



Shari Hughson

RN | BScN | MBA

Email: sharihughson@gmail.com

Phone: 343 - 363 - 8044

Business Accomplishments

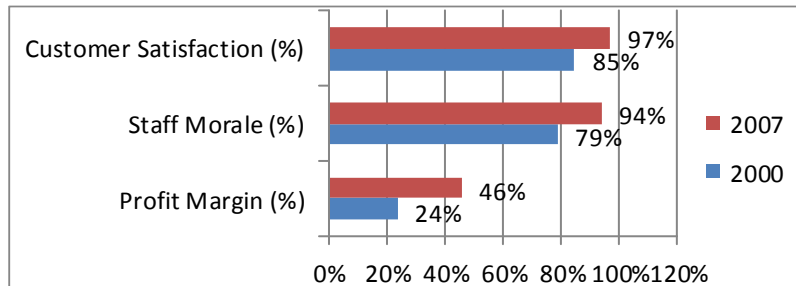
Exceptional Business Leadership Strategic, Efficient & Effective

(A) Queen's University | Ontario, Director Master Entrepreneurship & Innovation

This ground breaking program combines all my previous skills and experience: entrepreneurship, corporate and social innovation, and my expertise as a start-up coach and mentor. Helping aspiring entrepreneurs and innovators become the leaders of tomorrow.

**(B) CBI Health Group Inc | Alberta, Director & Partner
*Making a Good Business Great!***

During my 7 year leadership role with Alberta operations, I lead the team to Canada wide company records. Revenue increased \$9M; profit margin increased from 24 to 46%; while simultaneously increasing staff morale to 94% and customer satisfaction to 97%. Improving profit margin and customer / staff engagement simultaneously is often contradictory, but my innovative business models (data & analytics) and relational market style led to industry dominance in multiple facets of the business. I proved that creating a great team & caring about people, will inspire them to achieve exceptional results.



**(C) We Care Home Health Services | Calgary S, Owner/Operator
*From Start up to Successfully Sold***

From 1990 – 1996, I built this business from a \$10,000 start-up investment to \$3.2M in revenue, 12% profit margin, 250 employees & 1,000 clients/mo. Within one year of start-up this business was larger than the Franchisor and I was able to contribute to the early stages of franchise development from software development and marketing/PR campaigns, to employee training and operational systems. Being the largest franchise meant I had to learn how to manage a business with very complex scheduling, diverse staff skill sets and highly personal customer needs, and then assist in teaching other franchisees.

**(D) Health Resource Group Inc | Operations & Public Relations Consultant
*Transforming a Controversial Idea into a Business***

Part of a 5 person contract team, during a two year start-up period. I managed operations including construction, human resources, policy & procedure development & accreditation of the first private hospital & surgical facility in

Career

2016 – Present

Queen's University, Smith School of Business, Director ON
Master Entrepreneurship & Innovation

1994 – Present

Consultant, AB, BC & ON
Business – from start-ups to medium size corporations. Project management, business writing, marketing/PR and fund raising. And Health Advocate & Wellness Coach

2007 – 2014

Eniyud Health Services, Xenii Gwet'in First Nation; & West Chilcotin Health Centre, Interior Health Authority, BC
Project Manager, for award winning programs & Community Health Nurse

2000– 2007

CBI Health Group Inc Alberta
Multi-disciplinary Rehabilitation Clinics and Programs – physical to mental well being.

1997 – 1999

Health Resource Group Inc, Alberta
Key member of Founding Management Team

1990 – 1996

We Care Home Health Services, Alberta
Home Health Care Services for Seniors, Chronic Illness and anyone needing health care in their home.

1986 - present

Registered Nurse – Even as a successful Entrepreneur, I chose to work casual as a RN, to better understand and help a failing system, as well as staying in touch with Life.

Education

2008

RN Advanced Practice (Remote Certification) - Aurora College
Northwest Territories.
Grade Point Avg: 3.90

1998

MBA – University of Calgary
Alberta
Grade Point Avg: 3.91
Awards (see below)

1986

BScN – Queen's University ON
First Class Honours
Awards (see below)

Alberta. I managed the delicate PR & marketing task of investor, customer & media relations in a country committed to public health care before the public, private, partnership shift in mindset had occurred.

Capable Fundraiser & Community Development Expertise

Eniyud Health Services, XeniGwet'in First Nation Government, Nemiah Valley, BC | Consultant & Project Management

- From 2008 – 2012, I raised several million dollars through grant proposal writing for health & wellness related programs & services, including services for Elders, Youth, Day Care, Rehabilitation camp, and Community wellness. (Video on my Linked in Page)
- Established critical community infrastructure: including a fitness centre, an Elder/youth centre, Nurses residence, & operations for Traditional Medicine Camp.
- I co-founded, funded & helped deliver several annual new community cultural activities including historical wagon trips, annual potato mountain trips, youth & Elder wilderness camps, Rehab community program, & Family Days & Events.
- I designed, trained and coached community members in several fitness & nutrition programs, self-sufficient food & lifestyle programs, entrepreneurship, home care services, living off the land (ancient skills) and established peer led wellness groups including rehabilitation, mental health, ladies, men's & youth groups.

