai, HI, January 2015.
27. "De-biasing User Preference Ratings in Recommender Systems," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *Workshop on Information Technology and Systems (WITS 2014)*. Auckland, New Zealand, December 2014.
28. "Overcoming Free-Riding in Information Goods: Sanctions or Rewards?" M.J. Hashim, J.C. Bockstedt, *INFORMS Conference on Information Systems and Technology (CIST 2014)*. San Francisco, CA, November 2014.
29. "Problem-Solving Effort and Success in Innovation Contests: The Role of National Wealth and Culture" J.C. Bockstedt, C. Druehl, A. Mishra, *Decision Sciences Institute Annual Meeting (DSI 2014)*. Tampa, FL, November 2014.
30. "De-biasing User Preference Ratings in Recommender Systems," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *ACM Conference Series on Recommender Systems (RecSys)*. Silicon Valley, CA, October 2014.
31. "Network analysis of Medicare Electronic Health Record Incentive Payments," E. Barrette, J.C. Bockstedt. *American Society of Health Economists 5th Biennial Conference*. Los Angeles, CA, June 2014.
32. "Incentives and Competition in Unblind Innovation Contests," J.C. Bockstedt, C. Druehl, A. Mishra. *Production and Operations Management Society (POMS) 25th Annual Conference*. Atlanta, GA, May 2014.
33. "De-biasing Consumer Preference Ratings in Recommender Systems," G. Adomavicius, J. Bockstedt, S. Curley, J. Zhang. *Winter Conference on Business Intelligence*. Snowbird, Utah, February 2014.
34. "The influence of National Wealth and Culture in Online Crowdsourcing Contests," J.C. Bockstedt, C. Druehl, A. Mishra. *Winter Conference on Business Intelligence*. Snowbird, Utah, February 2014.
35. "Incentives and Competition in Unblind Innovation Contests," J.C. Bockstedt, C. Druehl, A. Mishra. *INFORMS Annual Meeting*. Minneapolis MN, October 2013.
36. "Suggest or Sway? Effects of Online Recommendations on Consumers' Willingness to Pay", G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *Subjective Probability, Utility and Decision Making Conference (SPUDM24)*. Barcelona, August 2013.
37. "Effects of Online recommendations on consumers' willingness to pay", G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *2013 Winter Conference on Business Intelligence*. Snowbird, Utah, February 2013.
38. "Effort and Quality in Online Crowdsourced Markets: Influence of Global Economic and Cultural Factors", J.C. Bockstedt, C. Druehl, A. Mishra. *2012 Workshop on Information Systems and Economics (WISE 2012)*, poster presentation. Orlando, FL, December 2012.
39. "Effects of online recommendations on consumers' willingness to pay", G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *2012 North-American Economic Science Association Conference (ESA)*. Tucson, AZ, November 2012.
40. "Prize Amount and Entry Behavior in Innovation Contests," J.C. Bockstedt, C. Druehl, A. Mishra. *INFORMS Annual Meeting*. Phoenix, October 2012.
41. "Effort and Quality in Online Crowdsourced Markets: Influence of Global Economic and Cultural Factors", J.C. Bockstedt, C. Druehl, A. Mishra. *INFORMS Annual Meeting*. Phoenix, October 2012.

