

Andrea Braithwaite, Ph.D.
Communication and Digital Media Studies • University of Ontario Institute of Technology

Education

- DOCTOR OF PHILOSOPHY IN COMMUNICATION STUDIES 2004 - 2009
McGill University Montréal, QC
Dissertation: Triple Threats: Young Female Detectives and the Crimes of Postfeminism

- MASTER OF ARTS IN POPULAR CULTURE 2001-2003
Brock University St. Catharines, ON
Thesis: Morality, Metanarratives, and Mea Culpa: Postmodern Problems in Law & Order

- BACHELOR OF ARTS (HONOURS) IN COMMUNICATION STUDIES 1997 - 2001
Carleton University Ottawa, ON

Recent Awards and Distinctions

- SSHRC Insight Grant (\$202,800), Frozen Justice: A Century of Canadian Crime Film. Co-Investigator (2016-2020)
- The Strong Museum of Play Research Fellowship (Summer 2015)
- University of Ontario Institute of Technology: Teaching Excellence Award (2014)

Publications and Projects

PEER-REVIEWED JOURNAL ARTICLES

- "WoW-ing Alone: The Evolution of 'Multiplayer' in *World of Warcraft*." *Games and Culture*. Prepublished 8 Oct 2015. doi: [10.1177/1555412015610246](https://doi.org/10.1177/1555412015610246)

- "'Seriously, get out': Feminists on the Forums and the War(craft) on Women." *New Media & Society*. 16:5 (2014). 703-718. Prepublished 12 June 2013. doi: [10.1177/1461444813489503](https://doi.org/10.1177/1461444813489503)

- "'It's the beast thing': Victimization, Violence, and Popular Masculine Crises." *Feminist Media Studies*. 11:4 (2011). 417-432. doi: [10.1080/14680777.2011.555959](https://doi.org/10.1080/14680777.2011.555959)

COMMENTARY AND ANALYSIS

- Flowtv.org contributing columnist 2015-2015:
 - "'Buckle up, bitches. Nothing is as it seems': Gothic conventions in *Pretty Little Liars*." flowtv.org. 21:5 (2015).
 - "Epic Win: *The Guild* and Communities of Play." flowtv.org. 21:3 (2015).
 - "Streets Behind: Nostalgia in *Community*." flowtv.org. 21:1 (2014).

BOOK CHAPTERS

- (In press, August 2016). "Bon Cop, Bad Cop: Fighting Crime Across the Two Solitudes." In *Screening Justice: Canadian Crime Films, Culture and Society*. Eds. Steven Kohn, Sonia Bookman,

and Pauline Greenhill. Fernwood Publishing.

- (Accepted). "Nancy Drew and the Case of the Girl Gamers." *Video Games, Culture, and Justice*. Eds. André Brock, Kishonna Gray, and David Leonard.
- "That girl of yours, she's pretty hardboiled, huh?": Detecting Feminism in Veronica Mars." In *Teen Television: Essays on Programming and Fandom*. Eds. Sharon Ross and Louisa Stein. North Carolina: McFarland (2008). 132-149.

BOOK REVIEWS

- Feminist Surveillance Studies. *New Media & Society*. (Forthcoming, 2016).
- Programming Reality: Perspectives on English-Canadian Television. *Canadian Journal of Communication* 34:1 (2009). 171-173
- Athena's Daughters: Television's New Women Warriors. *University of Toronto's Resources for Feminist Research*. 31:3&4 (2006). 131-132.
- Women Television Producers 1948-2000. *Spectator*. 25:2 (2005). 74-75.

DIGITAL PROJECTS

- Multi-user tag based system to capture, annotate, archive and review screenshots to study the virtual community and culture of *World of Warcraft* players. In collaboration with Scott Kerlin; Dept. of Computer Science, University of North Dakota. (In development).

UNDER REVIEW

- "It's about ethics in game journalism? Gamergaters and Geek Masculinity." Accepted for inclusion in *Social Media + Society* special issue: Making Digital Cultures of Gender and Sexuality with Social Media.

