

MEG HUNTER

TEACHING EXPERIENCE

Gateway Technical College
Kenosha, WI

Instructor
2001 – Present

- Developed and presented course material within the Graphic Communications, Communications, Marketing, and Business departments.
- Motivated and supported learners in the online, face-to-face, blended, and accelerated learning environments.
- Evaluated student academic performance.

Gateway Technical College
Kenosha, WI

Instructor, Teaching and Learning
2008 – Present

- Developed and delivered a blended course for Creating Interactive Learning Environments for district faculty and instructed technical college instructors.

University of Wisconsin-Whitewater
Whitewater, WI

Lecturer and Trainer
1998 - 2001

- Developed and presented course material in Foundations of Advertising, Advertising Copywriting and Layout, Advanced Advertising Procedures, and Advanced Public Speaking.
- Developed and presented course material for leadership, change, conflict resolution, and time management.
- Evaluated student academic performance.

Carroll College
Waukesha, WI

Instructor
1995-1996

- Developed and presented course material in News Writing and Reporting and Media Editing and Design.
- Evaluated student academic performance.

Alverno College
Milwaukee, WI

Assistant Professor
1991-1999

- Developed and presented course material as a member of the Professional Communication Department.
- Facilitated an interactive learning environment and incorporated real-world experience in developing problem solving, analytical, technical, and creative abilities of a diverse student population.

MEG HUNTER

PROFESSIONAL EXPERIENCE

Education

Instructional Technologist
2008 - Present

Gateway Technical College
Kenosha, WI

- Partnered directly with instructors and deans to develop online instructional materials for new and revised programs and courses.
- Ensured online courses met instructional design standards, competency requirements and provided reliable and valid measurement of learning objectives achievement.
- Provided instruction and support in use of web-based learning management system.

Student Learning Coordinator
2006 – 2008

Gateway Technical College
Kenosha, WI

- Evaluated the effectiveness of learning outcomes and recommended changes in assessment methodologies.
- Assured process and measurement occurred to ensure sustained learning change.
- Monitored external best practices, researched current approaches, and developed a network of external resources to support high quality curriculum development and student learning.

Corporate

Director of Marketing (CNR Health)
1996 – 1999

United of Wisconsin Services
Milwaukee, WI

- Managed team of nine account management and marketing communication professionals.
- Directed the development of new corporate logo, stationary and marketing communications packet.
- Established Account Management and Request for Proposal teams. Developed procedures and protocols.
- Prepared operating budget, determined the allocation of funds, responsible for securing bids within the budgetary constraints.

Marketing Management and Consulting
1993 – 1996

Blue Cross & Blue Shield (Compcare)
Milwaukee, WI

- Achieved corporate goals by developing and implementing key marketing communication and training strategies and serving as a member of team for statewide new product launches.
- Directed copywriting and visual design for promotional campaigns and supervised the coordinator of all department projects including: corporate identity, advertising, marketing and sales promotional materials, special events and presentations.
- Served as Senior Designer, Art Director, and Creative Director for all marketing materials; developed, reviewed, and accepted bids from outside vendors.

MEG HUNTER

Communications Consultant

- Advised major corporate clients as the communications specialist. Analyzed and recommended management practices, organizational structure, work methods, communication patterns, and training needs. *Payco American Corporation, Brookfield, WI, 1993*
- Integrated technical and creative resources in planning, establishing, and managing daily operations for an in-house Media Department for this major food manufacturing company. Coordinated video production-from conception to completion-including script writing, directing shoot, and editing film; advised Legal, Human Resources and Training Department employees on effective internal publication techniques. *Schwan's Sales Enterprises, Marshall, MN, 1990 - 1991*
- Launched and developed a successful public relations business writing brochures, articles, and advertising copy for civic and academic institutions, businesses, and advertising firms. *Meg Hunter Inc., 1985-1991*
- Acquired expertise in planning, preparing, and producing a variety of public relations materials, including campus-wide publications, and local/national advertising pieces. *Southwest State University, Marshall, MN, 1987 -1989*

EDUCATION

- Ed.D. Educational Leadership and Change, Santa Barbara, California
Dissertation: Innovative Approaches to Faculty Development for Technology Integration:
Evaluation of a Three-Tiered Model
- Teaching in the Virtual Classroom Graduate Certificate, Fielding Graduate University, Santa Barbara, California
- M.S. Journalism, South Dakota State University, Brookings, South Dakota
- B.A. Interdisciplinary Studies (Graphic Design for Public Relations), The American University, Washington DC

PROFESSIONAL CONFERENCES

- Presented: Annual Conference on Distance Teaching and Learning, Madison, WI, August, 2015 *Using a Boot Camp Approach to Train Excellent Online Instructors* (with Rena Palloff)
- Presented: Annual Conference on Distance Teaching and Learning, Madison, WI, August, 2015 *Got Data: Now what do I do with it?* (with Nancy Chapko)
- Presented: Society for Information Technology and Teacher Education (SITE) Las Vegas, NV, March 2015 *Facilitating Faculty Success Online* (with Nancy Chapko)
- Presented: Wisconsin Technical College System, February 2015, Wausau, WI, February 2015, *Creating and Using Scoring Guides* (with Nancy Chapko)
- Presented: Pennsylvania State System of Higher Education, Virtual Conference, February, 2015 *Transforming the Teaching and Learning Environment* (with Nancy Chapko)
- Presented: Worldwide Instructional Design System User Group, November 2009, Madison, WI *Active Online Learning* (with Nancy Chapko)
- Presented: Annual Conference on Distance Teaching and Learning, Madison, WI, August, 2014 *Facilitating Faculty Success in the Online Environment* (with Nancy Chapko)

MEG HUNTER

CERTIFICATION

- Technical College Instructor, Wisconsin Technical College System, expires August 31, 2018
Program Certification:
 - Communication
 - Graphics Communication
 - Marketing
 - Instructional Specialist
- DDI Certified, Development Dimensions International, August 2012
- Google Certified Educator Level 1, June 2016

AWARDS

- Gateway Technical College, Outstanding Customer Service Award, 2016
- Gateway Technical College, Outstanding Collaborator Award, 2015
- Gateway Technical College Outstanding Expert Award, 2013
- National Institute for Staff and Organizational Development (NISOD), Teaching Excellence Award, 2009
- Gateway Technical College, The President's Faculty Excellence Award, 2009