42. "Effects of Online recommendations on consumers' willingness to pay", G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *INFORMS Conference on Information Systems and Technology (CIST 2012)*. Phoenix, October 2012.
43. "Effects of Online recommendations on consumers' willingness to pay", G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *RecSys '12 Workshop on Human Decision Making in Recommender Systems (Decisions@RecSys 2012)*. Dublin, September 2012.
44. "Do Participation Strategy and Experience Impact the Likelihood of Winning in Unblind Innovation Contests?" J.C. Bockstedt, C. Dreuhl, and A. Mishra. *2012 Production and Operations Management Society Annual Conference*. Chicago, April 2012.
45. "Do Participation Strategy and Experience Impact the Likelihood of Winning in Unblind Innovation Contests?" J.C. Bockstedt, C. Dreuhl, and A. Mishra. *9th Product and Service Innovation Conference*. University of Utah, Salt Lake City, UT, February 2012.
46. "Do Participation Strategy and Experience Impact the Likelihood of Winning in Unblind Innovation Contests?" J.C. Bockstedt, C. Dreuhl, and A. Mishra. *2011 INFORMS Annual Meeting*. Charlotte, NC, November 2011.
47. "Recommender Systems, Consumer Preferences and Anchoring Effects," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *RecSys'11 Workshop on Human Decision Making in Recommender Systems*. Chicago, IL, October 2011.
48. "Scalable Clustering of Massive Datasets: A Merge-and-Split Approach for Intelligent Cluster Reconstruction," G. Adomavicius, J.C. Bockstedt, V. Parimi. *2011 Winter Conference on Business Intelligence*. Salt Lake City, March 2011.
49. "Modeling the supply-side dynamics in IT components, products, and infrastructure: An empirical analysis using vector autoregression," J.C. Bockstedt, G. Adomavicius, A. Gupta. *2010 INFORMS Annual Meeting*. Austin, TX October 2010.
50. "Impact of Recommender Systems on Consumer Preferences: A Study of Anchoring Effects," G. Adomavicius, J.C. Bockstedt, S. Curley, J. Zhang. *2010 Winter Conference on Business Intelligence*. Salt Lake City, February 2010.
51. "Variety seeking for consumable and non-consumable goods," J.C. Bockstedt, S. Curley, G. Adomavicius. *Subjective Probability, Utility and Decision Making*. Rovereto, Italy, October 2009.
52. "Prospect Theory, Multi-part Pricing, and Customizable Bundles of Information Goods," K.H. Goh, J.C. Bockstedt. *INFORMS Conference on Information Systems and Technology (CIST 2009)*. San Diego, October 2009.
53. "The Role of the Internet in Customized Products Supply Chains," J.C. Bockstedt, C. Dreuhl. *INFORMS Annual Meeting*. San Diego, October 2009.
54. "Unbundling and the Long Tail: New Evidence on the Consumption of Information Goods," J.C. Bockstedt, K.H. Goh. *WISE 2008: Twentieth Workshop on Information Systems and Economics*. Paris, December 2008.
55. "Scalable Temporal Clustering for Massive Multidimensional Data Streams," G. Adomavicius, J.C. Bockstedt, V. Parimi. *Proceedings of the 18th Workshop on Information Technology and Systems (WITS '08)*. Paris, December 2008.
56. "Clustering Large Datasets: New Techniques and Insights," G. Adomavicius, J.C. Bockstedt, V. Parimi. *INFORMS Annual Meeting*. Washington DC, October 2008.
57. "Unbundling Information Goods: An Empirical Analysis of Consumer Created Custom CDs," J.C. Bockstedt, K.H. Goh. *INFORMS Annual Meeting*. Washington DC, October 2008.
58. "Optimal Staffing at Multiple Locations for a Multi-Skill Service Provider," Y.T. Leung, J.C. Bockstedt, W. Koenig. *17th Annual Frontiers in Service Conference*. Washington DC, October 2008 (Winner, Best Practitioner Paper).
59. "A Visual Mapping Approach for Trend Identification in Multi-Attribute Data," J.C. Bockstedt, G. Adomavicius. *Proceedings of the 17th Workshop on Information Technology and Systems (WITS '07)*. Montreal, December 2007.

60. "C-TREND: A New Technique for Identifying and Visualizing Trends in Transactional Data," G. Adomavicius, J.C. Bockstedt. *2007 Winter Conference on Business Intelligence*. Salt Lake City, UT, February 2007.
61. "Understanding Patterns of Technology Evolution: An Ecosystem Perspective," G. Adomavicius, J.C. Bockstedt, A. Gupta, R.J. Kauffman, in R. Sprague (ed.), *Proceedings of the 39th Hawaii International Conference on System Sciences*. Kauai, HI, January 2006, IEEE Computing Society Press.
62. "The Move to Artist-Led Online Music Distribution: Explaining Structural Changes in the Digital Music Market," J.C. Bockstedt, R.J. Kauffman, F. Riggins, in R. Sprague (ed.), *Proceedings of the 38th Hawaii International Conference on System Sciences*. Big Island, HI, January 2005, IEEE Computing Society Press. (Nominated, Conference Best Paper Award)
63. "An Ecosystem Model of Technology Evolution," G. Adomavicius, J.C. Bockstedt, A. Gupta, R.J. Kauffman. *9th INFORMS Conference on Information Systems and Technology (CIST 2004)*. Denver, CO, October 2004.

