

**Summary:** I help Leaders connect to stakeholders through smart and effective messaging.

## **PROFESSIONAL EXPERIENCE**

### ***Principal, Culture of Speak LLC, Communication Services (Aug 2014-Present)***

- Executive Leadership Coach to C-Suite, Managers, Tech Professionals, Entrepreneurs
- Specialist in Technical Leaders attaining Leadership skills and commanding respect
- Provide business solutions to clients including marketing products and strategic analysis
- Connected to strong network of professionals with a variety of technical skills
- Delivered a variety of workshops, team trainings and seminars over a decade
- *Career Highlights*
  - Organized Tech Health Conference securing sponsorship from Kaiser Permanente
  - Clients achieved promotions/ secured desirable jobs at Fortune 500s
  - Client achieved Walmart Vendor Contract

### ***Business and Communication Consultant, Silvaco Inc. (June 2016 - Present)***

- Advise Chairman of Silicon Valley Semiconductor Company on Business and Leadership
- Helped strategize key processes for better Culture, Efficiency, Loyalty & Retention
- Improved Communication between different key personnel and teams
- Co-determined key strategy points for short and long term growth of this Multinational Co.

### ***Business and Communication Advisor, Forever Beaumore Cosmetics (June 2015 - Present)***

- Advise President of Multinational, Family/Minority/Woman owned, San Jose-based Co.
- Created Business/Marketing Strategy and Report for proprietary Car-window Sun-shade
- Established contact with Walmart and attained Vendor Contract
- Created Customer Analysis and targeted sales channel
- Marketing Video and Materials created

### ***Communications Adviser, African American Wellness Project (Dec 2015-Mar 2017)***

- Communications Consultant to Community Health-focused Nonprofit in Oakland, CA
- Created program and strategic online plan
- Developed and Managed 2 websites, all social media, email marketing, event promotion
- Supervised Intern, Coordinated with Board of Directors, Chairperson, Outside Professionals
- Re-branded organization with new logo, brochure, mission and YouTube channel
- Organized Speakers, Event, Content and Funding for Technology Health Conference, Sponsors included American Heart Association, Kaiser, American Diabetes Association

### ***Leadership and Business Adviser and Mentor to Startups (August 2014 - Present)***

- *Guardsafe Technologies:* Achieved discussions with major ride-sharing companies
- *Devious Gamers:* Raised Angel Rounds of funding to develop 1st game, working on 2nd
- *Brakefree Technologies:* Team Raised \$150k in crowdfunding to develop motorcycle device
- *SJSU's V-LAB :* Mentor to student IoT startups for MVP, Strategy and Investor pitches

***Professional Speaking Engagements [2007-Present]***

*Live Group Trainings and Discussion Moderation*

- NUMU of Los Gatos: Group Training on Communication and Culture (2015)
- Guardsafe Technologies (Startup for Elder Care): Workshop on Culture (2015)
- Chung Yuan Christian University (Taiwan): Intercultural Conflict Management (2014)
- MOSAIC Cultural Institute at San Jose State University: Multicultural Workforce Training (2014)
- Facilitated Cultural Identity Workshops at LEAP Program for At-Risk Teens (2013)
- Conducted Culture & Leadership workshop at Butte College's Leadership Academy (2013)
- Lead Workshop on Culture Shock for SUSI at CSU, Chico (2012)
- Coordinating Assistant for The Great Debate, Chico City Hall (2011-2012)
- Moderated Group Discussion at CSU, Chico Town Hall on Veterans with PTSD (2011)
- Ran Student Focus Groups at Civic Dialogue Museum (2010)
- Asian American Excellence Conference: Discussion Co-facilitator (2009)
- Capitol Hill event in Washington D.C.: Co-organized event hosting Indian Ambassador to Israel & Congressman Ackerman (2008)

