

KIKI B. BARNES, PH.D.

5430 Stillwater Drive
New Orleans, LA 70128

504-319-4628
kiki@kikibakerbarnes.com

PROFILE

Accomplished executive / director level candidate with 18 years of experience in providing leadership and mentoring in higher education environments. Offer expertise in the areas of education, competitive athletics, athletics administration, coaching, recruiting, instruction and mentoring. Provide leadership to ensure highly competent and diverse coaching, administrative and support staff consistent with the institution's mission. Foster environments that promote student-athlete health and welfare, as well as a commitment to strong academic values. Committed to inclusive environments and diversity and that serve needs of student-athletes, coaches, staff and the public.

- Program Development
- Facilities Planning
- Personnel Management
- Public Relations
- Strategic Planning
- Athlete Recruiting
- Budget Management
- General Operations
- Policies and Procedures
- Academic Compliance
- Program Fundraising
- Grant Writing

- ✓ Launched a successful rebrand of the Athletic Department with new mission statement and logo.
- ✓ Provided leadership resulting in Dillard University athletics receiving seven consecutive Five Star Awards.
- ✓ Named to New Orleans Magazine Class of 2014 "People to Watch".
- ✓ Named to Gambit's Top 40 under 40 List of New Orleans young professionals making a difference in the community.
- ✓ Named 1 of 6 Women of Empowerment by New Orleans Minority Report, 2012-2013.
- ✓ Voted GCAC Athletic Director of the Year by peers, 2011 and 2014.
- ✓ Selected as 17th President of the Gulf Coast Athletic Conference in 2009.

PROFESSIONAL EXPERIENCE

DILLARD UNIVERSITY – NEW ORLEANS, LA

10/2004-PRESENT

ATHLETIC DIRECTOR (09/2006-PRESENT)

Recruited by the university to revitalize the institution's athletics program following Hurricane Katrina. Develop and manage the Athletic Department budget, which includes fund allocation and equipment purchases. Spearhead fundraising events and campaigns. Approve activities and events organized by booster groups. Negotiate athletic contracts and ensure student athlete academic eligibility and compliance. Coordinate athletic facility scheduling and organize team travel arrangements. Conduct annual coaching performance assessments. Write and design athletics publications, including media guides, schedule posters and cards, press releases and marketing materials.

- Credited with increasing total departmental revenues by 338% during tenure, which includes game guarantees, corporate sponsorships, ticket sales and scholarships.
- Reduced game day management expenses by 56% while increasing ticket sales by 154%.
- Launched project to develop a new logo and website for www.dillardbleudevils.com and the Dillard Bleu Devil Network for live streaming of athletic events.
- Named to the Black Coaches and Administrators (BCA) Board of Directors Strategic Planning Committee.
- Provided leadership resulting in the university being the only GCAC school to complete the Live 5 Challenge, with 100% of student-athletes completing the online character training course.
- Designed, researched, prepared and wrote several key documents, surveys, operating manuals, guides and reports that included (but not limited to):
 - GCAC Operating Policies & Procedures
 - Intercollegiate Athletic Interest Survey
 - Department Strategic Plan
 - Scholar-Athlete Handbook Guide
 - Administrator/Coach's Manual
 - Transforming Athletics as an Integral Part of the New Dillard 5-Year Plan
 - Emergency Evacuation Plan for Dillard Athletics
 - State of Athletics-Athletic Scholarships
 - Athletic Department Operating Policies & Procedures
 - Fundraising & Marketing Plan
 - Game Day Management Guide
 - Facility Management Guide
- Completed the facility restoration project that included the redesign of the lobby, lobby walls, facility entrance, gym walls and premium seating for the athletics facility.
- Wrote a successfully funded grant to support a summer fitness camp that will include introduction to the NAIA Champions of Character Program.
- Appointed Chair of NAIA Conduct and Ethics Committee.
- Developed the Athletic Department's Unit Strategic Plan.
- Launched the first mobile app for athletics in the GCAC.

Dillard University (continued)

HEAD WOMEN'S BASKETBALL COACH (09/2006-04/2013)

Prepared and organized daily practice sessions and engaged in game preparation for opponents while concurrently serving in position of Athletic Director. Organized student-athlete recruiting as per NAIA guidelines. Expended allocated budget and ensured balanced budget at the end of each fiscal year. Provided on-floor coaching and in-game adjustments. Recommended scholarship awards for student-athletes. Tracked admissions and eligibility process involving recruited student-athletes.

- Selected to 2008 BCA Achieving Coaching Excellence program for minority basketball coaches.
- Provided mentoring and support to student-athletes in areas of ethical decision making and sportsmanship.
- Consulted with athletic training and sports medicine professionals to maximize student-athlete safety and wellness.

ASSISTANT WOMEN'S BASKETBALL COACH / PHYSICAL EDUCATION INSTRUCTOR (10/2004-11/2005)

Identified and recruited regional and local talent. Provided on-floor coaching and developed individual player skills. Prepared itineraries for team travel. Conducted basketball camp.

- Delivered professional presentations that included "S.T.E.P.S.A.: Successful Training for Effective Practices in Student Advising" and "Coaches Responsibility in Leadership/Identity Development of the College Student-Athlete".
- Registered teams for tournaments; obtained/maintained copies of required documentation and coordinated locations for training and practice sessions.

UNIVERSITY OF NEW ORLEANS – NEW ORLEANS, LA

2003-2004

RESIDENCE HALL MANAGER

Supervised staff of 25 resident assistants and desk assistants in supervision of college students in a dormitory hall setting. Enforced policies and procedures and ensured compliance with university conduct code. Served as mediator, counselor and advisor to students. Facilitated a positive living and learning environment. Coordinated and planned activities for dorm residents. Monitored dormitory visitation, answered phones, approved maintenance requests and coordinated general building appearance.

Additional Experience

1st Assistant Women's Basketball Coach/Speech Instructor/Dorm Director

Franklin Phillips College – Borger, TX

2002-2003

Head Women's Basketball Coach/Spirit Team Coordinator

Southern University at Shreveport – Shreveport, LA

2000-2002

1st Assistant Women's Basketball Coach/Recruiting Coordinator

Southern University at Baton Rouge – Baton Rouge, LA

1999-2000

Assistant Women's Basketball Coach

University of Louisiana at Lafayette – Lafayette, LA

1997-1999

EDUCATION

Ph.D., Higher Education Administration ▪ University of New Orleans – New Orleans, LA ▪ 2014

M.S., Communications ▪ University of Louisiana at Lafayette – Lafayette, LA ▪ 2001

B.G.S., Communications ▪ University of New Orleans – New Orleans, LA ▪ 1997

A.A., Communications ▪ South Plains College – Levelland, TX ▪ 1995

PROFESSIONAL ASSOCIATIONS

President, Gulf Coast Athletic Conference

Member, National Association of Collegiate Directors of Athletics (NACDA)

Member, National Association of College Women Athletic Administrators (NACWAA)

Chair, NAIA Conduct and Ethics Committee

Member, NAIA Athletic Director's Association Board of Directors

Member, NAIA Conduct in Competition Committee

Member, NAIA National Administrative Council (NAIA-NAC)

Member, NAIA-NAC Experience & Enhancement Committee

Female Mentor, NACDA

Member, Black Coaches and Administrators (BCA)

Chair, Martin Luther King Commission Committee, Education & Information Subcommittee

Member, Women's Basketball Coaches Association (WBCA)

Member, Minden, Louisiana Kiwanis Club (Citizen of the Year, 1997)