Invited Talks

1. *Angel Lounge*, "Generative AI: What investors need to know," September 18th, 2025.
2. *Atlanta Technology Angels, Education Webinar*, "Generative AI for Angel Investors," May 15th, 2025. <https://www.youtube.com/watch?v=mQhyP55OyIc>
3. *Equifax Data & Analytics Group*, "Generative AI in the Financial Services Industry", September 8th & November 1st, 2023.
4. *Front Range Machine Learning Alliance (ForMLA)*, "Human's using AI-Assistance", January 27th, 2022.
5. *Global Center on Big Data in Mobile Analytics Workshop*, Temple University, February 7th, 2020.
6. *Ph.D. Seminar on Behavioral Economics in Information Systems*, presenter and discussant, March 26th, 2019.
7. *Information Systems Seminar*, Eccles School of Business, University of Utah, December 7th, 2018.
8. *Information Systems Seminar*, Robert H. Smith School of Business, University of Maryland, April 27th, 2018.
9. University of Minnesota MIS 50th Anniversary Conference, *Invited Speaker*, May 2018.
10. *Information Systems Research Seminar*, Desautels Faculty of Management, McGill University, January 13, 2017
11. *MIS Research Center Friday Workshop Presentation*, Carlson School of Management, University of Minnesota, December 20, 2015.
12. *Computer Information Systems Department*, Robinson College of Business, Georgia State University, December 6, 2015.
13. *Hightower Lecture*, Goizueta Business School, Emory University, September 18, 2015.
14. *Operating Systems User Research Group*, Microsoft Corporation, Redmond, WA, February 6, 2015.
15. *Marketing Department Colloquium*, Eller College of Management, University of Arizona, April 24, 2014.
16. *MIS Department Speaker Series*, Temple University, January 31, 2014.
17. *MIS Research Center Friday Workshop Presentation*, Carlson School of Management, University of Minnesota, April 5, 2013.
18. *MIS Research Center Seminar Series*, Carlson School of Management, University of Minnesota, April 5, 2013.
19. *CFO Alliance Breakfast Roundtable*, Bethesda, MD, September 15, 2010.
20. *MIS Research Center Friday Workshop Presentation*, Carlson School of Management, University of Minnesota, October 30, 2009.
21. *MIS Research Center Seminar Series*, Carlson School of Management, University of Minnesota, October 30, 2009.

Media Coverage and Appearances

1. Shirreffs, Allison, “Businesses demand AI literacy but lack training, executive education bridges the gap” Atlanta Business Chronicle, July 15, 2025, <https://www.bizjournals.com/atlanta/news/2025/07/15/artificial-intelligence-ai-education-executive.html> (quoted).
2. *Benefits Pulse Video Podcast*, expert guest on Generative AI and the future of work, April 2024. <https://podcasts.apple.com/us/podcast/episode-05-ai-and-the-future-of-work/id1725026427?i=1000650661931>
3. Dukes, Joi, “The Future of AI,” Fox 5 (Atlanta Fox Affiliate WAGA), August 21, 2023. <https://www.fox5atlanta.com/news/emory-university-artificial-intelligence-helps-students-cheating-technology>
4. Carnes, Jerry, “Metro Atlanta schools educate teachers and students about the proper use of ChatGPT”, 11 Alive (Atlanta NBC Affiliate WXIA), August 7, 2023, <https://www.11alive.com/article/news/education/chatgpt-school-education-students-plagiarism/85-726bc200-d92d-45f6-8e90-5c1171b7d215>.
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7. Valigursky, Michelle, “Big Data, Big Risks”, Emory Business: Insights from Goizueta Business School, online magazine. November 5, 2021. <https://www.emorybusiness.com/2021/11/05/big-data-big-risks/>
8. NPR Planet Money: Runaway Recommendation Engine, Kevin Roose & Mary Childs, coverage of research, May 26, 2021. <https://www.npr.org/2021/05/26/1000529597/runaway-recommendation-engine>
9. Doris, Aine, “Why online recommendations make it easier to hit ‘buy’”, Emory Business: Insights from Goizueta Business School, online magazine. January 29, 2021. <https://www.emorybusiness.com/2021/01/29/why-online-recommendations-make-it-easier-to-hit-buy/>
10. Shirreffs, Allison, “The tug between protecting privacy and building brand loyalty,” Emory Business: Insights from Goizueta Business School, online magazine. October 14, 2020. <https://www.emorybusiness.com/2020/10/14/the-tug-between-protecting-privacy-and-building-brand-loyalty/>
11. Doris, Aine, “Online ratings systems shouldn’t just be a numbers game,” Emory Business: Insights from Goizueta Business School, online magazine. December 21, 2020. <https://www.emorybusiness.com/2020/12/21/online-ratings-systems-shouldnt-just-be-a-numbers-game/>
12. “Knowledge Creation,” Emory Business: Insights from Goizueta Business School, online magazine. June 16, 2020. <https://www.emorybusiness.com/2020/06/16/knowledge-creation/>
13. CNN Newsroom: Latest Facebook Breach, expert guest, December 16, 2018
14. CNN Newsroom: What to know re: New E.U. Privacy Law (GDPR), expert guest, May 26, 2018.
15. Granados, N. “Apple Music Launch: Too Bad Steve Jobs is Not Around,” Forbes.com, June 30, 2015. Available online: <http://www.forbes.com/sites/nelsongranados/2015/06/30/apple-music-launch-too-bad-steve-jobs-is-not-around/>
16. Aymar, B. “How Virtual Recommendations Shape Your Music Preferences,” Carlson School Alumni Magazine, Fall 2015. Available online: <http://fall2015.carlsonschoolmagazine.com/articles/shaping-your-music-preferences/>