*Live Audience Talks*

- "The Value of the Question" - Hacker Dojo, Mountain View, 2015
- MC, "Tech Health Conference for Communities of Color" Conference Sponsored by Kaiser Permanente and American Heart Association (2016)
- Startup Weekend Competition: Presentation on Startup Pitch Speaking (2014)
- Role of Communication in Employer-Employee Technologies - Early-Stage Startup, 2014
- The Use of Language in CSU Chico's CMST 131 Public Speaking Class(2010)
- Panelist, Student Organization of Communication Studies (2010)
- Indian Culture, Politics and World Issues for PSY course (2009)
- Panelist on Controversial Issues of Race and Diversity Discussion (2009)
- Panelist, Issues of Race and Diversity Panel (2009)
- Organizer and Co-Facilitator, Islamphobia Group Discussion (2008)
- Making Speeches, CSU Chico's CMST 131H, Public Speaking Honors Class (2008)
- Presentation Software, CSU Chico's CMST 131 Public Speaking class (2007)

*Podcasts, Webinars, Radio*

- Your Personal Brand - Webinar for Gyals Women's Professional Network, 2017
- Health Technology and Communication - Interviewed by Dr. Michael Lenoir MD on About Health, KPFA Radio, 2016
- Breaking the Borders Podcast: Guest, Speaking tips for Immigrant Entrepreneurs(2015)
- Working with India Podcast: Guest, discussing Family Business in India, 2014

**Aug 2010 - Present: Communication Faculty/Professional in Higher Education Institutions**

- **Currently at San Jose State University** (since 2014), have worked at multiple institutions including both two-year and four-year colleges and universities as well as fully online institutions. Previously at California State University, Chico, Yuba Community College, Butte Community College, Ashford University.
- **Courses:** Public Speaking, Group/Team Project Communication, Debate & Argumentation, Writing, Intercultural Communication, Oral Interpretation, English Composition I, English Composition II and Introduction to Literature
- **Tech Savvy:** Trained in using eCollege Waypoint, Turnitin and Asynchronous teaching
- **Pedagogy/ Methods:**
  - Modeled self-analytical communicative interaction to student learning groups
  - Integrated diverse student groups via exploration of commonly held values
  - Supported groups via Team Debriefs and Class Presentations
  - Assisted Strategically International Student integration into US & College culture
  - Students critically analyzed media, observe biases, practice mindful communication
  - Emphasized understanding of Diversity & Civic Engagement through workshops
  - Stimulated discussion allowing debate & achievement of consensus
  - Administered Exit Survey for assessing classroom & pedagogical effectiveness
  - Effectively used Public Speaking as a self-discovery and morale building process
  - Tested student understanding of ethics through role playing and Socratic discussion
- **Diversity and Special Populations Experience:** Worked with a variety of different special populations as students:
  - At-risk youth (CALGRIP)
  - Ethnically Diverse
  - First Generation College Students
  - Athletes
  - Special Needs
  - First Semester
  - International Students,
  - Military
  - Older Adult/Non-traditional/ Re-entry
  - Vulnerable socio-economic groups
- **Mentorship outside the classroom:**
  - V-Lab, an SJSU MBA Program for Student Entrepreneurs
  - Partner with Center for Academic Success to embed Student Resource Workshops
  - Worked with Career Centers to promote Students' self discovery
  - Faculty Mentor to Spartan Toastmasters Student Campus Club
  - Created interconnected Learning Communities for At-risk student cohort
  - Co-Facilitator to student-run Town Hall for solving Community Problems

## **CULTURAL, ACADEMIC AND NONPROFIT WORK**

### ***Teaching First Generation and At-Risk Youth ( Aug 2011 – Dec 2013)***

- Worked with EOP (Educational Opportunity Program), LEAP and CRTP (Chico Rural Teacher Pathway), all of whom took (aspiring) First Generation College Students from difficult backgrounds and tried to mold them into career professionals
- Instructor in the Classroom and Mentor outside the classroom, going beyond instruction and providing homework-help, tutoring and other mentorship as was needed
- Worked with fellow educators to create Learning Communities so our courses were congruent and gave a seamless and enhanced learning experience for the cohorts of students
- Met with the Program Coordinators and Fellow Educators to plan strategy for student improvement as well as track progress and connect it to Educational Academic Studies

### ***Program Coordinator, One Media Player per Teacher, Chico, CA (Mar 2010-Aug 2010)***

- Lead on project providing media players to underfunded rural schools with NGOs
- Independently completed grant application to CISCO for project on K-12 education
- Spearheaded on-the-ground logistics, budget & measurable metrics for project
- Created detailed write-up on OMPT & its NGO partners for OMPT website & brochures
- Met with social workers at Digital Study Hall in Lucknow, India, & demonstrated OMPT kit

