Wesley Longhofer

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ACADEMIC POSITIONS

Associate Professor, Organization & Management, Goizueta Business School, Emory University, 2019 – Associate Professor, Sociology (by courtesy), Emory University, 2019 – Goizueta Term Chair, 2021-2024

Executive Academic Director, Goizueta Business and Society Institute, 2020 –

• Established in 2021, the Goizueta Business and Society Institute (GBSI) is an academic research center that aims to build a more prosperous and sustainable world through academic discovery and purposeful action. In addition to interdisciplinary research and popular elective courses, its key programs include Start:ME (a 14-week small business accelerator in three Atlanta neighborhoods), Grounds for Empowerment (a program that supports women specialty coffee growers), and Social Enterprise Fellows (a cohort-based experience for BBA and MBA students). The Institute also convenes regular events on issues related to impact investing, benefit corporations, and the role of business in addressing climate change and democracy. GBSI was originally known as Social Enterprise @ Goizueta.

Assistant Professor, Organization & Management, Goizueta Business School, Emory University, 2012-2019 Assistant Professor, Sociology (by courtesy), Emory University, 2012-2019

EDUCATION

Ph.D. Sociology, University of Minnesota, 2011

BA Sociology, Texas Christian University (with honors), 2003

PUBLICATIONS

Peer-Reviewed Articles

2021	Lerch, Julia, Evan Schofer, David John Frank, Wesley Longhofer, Francisco O. Ramirez, Christine Min Wotipka, and Kristopher Velasco. "Women's Participation and Challenges to the Liberal Script: A Global Perspective." <i>International Sociology</i> .
2021	Schnable, Allison, Jennifer Brass, Rachel Sullivan Robinson, Anthony deMattee, and Wesley Longhofer. "The Multi-Method Comprehensive Review: Synthesis and Analysis when Scholarship is International, Interdisciplinary, and Immense." <i>Voluntas</i> .
2020	Bromley, Patricia, Evan Schofer, and Wesley Longhofer. "Contentions over World Culture: The Rise of Legal Restrictions on Foreign Funding to NGOs, 1994-2015." <i>Social Forces</i> 99(1): 281-304.
2019	Longhofer, Wesley, Giacomo Negro, and Peter W. Roberts. "The Changing Effectiveness of Local Civic Action: The Critical Nexus of Community and Organization." <i>Administrative Science Quarterly</i> 64(1): 203-229.

2018 Bromley, Patricia, Evan Schofer, and Wesley Longhofer. "Organizing for Education: Cross-National, Longitudinal Study of Civil Society Organizations and Education Outcomes." Voluntas 29(3): 526-540. 2018 Negro, Giacomo and Wesley Longhofer. "World Society, Legal Formalism, and Execution of Legal Procedures." Social Forces 97(1): 649-674. 2018 Brass, Jennifer, Wesley Longhofer, Rachel Sullivan Robinson, and Allison Schnable. "NGOs and International Development: A Review of Thirty-Five Years of Scholarship." World Development 112: 136-149. 2018 Grant, Don, Andrew Jorgenson, and Wesley Longhofer. "Structural Pathways to Carbon Pollution: The Conjoint Effects of Organizational, World System, and World Society Factors on Power Plants' CO2 Emissions." Sociological Science 5: 58-92. 2017 Shorette, Kristen, Kent Henderson, Jamie Sommer, and Wesley Longhofer. "World Society and the Natural Environment." Sociology Compass 11(10): e12511. 2017 Jorgenson, Andrew, Wesley Longhofer, Don Grant, Amanda Sie, and Vincentas Giedraitis "The Effects of Economic and Political Integration on Power Plants' Carbon Emissions in the Post-Soviet Transition Nations." Environmental Research Letters 12(4); doi:org/10.1088/1748-9326/aa650b. 2017 Longhofer, Wesley and Andrew K. Jorgenson. "Decoupling Reconsidered: Does World Polity Integration Influence the Relationship Between the Environment and Economic Development?" Social Science Research 65:17-29. 2016 Jorgenson, Andrew K., Wesley Longhofer, and Don Grant. "Disproportionality in Power Plants" Carbon Emissions." Scientific Reports 6, 28661; doi:10.1038/srep28661. 2016 Grant, Don, Andrew Jorgenson, and Wesley Longhofer. "How Organizational and Global Factors Condition the Effects of Energy Efficiency on Rebounds in CO2 Emissions among the World's Power Plants." Energy Policy 94: 89-93. 2016 Longhofer, Wesley, Evan Schofer, Natasha Miric, and David Frank. "NGOs, INGOs, and Social Change: Environmental Policy Reform in the Developing World, 1970-2010." Social Forces 94(4): 1743-1768. 2016 Swiss, Liam and Wesley Longhofer. "Membership has its Privileges: Shared International Organizational Affiliation on Foreign Aid Flows, 1978-2010." Social Forces 94(4): 1769-1793. Boyle, Elizabeth H., Minzee Kim, and Wesley Longhofer. "Abortion Liberalization in World 2015 Society, 1960-2009." American Journal of Sociology 121(3): 882-913. 2015 Koushyar, Justin, Wesley Longhofer, and Peter W. Roberts. "A Comparative Analysis of Corporate-Sponsored and Independent Foundations." Sociological Science 2: 582-596. 2013 Grant, Don, Andrew K. Jorgenson, and Wesley Longhofer. "Targeting Electricity's Extreme Polluters to Reduce Energy-Related CO₂ Emissions." Journal of Environmental Studies and Sciences 3(4): 376-380.