Courses Taught

Emory University, Goizueta School of Business, Atlanta, GA

- ISOM 675: Data Visualization (MS Business Analytics Program) 2017-2023
- ISOM 475: Data Visualization (Undergraduate/BBA) 2019-2023
- ISOM 575: Data Visualization (MBA Full Time and Evening) 2019-2023
- ISOM 641: Data Visualization for Finance (Masters of Analytical Finance) 2022-2023
- BUS 351: Production and Systems Management (Undergrad/BBA core) 2016-2018
- Emory Executive Education
 - Leveraging AI for Business (open enrollment course)
 - Data Visualization (open enrollment online course)
 - AI and Machine Learning for Executives (open enrollment course)
 - AI and Machine Learning modules for custom exec ed programs
 - Visual Analytics modules for custom exec ed programs.

University of Arizona, Eller College of Management, Tucson, AZ

- MIS 307: Business Comm. and Data Networking (undergraduate), 2012-2016
- MIS 543: Business Comm. and Data Networking (MS Information Systems), 2012-2016

George Mason University, School of Management, Fairfax, VA

- MIS 440: Electronic Commerce Business Applications (BBA) 2010-2012
- MIS 412 eBusiness Systems Development (Undergraduate), 2008-2012
- MIS 330: Computer Systems Analysis and Design (BBA) 2008-2010
- MBA 731: Business Application Lifecycle Management (MBA), 2008-2010
- MBA 734: Electronic Commerce and eBusiness Models (MBA), 2008-2012
- MBA 795: Global Business Perspectives, International Trip (MBA), Summer 2011
- Executive Education: Social Media in the Modern Organization (Spring 2010)

University of Minnesota, Carlson School of Management, Minneapolis, MN

IDSc 4203: IT Infrastructure and Web Programming (Undergraduate) 2004 & 2006.

The Princeton Review, Minneapolis, MN

Graduate Management Admission Test (GMAT) Preparation Course (2003-2005), 4 sections

Honors, Awards, and Grants

- Jordan Research Award, Goizueta Business School (March 2022) – Awarded to Full Professors for outstanding contributions to research
- Nominated for Best Paper Award, Workshop on Information Technology and Systems 2022 (WITS 2022), Copenhagen, Denmark, December 2022
- PWC Grant for the development of a new undergrad data analytics course, with Andrea Hershatter (\$25,000, March 2020)
- Goizueta Above and Beyond Hero Award, for work on Education Committee during COVID (April 2020)
- INFORMS Information Systems Research Service Award (for associate editor duties, Dec 2019)
- Goizueta Foundation Term Professor (awarded in 2018 with a 3-year term)
- Goizueta Business School ad hoc Research Funding (2017, \$2000)