Select Invited Talks and Conference Presentations

- "Nancy Drew and the Case of the Girl Gamers." Canadian Communication Association at the Congress of the Humanities and Social Sciences, University of Calgary. 30 May 2016 (Forthcoming).
- "MMO Gaming and Virtual Worlds Ethnography." Qualitative Analysis Conference, Brock University. 12 May 2016 (Forthcoming).
- "*Bon Cop, Bad Cop*: Canadianizing the Buddy Cop Film." Criminal Justice Speaker Series, University of Winnipeg. 25 September 2015.
- "Spreading the Message – The Art of Communicating." IB World Student Conference on Human Rights, McGill University. 24 July 2014.
- "Industrial-Strength Celebrity: Glee, A Case Study." Media Stardom & Celebrity Cultures, McGill University, 2 March 2011.
- "Television." History of Communications, McGill University, 9 November 2010.

Teaching Experience

UNDERGRADUATE STUDENT SUPERVISION AND MENTORING

UNIVERSITY OF ONTARIO INSTITUTE OF TECHNOLOGY

- Nick Boileau - Panel Discussion "Emancipating the Municipality: Community-Directed Development and the Structural" (10 February 2016)

Reform of Governance.”

- Cassy Goulding - Honours Thesis “Guys and Dolls: Dollhouse as a Technological Boys’ Club” (2015-2016)
- Ophelia Thomas – Honours Thesis “Playing Privilege: The Magical Negro Affect” (2014-2015)
- Kyla Morgan – “Hair Hierarchy: Black Women, the Hair Goddess and the Mane Controller.” *The Circle @ UOIT*. 2:1. (2013)

SENIOR LECTURER

UNIVERSITY OF ONTARIO INSTITUTE OF TECHNOLOGY (2011-PRESENT)

Communication and Digital Media Studies

- Advanced Professional Writing
- Communication and Culture
- Communication Research Methods in Practice
- Digital Literacies
- Communication Theory: Key Works
- Game Studies
- History of Communication Technology
- Intercultural Communication
- Introduction to Communication Studies
- Introduction to Digital Humanities
- Media and Communication in Canada
- New Media Theory and Practice
- Oral Communication and Public Speaking
- Pop Culture
- Television Studies

INSTRUCTOR

MCGILL UNIVERSITY (2006-2010)

Department of Art History and Communication Studies

- History and Theory of Media: Mediated Masculinities
- Media and Feminist Studies

McGill Institute for the Study of Canada

- Topics in Canadian Studies 1: Introduction to Canadian Film and Television

Department of English

- Media and Culture: Popular Narratives in Fiction, Film, and Television
- Studies in Popular Culture 1: The Detective in Fiction, Film, and Television

BROCK UNIVERSITY (2004-2005)

Department of Communications, Popular Culture and Film

- Canadian Television Studies

Department of Continuing Education

- “We Saved the World, I Say We Party!” An Exploration of Buffy the Vampire Slayer

Recent Academic Service

UNIVERSITY OF ONTARIO INSTITUTE OF TECHNOLOGY

- First-Year Outreach and Retention Program (Fall 2015)
- Editorial Board - Wear me: Art I Technology I Body Graduate Conference (UOIT 24-25 September 2015)
- Academic Computing Committee (September 2014-present)
- Academic Standing Appeals Committee (September 2012-present)
- Sessional Search and Mentorship Committee (September 2011-present)
- Social Science and Humanities Representative, UOIT Faculty and Teaching Association (July 2012-May 2013; April 2016-present)
- Undergraduate Curriculum Review Committee (September 2011-August 2014)

Research Expertise

Feminist Production and Backlash Discourses
Gender and Sociability in Gaming Communities
Representations of Sexualized Violence

Cultural Studies and Television Studies
Virtual Public Spheres
Digital Media and Feminist Activism

Teaching Expertise

Cultural Studies of Communication
Feminist Theory and Criticism

Television Studies
Gender and Popular Culture