2013	Kim, Minzee, Wesley Longhofer, Elizabeth H. Boyle, and Hollie Nyseth. "When Do Laws Matter? National Minimum-Age-of-Marriage Laws, Child Rights, and Adolescent Fertility, 1989-2007." Law & Society Review 47(3): 589-619.
2011	Schofer, Evan and Wesley Longhofer. "The Structural Sources of Association." <i>American Journal of Sociology</i> 117(2): 539-585.
2010	Longhofer, Wesley and Evan Schofer. "National and Global Origins of Environmental Association." <i>American Sociological Review</i> 71(4): 505-533.
2010	Longhofer, Wesley, Shannon Golden, and Arturo Baiocchi. "A Fresh Look at Sociology's Bestsellers." <i>Contexts</i> 9(2): 18-25.
2009	Goldman, Michael and Wesley Longhofer. "Making World Cities." Contexts 8(1): 32-36.
2007	Frank, David John, Wesley Longhofer, and Evan Schofer. "World Society, NGOs, and Environmental Policy Reform in Asia." <i>International Journal of Comparative Sociology</i> 48(4): 275-295.
Books	
2020	Grant, Don, Andrew Jorgenson, and Wesley Longhofer. <u>Super Polluters: Tackling the World's Largest Sites of Climate-Disrupting Emissions</u> . New York: Columbia University Press.
	• Reviewed in Social Forces, LSE Review of Books.
2016	Longhofer, Wesley and Daniel Winchester, eds. <u>Social Theory Re-Wired: New Connections to Classical and Contemporary Perspectives</u> , 2 nd ed. New York: Routledge.
2012	Longhofer, Wesley and Daniel Winchester, eds. <u>Social Theory Re-Wired: New Connections to Classical and Contemporary Perspectives</u> . New York: Routledge.
Book Chapters	
2020	Schofer, Evan and Wesley Longhofer. "The Global Rise of NGOs." In <u>The Nonprofit Sector Research Handbook</u> , 3 rd edition, edited by W. W. Powell and Patricia Bromley. Stanford, CA: Stanford University Press.
2016	Young, Dennis and Wesley Longhofer. "Designing the Zoo." Pp. 15-32 in <u>The Social Enterprise Zoo: A Guide for Perplexed Scholars, Entrepreneurs, Philanthropists, Leaders, Investors, and Policymakers</u> , edited by Dennis R. Young, Elizabeth A.M. Searing, and Cassady V. Brewer. Northampton, MA: Edward Elgar.
2012	Schofer, Evan, David John Frank, Ann Hironaka, and Wesley Longhofer. "Sociological Institutionalism and World Society." Pp. 57-68 in <u>The New Blackwell Companion to Political Sociology</u> , edited by Edwin Amenta, Kate Nash, and Alan Scott. Oxford, UK: Blackwell.
2009	Katovich, Michael and Wesley Longhofer. "Mystification of Rock." Pp. 389-415 in <u>Studies in Symbolic Interaction</u> , Volume 33, edited by Norman K. Denzin. Bingley, UK: Emerald.