- Nominated for Best Paper Award, *Workshop on Information Technology and Systems* (WITS 2016), Dublin, December 2016. One of four papers nominated out of 37 accepted papers for full-length presentation.
- Nominated for Best Paper Award, *INFORMS Conference on Information Systems and Technology* (CIST 2016), Nashville, November 2016. One of four papers nominated out of 56 accepted papers for full-length presentation.
- Eller Fellowship Faculty Award (2015-2016).
- Recognized by the “Top 100 Ranking of Researchers”, based on the AIS Senior Scholar’s Basket of Journals (<http://vvenkatesh.com/ISranking/index.asp>). Ranked #25 for 2011-2013 in basket of *MISQ*, *ISR*, and *JMIS*.
- Eller College 2015 Small Research Grant (\$1250).
- 2012 Internal Nominee for the State Council of Higher Education for Virginia, Rising Star Outstanding Faculty Award, (unable to accept nomination due to move to U of Arizona).
- Summer Research Funding (\$10,000), George Mason University, School of Management, competitive internal college-wide grant (2011).
- Summer Research Funding for Tenure-Track Faculty (\$4000), George Mason University Vice President for Research, competitive internal university-wide grant (2011).
- Internal Nominee for the State Council of Higher Education for Virginia, Rising Star Outstanding Faculty Award, George Mason University (2011).
- Nominee for the George Mason University, School of Management Outstanding Contribution to Teaching Award (2011).
- Recipient of the MBA Faculty of the Year Award, School of Management, George Mason University (2010).
- Recipient Best Practitioner Paper, *2008 Frontiers in Service Conference*, Washington DC, with Ying Tat Leung (IBM Research) and Wolfgang Koenig (Goethe University Frankfurt).
- Research Grant (\$2000) - Institute for Research in Marketing, Carlson School of Management, with Professor Shawn Curley, 2007-2008.
- Selected participant for the 2007 ICIS Doctoral Consortium, Montreal.
- Recipient of the Carlson School of Management Dissertation Fellowship, University of Minnesota (2007). Proposal ranked 1st.
- Selected Ph.D. student participant for the *2007 Big 10 Information Systems Research Consortium*, Purdue University, West Lafayette, IN.
- Recipient of the Outstanding Ph.D. Student Teaching Award, Carlson School of Management, University of Minnesota (2006).
- Recipient of the Outstanding Ph.D. Student Teaching Award, Carlson School of Management, University of Minnesota (2005).
- Nominee for Conference Best Paper, *38th Hawaii International Conference on System Science* (2005). Paper selected as best paper in the track: Ethical, Legal, and Economic Issues in the Digital Economy.
- 1997-1999 Dean’s List, College of Engineering, University of Wisconsin-Madison.

Professional and Community Service

- Member, Board of Directors, Atlanta Technology Angels (Jan 2023 – Present)
- Member, Board of Directors, Georgia Organics (Feb 2023 – July 2024)

- Session chair (2 sessions) at 2022 Workshop on Information Technology and Systems (WITS), Copenhagen, Denmark, December
- Volunteer Committee Member, Georgia Organics Finance and Operations Committee (October 2021 – Present).
- Organizing Committee Member, *INFORMS Conference on Information Systems and Technology* (CIST), conference to be held in October 2020, Washington, DC.
- Member, Advisory Board for First Presbyterian Preschool (August 2019 - 2022)
- Member, Advisory Board for Workshop on Experimental and Behavioral Economics in Information Systems (WEBEIS, December 2019 – Present)
- Associate Editor, *Information Systems Research* (January 2016 – January 2020)
- Program Committee Member, *Workshop on Economics of Information Security* (2019)
- Associate Editor, *ICIS: International Conference on Information Systems*, Peer to Peer and Crowd Markets track (2017).
- Editorial Board Member, *Journal of Association for Information Systems* (JAIS) special issue on Data Analytics (Fall 2017-Present)
- Co-Chair, *Workshop on Experimental and Behavioral Economics in Information Systems* (WEBEIS 2017), Atlanta, Georgia, May, 2017.
- Co-Chair, *Workshop on Experimental and Behavioral Economics in Information Systems* (WEBEIS 2016), Tucson, AZ, May, 2016.
- Associate Editor, *ICIS: International Conference on Information Systems*, Data Analytics Track (2016).
- Organizer and website administrator - *INFORMS Information Systems Society Nunamaker-Chen Dissertation Award* (2013-2015).
- Track Co-Chair, *ICEC: International Conference on Electronic Commerce*, Big Data and Analytics Track (2014).
- Associate Editor, *ICIS: International Conference on Information Systems*, Economics of Information Systems track (2013).
- Associate Editor, *ICIS: International Conference on Information Systems*, Knowledge Management and Business Intelligence track (2012).
- Program committee member, *WITS: Workshop on Information Technology and Systems* (2010-2012, 2014).
- Program committee member, *ICEC: International Conference on Electronic Commerce* (2011 - Present).
- Session Chair, 2009 *INFORMS Annual Meeting* (San Diego, CA): Information Systems Cluster, Online Communities and Consumer Behavior in eCommerce Research.
- Ad hoc reviewer for the following journals: *Information Systems Research*, *Management Science*, *MIS Quarterly*, *Journal of MIS*, *Electronic Commerce Research and Applications*, *Journal of Computing*, *Journal of Marketing*, *Production and Operations Management*, *Information Systems Journal*, *E-Commerce Research Journal* (2007-Present).
- Ad hoc reviewer for the following conferences and workshops: *International Conference on Information Systems* (ICIS), *Hawaii International Conference on System Sciences* (HICSS), *IEEE International Conference on Data Mining* (ICDM), *Workshop on Information Technology and Systems* (WITS) (2007-Present).
- Editorial Assistant, *Journal of Management Information Systems* Special Issue on Competitive Strategy, Economics, and Information Systems (2006-2007).