### ***Advising & Events, Cross Cultural Leadership Center, Chico, CA (Sep 2008- Sep 2009)***

- Assisted intercultural student organization that provides leadership skills to students
- Provided Creative, Setup, Planning & Logistical support for Conferences
- Co-adviser for Sigma Alpha Pi, National Society for Leadership & Success
- Co-organized *Grillin' on the Grass & Diversity Showcase* events
- Provided logistical & creative assistance for *Women's Conference*
- Student Leader & Discussion Co-facilitator, *Asian American Excellence Conference*
- Attended *Diversity Summit*, a student conference to instill values of acceptance & diversity

### ***Research, Bridging Nations/Center for Strategic & Intl. Studies, D.C. (April-Aug 2008)***

- Lead on project to fund, organize and establish a University in India with US collaboration
- Created logistical strategy, projected budget and curricula for the University
- Networked with Educational and Political Professionals in Washington, D.C. for fundraising
- Co-organized Capitol Hill event for Indian Ambassador to Israel & Congressman Ackerman
- Collaborated on round table Education discussion with University Presidents & Educators

## SELECT HONORS AND AWARDS

Best Speech Coach in San Francisco Bay Area in 2016 | Thumbtack, Inc.  
Best Speech Coach in San Francisco Bay Area in 2015 | Thumbtack, Inc.  
Honor for Culture Workshop Facilitation | Oct 2014 | Chung Yuan Christian University  
Honored Educator | 2013 | Yuba Community College  
Honored Educator | 2012 | Yuba Community College  
Dean's List 2006-2009 | California State University, Chico  
General Douglas MacArthur Scholarship 2007  
1st Place CSU Chico Speech Tournament | Dec 2006 | California State University Chico  
1st Place First Year Speech Contest | 2003 | Sri Ram College of Commerce Debating Society  
Medal for Public Speaking | 2003 | La Martiniere College, Lucknow, India

## EDUCATION

### California State University, Chico

Master of Arts in Communication Studies	3.6	Summer 2011
Bachelor of Arts in Organizational Communication	3.8	Spring 2009

### Sri Ram College of Commerce, Delhi University

Bachelors in Commerce (Honors)		Spring 2006
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## RESEARCH

Masters of Arts Thesis	(2011)
Fasting as dissent: Examining the body discourses & publicity of Mahatma Gandhi & Irom Sharmila	

Western States Communication Association Conference Paper	(2010)
Articulating and Deconstructing Gandhi's Social Dialectics	
Selected for Intercultural Interest Group Panel	

## ACADEMIC SERVICE

Memberships and Organizational Involvement

- Civic Learning Institute participant, CSU, Chico (2013)
- Butte College CAS and International Program Professional Partnership (2012-2014)
- Member, Chico Rural Teacher Pathway Advisory Group (2011-2013)
- Communication Studies Dept. Curriculum Development, Butte College (2011-2013)
- Adjudicator, Chico State Rookie Speech Tournament (2007-2012)

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## Arjun Buxi

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- Member, Communication Studies Department Advisory Board (2010-2011)
- Volunteer, Sugarbad Interviewing Experiential Simulation (2009-2011)
- Adjudicator, Nervous Novice Inter-College Speech Tournament (2010)
- 'Team Diversity' Development Process, CSU, Chico (2009)
- CSU, Chico Speech and Debate Team (2007)
- Sri Ram College, Delhi University, Debate Society (2003-2004)

### SOFTWARE & PROFESSIONAL SKILLS

Peoplesoft, Canvas, Excel, Word, Powerpoint, Pages, Numbers, Keynote, eCollege, Waypoint 2.0, Jing, all Google Products, SAP, Blackboard, SPSS, Windows/Mac, Outlook, Entourage, Social Media (Facebook, Twitter, LinkedIn etc.)

Live and Web Training, Podcasting and Webinars, YouTube usage, live and recording video, audio, video and audio editing (basic), market surveys (basic),

Project & Event Planning Moderating discussion, Logistics, Objectives & Deliverables, Leadership workshops, Discussion panels, Focus groups, Interviews, Seminars.

Writing & Research Grant, Project, Report & Proposal Writing

### LANGUAGES

Languages Fluent US/UK English & Native Level Hindi (Read/Write/Speak); Urdu, Punjabi (Speak), some French as well.