Book Reviews

2020	Longhofer, Wesley. Review of Marketcraft: How Governments Make Markets Work by Steven K. Vogel. Contemporary Sociology 49(1): 98-99.
2018	Longhofer, Wesley. Review of <u>The Third Sector: Community Organizations, NGOs, and Nonprofits</u> by Meghan Elizabeth Kallman and Terry Nichols Clark. <i>Contemporary Sociology</i> 47(2): 194-195.
2015	Longhofer, Wesley. Review of <u>From Precaution to Profit: Contemporary Challenges to Environmental Protection in the Montreal Protocol</u> by Brian J. Gareau. <i>Social Forces</i> 94(1):e17.
2014	Longhofer, Wesley. Review of <u>Histories of the Dustheap: Waste, Material Cultures, Social Justice</u> , edited by Stephanie Foote and Elizabeth Mazzolini. <i>Contemporary Sociology</i> 43(4): 530-531.
2013	Longhofer, Wesley. Review of <u>Public Forces and Private Politics in American Big Business</u> by Timothy Werner. <i>American Journal of Sociology</i> 119(3): 877-879.
2006	Longhofer, Wesley. Review of <u>French Beans and Food Scares: Culture and Commerce in an Anxious Age</u> by Suzanne Freidberg. <i>Rural Sociology</i> 71(3): 534-537.

Op-Eds and Select Media Appearances

2020 Bader, Christine and Wesley Longhofer. "This Long-Standing Tenet of American Capitalism Must Change-Now." *Ensia*, September 21.

In Progress

RESEARCH GRANTS AND OTHER FUNDING

2021	Collaborative Research Grant, Halle Institute, Emory University (\$33,000)
2020	Innovation Funds, Goizueta Business School (\$30,000)
2018	National Science Foundation. "How Policy Affects Power Plants in an Age of Experimentalist
	Governance" (Co-PIs: Don Grant, Andrew Jorgenson, and Wesley Longhofer) (\$242,000)
2016	Innovation Funds, Goizueta Business School (\$10,500)
2014	National Science Foundation. "Structural Pathways of Carbon Pollution: The Conjoint Effects of
	Organizational, World-System, and World Society Factors on Power Plants' CO ₂ Emissions" (Co-
	PIs: Don Grant, Andrew Jorgenson, and Wesley Longhofer) (\$192,900)

[&]quot;Olympic sponsor Coke adopts low profile amid criticism of China," Atlanta Journal-Constitution (02/04/22)

[&]quot;Provocative ads use voting law to target Coke on labor, obesity," Atlanta Journal-Constitution (08/11/21)

[&]quot;Coca-Cola is at the center of a debate over corporation social justice, with anti-affirmative action groups threatening to sue over its supplier diversity program," Business Insider (05/08/21)

[&]quot;Markets are actually holding companies accountable for human rights violations," Quartz (02/12/21)

[&]quot;Companies are turning their environmental liabilities into cash," Quartz (01/28/21)

[&]quot;'Gini' in the smokestack," Emory Magazine (Spring/Summer 2020)

[&]quot;This could be a completely different strategy for tackling the world's carbon emissions," Washington Post (07/07/2016)

[&]quot;Entrepreneurial Activity and the College Admissions Process" (with Joe Nixon)

[&]quot;A Comparative Study of Entrepreneurial Ecosystems and Social Innovation in the United States and Korea" (with Jae-Yun Ho, Semee Yoon, and Joe Nixon)

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AWARDS AND HONORS

2013-	Faculty Fellow, Emory Global Health Institute
2012-	Senior Faculty Fellow, Emory Center for Ethics
2021-2024	Goizueta Term Chair
2019-2020	Teaching Fellow, Center for Faculty Development and Excellence, Emory University
2018	Emory Williams Distinguished Undergraduate Teaching Award, Emory University
2018	Best 40 Under 40 Professors, Poets & Quants
2018	Faculty Appreciation Award, Office of Undergraduate Admission, Emory University
2016	Alumni Award for Excellence in Research, Goizueta Business School
2016	Marc F. Adler Prize for Excellence in Teaching, Goizueta Business School
2016	BBA Distinguished Educator Award, Goizueta Business School
2016	Outstanding Faculty Leader in Service, Omicron Delta Kappa, Emory University
2011	Don Martindale Award for Outstanding Graduate Student, Department of Sociology, University of
	Minnesota
2008	Outstanding Graduate Instructor, Department of Sociology, University of Minnesota
2005	Honorable Mention, National Science Foundation, Graduate Research Fellowship Program
2003	Boller Award for Outstanding Honors Presentation, Texas Christian University