University Service

- At large member, Education Committee, Goizueta Business School (Spring 2018-2023)
- Faculty hiring committee lead, ISOM Area, Goizueta Business School (Fall 2020-Spring 2022)
- Faculty hiring committee member, ISOM Area, Goizueta Business School (Fall 2019-Spring 2020)
- Co-Chair BBA Program Redesign Committee, Goizueta Business School (Fall 2018-2021)
- Faculty hiring committee member, ISOM Area, Goizueta Business School (Spring 2018-Spring 2019)
- Goizueta Impact Judge (Spring 2017)
- Member, BBA Curriculum Review Committee, Goizueta Business School (Fall 2017-2018)
- Representative of Goizueta Business School, University Strategic Planning Committee (Fall 2017)
- Organizer, *The Cybersecurity Forum*, joint industry-academic (UA) event on cyber security, April 2016, Phoenix, AZ.
- Council Member, University of Arizona Graduate Council, Eller College of Management Representative (2014-2016).
- Committee Member, Undergraduate Program Committee, Management Information Systems Department, Eller College of Management, University of Arizona (2014-Present).
- Committee Member, Economics Department Recruiting Committee, Eller College of Management, University of Arizona (2013-14).
- Committee Member, Data and Research Services Committee, School of Management, George Mason University (2011-2012).
- Committee Member, M.S. Program Committee, Management Information Systems Department, Eller College of Management, University of Arizona (2013-14).
- Committee Chair, Information Systems and Operations Management Promotional Video Committee, School of Management, George Mason University (2009-2010). *Promotional video can be seen at youtube.com/jbockstedt*
- Committee Member, Information Systems and Operations Management Term Faculty Recruiting Committee, School of Management, George Mason University (2008-2009 & 2009-2010).
- Committee Member, Information Systems and Operations Management Tenure-Track Recruiting Committee, School of Management, George Mason University (2008-2009).
- Organized and managed case competitions for MIS 543 (Data Networking), which provided IT infrastructure analysis and design services to local Tucson area non-profit organizations. Local client organizations include the Pima Council on Aging (client in 2012), Pima County Public Libraries (client in 2013), and Community Food Bank of Southern Arizona (client in 2014).

Advising

- Ph.D. Dissertation Committee Member, IS Ph.D. student Hyungkyung Lee (2021-2025)
- Ph.D. Co-advisor, IS Ph.D. student Nasim Mousavi, Emory University (2018-2023).
- Faculty Advisor, Emory Data Analytics Club (2017-2023)

- Faculty advisor for Emory Consult Your Community Chapter (2016-2023)
- Faculty Advisor for Emory Goizueta BBA team at CoMIS (Conference on MIS) case competition, University of Minnesota(2017-Present).
- Dissertation Faculty Co-advisor, MIS Ph.D. student Joseph Buckman, University of Arizona (2014-2018).
- Faculty Advisor, Scholarship for Service (SFS) Independent Research Studies for the following Master's Students: Stephen Dolan, Ian Kaufer, Brendan McDermott, and Ashley Ireson (2014-2017).
- Dissertation Committee Member, MIS Ph.D. student Qiang Gao, University of Arizona (2015- 2017)
- Dissertation Committee Member, MIS Ph.D. student Srikar Velichety, University of Arizona (2013-2017).
- Written Preliminary Examination Committee Member, MIS Ph.D. student Justin Gibony, University of Arizona (2013)
- Faculty Advisor, MBA Student Association, School of Management, George Mason University (2011-2012).
- Undergraduate Student Mentor, Information Systems and Operations Management, School of Management, George Mason University (2010-2012).
- Thesis supervisor, Brian Corazza, Independent Studies Degree (BS), George Mason University (2011).