Recent Nursing Experience & Current Skills

RN, Urgent Care Centre, Hotel Dieu Hospital (HDH), ON
RN, Community Health Nurse, Remote Outposts, BC

I provided CHN services at two remote nursing clinics. In both clinics I worked as the sole health care provider within a 300km radius and a 3 hour commute to all tertiary health care services. The clinics each had a treatment room, small lab & pharmacy for me to provide emergency, primary care, home care, and public health services. HDH I work in the Urgent Care Centre on a casual basis to maintain my license and skills; and to stay connected to the health care system and the realities of life.

Personal Honours & Recognition

My Commitment to Excellence

a) Career Honours

- Nominated as First Nation Nurse of the Year, Canada 2009/10
- Best Practice in Mental Health Programs for First Nations, for a 3 yr project developed, delivered and managed by myself, FNHA, BC 2013
- Entrepreneur of the Year, CIBC Alberta 1994; BDC, Alberta 1995
- We Care Franchisee Awards for Highest Revenue 1991- 96, Highest Profit Margin 1992 – 96, Business Owner of the Year 1992 & 94

b) Successful Business Accreditation Processes

My strong organizational skills, attention to detail and focus on what is important, assisted the companies I led to achieve:
12 CARF accreditations (Commission for Accreditation of Rehabilitation Facilities); & 3 CCHSA (Canadian Council for Health Service Accreditation, now Accreditation Canada) - 2 Home Care & 1 Hospital/Surgical Facility

c) Educational Honours

- MBA, Harvard Beta Gamma Sigma Induction for Top of Class Honours
- BScN, First Class Honours & Awarded Greatest Contribution to the Class & Students, as voted by Professors & Fellow students

Certificates

Leadership / Business

- Gallup Leadership Program™
- Manager's Role as a Coach
- Mgmt of Multiple Locations
- Crucial Conversations
- Negotiating & Facilitator Skills
- Manage Things, Lead People
- Disability Management
- Labour Laws Alberta
- Corporate Crime
- Total Quality Management
- Marketing & Public Relations for Long Term Success
- Financial Plans, Investing & Raising Money
- Negotiating a Lease
- Computers: microsoft suite, simply accounting, quicktax, corporate & personal tax, social marketing
- Covey: First Things First™
- HeartMath™ Solution Coach
- Science of Successful Living
- Powerful Presentation Skills
- Speed Reading 101
- Advanced Speaking Excellence
- Certified Fitness Instructor

Nursing

- AODA 2016 (HDH)
- CPR-C 2015
- Conscious Sedation
- Falls Risk Assessment & Intervention 2015
- FIPPA 2015
- Musculoskeletal Injury prevention program 2015
- Patient and Family Centred Care Certificate, HDH 2015
- Sharps Safety
- Workplace Health and Safety
- Workplace Violence and Harassment Prevention
- WHMIS 2015

RN Registration #'s

Current Active Member of:

Ontario (CNO): RN # 8630956
Alberta (CARNA): RN # 53034

Professional Speaker, Writer & Coach

Weaving compelling stories from my experience and knowledge to deliver Impact and Inspiration.

www.WildandTame.ca

Speaking Engagements:

Over 18 Presentations delivered to over 60 events & organizations.

Key Speaking Topics:

- Women & Leadership
- Nurse Entrepreneurship
- Business Start-up Program
- Holistic Wellness and Healthy Living Series
- Living in Tune With Nature: Off Grid & Self Reliant Living
- Building and Living in an Earthship™
- Wild and Tame – Feel the Extremes, Push Your Limits, & Recover in Style
- The Karma Zone

Contract Writing includes:

- Over 50 Proposals for grant funding (All but one have been successful)
- Business writing contracts have included Program & Marketing materials, Strategic Plans, Policy & Procedure Manuals, Business Plans, project reports, and presentation speeches and workshop materials.
- Our World Magazine: 'We Care About Your Health' series, for 36 issues
- Memoir books for 3 Seniors & their families – telling their stories in a realistic and entertaining way, with emotion and respect.



Incredible Life Experiences & Passion to Travel, Experience, Learn & Share (TELS) (wildandtame.ca)

The Wilderness, Wholistic Wellness, Global Adventures, Indigenous Cultures, & Sustainable Living!

I have 'pioneered' in the remote wilderness of BC, built an Earthship™ home with my husband, and lived off the land and close to nature for 7 years. We experienced the Evolution of Man, from 2 years living as hunter gatherers, to adding gardens & greenhouses (agriculture), to final years of adding technology with solar/wind power, automating the home and garden functions, telecommunication and understanding the success of humans comes from innovation and constant change.

I have adventure travelled around the world, climbed mountains in 5 countries, bicycled through 6 countries, canoed and kayaked throughout Western Canada, and eco- adventure raced competitively. I love pushing my limits, doing things out of the ordinary and then recovering with wellness (yoga, spas, meditation, and great food).

I have lived with indigenous people in 3 countries (North America, Central America and Africa), learning and sharing their work, food, medicine, culture, spirituality and homes. The ability to survive in the wilderness (jungle, forest, and savannah) with basic skills; to view life with an anthropology lens; and to use all my senses to feel and experience the extremes of life around the world; builds a different perspective and appreciation for everything.