PRESENTATIONS

Invited Talks

2022	Stanford University, SCANCOR
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2018	Georgia Institute of Technology, School of Public Policy
2017	Emory University, School of Law
2016	Indiana University, School of Public and Environmental Affairs
2016	University of Iowa, Department of Sociology
2014	University of Georgia, Department of Sociology
2014	Stanford University, World Society Mini-Conference
2014	University of Pennsylvania, Wharton School
2013	ASA Sociology of Development Conference, Salt Lake City
2013	Power and Justice in the World-Economy Mini-Conference, New York
2013	Texas Christian University, Department of Sociology
2013	University of California-Berkeley, Department of Sociology
2012	Emory University, Department of Anthropology
2012	Georgia State University Andrew Young School of Policy Studies
2012	University of Southern California School of Policy, Planning, and Development
2012	Emory University, Department of Sociology

2012	George Washington University, Mapping Humanitarianism Workshop
2010	Emory University, Goizueta Business School
2010	Stony Brook University, Department of Sociology
2009	International Sociological Association, PhD Laboratory, Japan
2006	Stanford University, Workshop on Comparative Sociology

Conference Presentations (past few years)

2018	"Resisting World Culture: The Rise of Legal Restrictions on Foreign Funding to NGOs, 1994-2015" (with Patricia Bromley and Evan Schofer). American Sociological Association Annual Meeting, Philadelphia
2017	"Do NGOs Matter? A Review of 35 Years of Scholarship on NGOs in Developing Countries" (with Jennifer Brass, Rachel Sullivan Robinson, and Allison Schnable). American Sociological Association Annual Meeting, Montreal
2017	"The Effects of Economic and Political Integration on Power Plants' Carbon Emissions in the Post- Soviet Transition Nations" (with Andrew Jorgenson, Don Grant, Amanda Sie, and Vincentas Giedraitis). American Sociological Association Annual Meeting, Montreal
2016	"Structural Pathways to Carbon Pollution: The Conjoint Effects of Organizational, World-System, and World Society Factors on Power Plants' CO2 Emissions" (with Don Grant and Andrew Jorgenson). American Sociological Association Annual Meeting, Seattle
2015	"Decoupling Reconsidered: Does World Society Integration Influence the Relationship Between the Environment and Economic Development?" (with Andrew Jorgenson). American Sociological Association Annual Meeting, Chicago.
2015	"Social Businesses in Developing Countries" (with Li-Wei Chen, Justin Koushyar, and Peter W. Roberts). Academy of Management Annual Meeting, Vancouver
2015	"The Changing Efficacy of Embedded Civic Action" (with Giacomo Negro and Peter W. Roberts). Academy of Management Annual Meeting, Vancouver
2015	"Structural Inertia and Legal Formalism in World Society" (with Giacomo Negro). Organizational Ecology Workshop, Istanbul

TEACHING

2012-present	Business and Society (BBA & MBA), Goizueta Business School
2020	Philanthropy Lab (BBA), Goizueta Business School
2014-2019	Social Enterprise in Latin America (BBA), Goizueta Business School
2015	Paris is an Explanation: Understanding Climate Change at the 2015 United Nations Meeting in
	France (Commission on the Liberal Arts Topics), Emory University
2012	Corporate Social Responsibility & Sustainability (BBA & MBA), Goizueta Business School
2007-2010	Social Theory (3000-level), University of Minnesota
2008	Politics and Society (3000-level), University of Minnesota

PROFESSIONAL SERVICE AND DEVELOPMENT

Advising

Joe Nixon, Organization & Management (Ph.D. Advisor) Annika Rieger, Sociology, Boston College (Ph.D. Committee) Karen Anne Wallach, Marketing (Ph.D. Committee) John Park, Organization & Management (Ph.D. Committee)

Justin Koushyar, Organization & Management (Ph.D. Committee)

Irem Ebeturk, Sociology (Ph.D. Committee)

Vicky Wang, Economics (Honors Thesis Committee) Madison Cherry, Spanish (Honors Thesis Committee)

Isaac Goldman, Interdisciplinary Studies (Honors Thesis Committee)

Farah al Chammas, Interdisciplinary Studies (Honors Thesis Committee)

J. Clarke Harned, Spanish (Honors Thesis Committee)

Claire Pomykala (Sustainability Capstone Advisor)

Katherine Ma (Sustainability Capstone Advisor)

Rachel Shanahan (Global Development Studies Capstone Committee)

University and Department Service

2021-2023 2021 2021 2021 2021 2021 2021 2021	Advisory Board, Center for Faculty Development and Excellence Moderator, "The Role of Business in Supporting Democracy," GBSI & Leadership Now Project Panelist, Emory CFDE Webinar on Ungrading Invited Speaker, Emory IGNITE Faculty Committee, Mariposa Scholars Advisory Board, Emory Climate Talks Invited Speaker, Emory Climate Talks Invited Speaker, Emory Chicago Network, Emory Alumni Association Business over Breakfast, Executive Education, Goizueta Business School Master's in Development Practice Advisory Committee Academic Director, Social Enterprise @ Goizueta Faculty Advisory Committee, John Lewis Racial Justice Case Competition Goizueta Tiger Team, Goizueta Business School Emory Scholars Selection Committee Guest Faculty, Emory Scholars Retreat Faculty Student Pathways Working Group, Emory Undergraduate Project Search Committee, Organization and Management, Goizueta Business School Faculty Advisor, Resiliency and Sustainability Collaboratory Faculty in Residence, Woodruff Residential Center Emory Williams Distinguished Undergraduate Teaching Award Committee 100 Senior Honorary Selection Committee Admissions Committee, Master's of Development Program Speaker, Dean's Corporate Luncheon, Goizueta Business School Speaker, Funolier Diversity and Inclusion Forum, Discovering Emory
2019 2019	Speaker, Emory Board of Visitors Keynote Speaker, Supplier Diversity and Inclusion Forum, Discovering Emory
2019	Search Committee, Campus Life
2019	Sustainability Vision Committee
2018-2019 2018-2019	Faculty Engagement in Student Life Committee, Emory Undergraduate Program Faculty Thought Leaders Committee, Emory Commission on Racial & Social Justice
2018-2019	Faculty Showcase Speaker for Admitted Students
2017-2019	Spirit and Tradition Task Force
2018	Baccalaureate Faculty Speaker
2017-2018	SIRE Mentor, Priyanka Desai
2017-2018	Faculty Advisor, Sustainability Case Competition
2017	Keynote Speaker, Omicron Delta Kappa
2017	Search Committee, Organization and Management, Goizueta Business School
2016-2017 2016-2017	Member, Sustainability Faculty Advisory Council
2016-2017	Lecturer, LEAD Program, Goizueta Business School Faculty Advisor, Emory Nourish
2010-2017	raculty Advisor, Linury Nourisi

2016-2017	Faculty Advisor, Purple Ribbon
2016	Lecturer, Connecting with Teaching, Center for Faculty Development and Excellence
2014-2016	Faculty Advisor, Emory Global Health Case Competition
2013-2016	Invited Expert, Emory Green Networking Night
2015	Search Committee, Organization and Management, Goizueta Business School
2015	Advisor, Masters of Development Practice Program
2015	Committee on Youth Partnerships, Goizueta Business School
2014-2015	SIRE Mentor, Georgia Kossoff
2014-2015	Invited Speaker, 1836 Dinner
2013-2015	Co-Organizer, Organization and Management Seminar Series, Goizueta Business School
2013-2015	Co-Chair, Martin Luther King Community Service Awards
2014	Discussant, Global Health Institute Poster Competition
2014	Research Committee, Climate @ Emory
2014	Advisory Board, Nicaragua Community Health Connection
2014	Judge, Program on Scholarly Integrity Case Competition, Laney Graduate School
2014	Faculty Advisor, Emory Ambassadors for Global Awareness, Aga Khan Foundation
2013-2014	Advisory Board, Program on Scholarly Integrity, Laney Graduate School
2013	Search Committee, Organization and Management, Goizueta Business School
2013	Organizer, Social Enterprise Research Colloquium, Goizueta Business School
2012-2013	Committee Member, Martin Luther King Community Service Awards
2005-2006	Graduate Committee, Department of Sociology, University of Minnesota

Professional Service

2022	Committee, Outstanding Book Award, Section on Human Rights, American Sociological Association
2021-	Faculty Collaborator, Global Civil Society and Sustainable Development Lab, Stanford Center on Philanthropy and Civil Society
2021	External Tenure Reviewer (R1, Sociology; R2, Sociology)
2020-2021	Distinguished Career Award Committee Chair, Section on Altruism, Morality, and Social Solidarity, American Sociological Association
2019-2020	Mentorship Committee, Section on Human Rights, American Sociological Association
2019-2020	Program Committee, World Society Mini-Conference
2019	External Reviewer, Department of Sociology, Texas Christian University
2018	Membership Committee, Section on Human Rights, American Sociological Association
2017	Reviewer and Discussant, Rockefeller Foundation Junior Scholars Forum, Stanford Center on Philanthropy and Civil Society
2017	Panelist, Deloitte Atlanta Social Impact Panel, Deloitte Consulting LLP
2017	Session Organizer, Globalization, American Sociological Association Annual Meeting, Montreal
2017	Committee, Outstanding Book Award, Section on Human Rights, American Sociological Association
2016	Chair, Outstanding Published Article, Section on Altruism, Morality, and Social Solidarity, American Sociological Association
2016	Committee, Graduate Paper Award, Section on Human Rights, American Sociological Association
2015	Committee, Graduate Paper Award, Section on Law, American Sociological Association
2014	Chair, Outstanding Published Article and Outstanding Graduate Student Paper Awards, Section on Altruism, Morality, and Social Solidarity, American Sociological Association
2014	Session Organizer, Voluntary and Non-Profit Organizations, American Sociological Association Annual Meeting, San Francisco
2012-2014	Program Committee, Section on Global and Transnational Sociology, American Sociological Association
2012	Chair, "Nonprofit Accountability through the Eyes of Multiple Stakeholders: New Research on Definitions and Measures." ARNOVA, Indianapolis

2012 Discussant, "Funding 'Utopia.'" Section on Voluntary and Nonprofit Organizations, American

Sociological Association, Denver

2012 Discussant, "Ways of Knowing the Global and Transnational: Speaking Across Methodologies."

Global and Transnational Sociology Section of the American Sociological Association Pre-

Conference, Denver

Editorial Boards

2009-2010 Graduate Editor, Contexts

2007-2009 Graduate Student Editorial Board, Contexts

Reviewing

Academy of Management; Administrative Science Quarterly; American Journal of Sociology; American Sociological Review; Business and Society; California Management Review; Columbia University Press; Contexts; Corporate Social Responsibility & Environmental Management; Energy Research & Social Science; Environmental Research Letters; Environmental Politics; Environmental Sociology; International Journal of Comparative Sociology; International Journal of Sociology; International Studies Quarterly; Journal of Women, Politics & Policy; Law & Society Review; Nonprofit and Voluntary Sector Quarterly; Nonprofit Management & Leadership; Nonprofit Policy Forum; Mobilization; Oxford Annotated Bibliographies; Organization Science; Organization Studies; Poetics; Qualitative Sociology; Regulation & Governance; SAGE Open; Social Forces; Social Problems; Social Science Research; Society and Animals; Social Sciences and Humanities Research Council of Canada; Socio-Economic Review; Sociology Compass; Sociological Focus; Sociological Forum; Sociological Inquiry; Sociological Perspectives; Sociological Review; Sociological Theory; Sociology of Development; Social Science Research; The Sociological Quarterly; Socius; Springer; Strategic Management Journal; thesocietypages.org

Memberships

American Sociological Association
Academy of Management
Alliance for Research on Corporate Sustainability
Association for Research on Nonprofit Organizations and Voluntary Action
B Academics
International Association for Business & Society