

## **GIACOMO NEGRO**

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Goizueta Business School  
Emory University  
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## **EMPLOYMENT**

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- 2025– Asa Griggs Candler Professor of Management and Organization, Goizueta Business School, Emory University.
- 2017– Professor of Management and Organization, Goizueta Business School, Emory University.  
Professor of Sociology (by courtesy), College of Arts and Sciences, Emory University.
- 2023– Associate Dean for Culture and Inclusion, Goizueta Business School, Emory University.
- 2013–2017 Associate Professor of Management and Organization (with tenure), and Goizueta Term Chair, Goizueta Business School, Emory University.  
Associate Professor of Sociology (by courtesy), College of Arts and Sciences, Emory University.
- 2008–2012 Associate Professor of Management and Organization, Goizueta Business School, Emory University.
- 2007–2008 Senior Lecturer of Strategy, Durham Business School, Durham University.
- 2006–2007 Assistant Professor of Strategy, Università L. Bocconi, Milan.
- 2005–2006 Post-Doctoral Researcher, Università L. Bocconi, Milan.

## **EDUCATION**

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- Dec. 2004 Università L. Bocconi, Milan, Italy. *Ph.D. in Management.*
- Apr. 1998 Università L. Bocconi, Milan, Italy. *Laurea Summa Cum Laude in Economics and Business.*
- Jul. 1993 Liceo Scientifico G. Saccheri, Sanremo, Italy. *Scientific Diploma with honors.*

## **OTHER ACADEMIC EXPERIENCE**

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- 2023–2025 Visiting Chair Professor, Hong Kong Polytechnic University.
- 2014 Fellow, Nuffield College, Oxford University.
- 2008– Fellow, Center for Research on Management and CRIORA, Università L. Bocconi, Milan.

- 2006–07 Visiting Scholar, Stanford Graduate School of Business, Stanford University.
- 2005–06 Visiting Scholar, Anderson Graduate School of Management, UCLA.

## **PUBLISHED WORK**

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### **ARTICLES AND BOOKS**

- 2025 Negro, Giacomo, and Michael T. Hannan. “A Cognitive-Structural Sociological Account of the Emergence of Novel Worlds.” *Sociological Theory*, Forthcoming.
- 2024 Somashekhar, Mahesh, and Giacomo Negro. “Where the Great Cities Go, Do Other Cities Follow? Divergent Trajectories of LGBTQ Organizational Growth Across the United States During the AIDS Crisis.” *Journal of Homosexuality* 71: 2073–2098.
- 2023 Jia, Ruo, Demetrius Lewis, and Giacomo Negro. “Collaborations and Innovation in Partitioned Industries: An Analysis of Feature Film Coproductions.” *Organization Science* 34: 828–850 (Alphabetical authorship).
- 2023 Godart Frédéric, Greta Hsu, and Giacomo Negro. “Gatekeeping and the Use of Contested Practices in Creative Industries: The Case of Fur in Fashion.” *Organization Science* 34: 637–656 (Alphabetical authorship).
- 2022 Negro, Giacomo, Balázs Kovács, and Glenn R. Carroll. “What’s Next? Artists’ Music After Grammy Awards.” *American Sociological Review* 87: 644–674. With.  
  
Reprinted in: *The Digest* Issue 7: Summer 2023. The Center for Cultural Affairs, Indiana University.
- 2022 Negro, Giacomo, and Michael T. Hannan (with Susan Olzak). *Wine Markets: Genres and Identities*. New York: Columbia University Press.
- 2022 Negro, Giacomo, Balázs Kovács, and Glenn R. Carroll. “Bustin’ Out: The Evolution of Novelty and Diversity in Recorded Music.” *Research in the Sociology of Organizations* 77: 51–87.
- 2021 Negro, Giacomo, Melissa J. Williams, Elizabeth G. Pontikes, and Gabrielle Lopiano. “Destigmatization and Its Imbalanced Effects in Labor Markets.” *Management Science* 67: 7669–7686.
- 2019 Negro, Giacomo, and Susan Olzak. “Which Side Are You On? The Divergent Effects of Protest Participation on Organizations Affiliated with Identity Groups.” *Organization Science* 30: 1189–1206.
- 2019 Hannan, Michael T., Gael Le Mens, Greta Hsu, Balázs Kovács, Giacomo Negro, László Pólos, Elizabeth G. Pontikes, and Amanda J. Sharkey. *Concepts and Categories: Foundations for Sociological and Cultural Analysis*. New York: Columbia University Press.

- 2019 Longhofer, Wesley, Giacomo Negro, and Peter W. Roberts. "The Changing Effectiveness of Local Civic Action: The Critical Nexus of Community and Organization." *Administrative Science Quarterly* 64: 203–229 (Alphabetical authorship).
- 2018 Negro, Giacomo, and Wesley Longhofer. "World Society, Legal Formalism, and Execution of Legal Procedures." *Social Forces* 97: 649–674.
- 2016 Sandy Bogaert, Christophe Boone, Giacomo Negro, and Arjen van Witteloostuijn "Organizational Form Emergence: A Meta-Analysis of the Ecological Theory of Legitimation." *Journal of Management* 42: 1344–1373 (Alphabetical authorship).
- 2015 Rider, Christopher I., and Giacomo Negro. "Organizational Failure and Intraprofessional Status Loss." *Organization Science* 26: 633–649..
- 2015 Negro, Giacomo, and Sasha Goodman. "Niche Overlap and Discrediting Acts: An Empirical Analysis of Informing in Hollywood." *Sociological Science* 2: 308–328.
- 2015 Negro, Giacomo, Michael T. Hannan, and Magali Fassiotto. "Category Signaling and Reputation." *Organization Science* 26: 584–600.
- 2014 Negro, Giacomo, Fabiana Visentin, and Anand Swaminathan. "Resource Partitioning and the Organizational Dynamics of 'Fringe Banking.'" *American Sociological Review* 79: 680–704.
- 2013 Negro, Giacomo, Fabrizio Perretti, and Glenn R. Carroll. "Challenger Groups, Commercial Organizations, and Policy Enactment: An Empirical Study of Local Lesbian/Gay Rights Ordinances from 1972 to 2008." *American Journal of Sociology* 119: 790–832.
- 2013 Roberts Peter W., Giacomo Negro, and Anand Swaminathan. "Balancing the Skills of Entrepreneurs: Implications for the Quality of Organizational Outputs." *Strategic Organization* 11: 35–55.
- 2013 Reis, Samira, Giacomo Negro, Olav Sorenson, Fabrizio Perretti, and Alessandro Lomi. "Resource Partitioning Revisited: Evidence from Italian Television Broadcasting." *Industrial and Corporate Change* 22: 459–487.
- 2013 Negro, Giacomo, and Ming D. Leung. "'Actual' and Perceptual Effects of Category Spanning." *Organization Science*. 24: 684–696.
- 2012 Hsu, Greta, Giacomo Negro, and Fabrizio Perretti. "Hybrids in Hollywood: A Study of the Production and Performance of Genre Spanning Films." *Industrial and Corporate Change* 21: 1427–1450.
- 2011 Negro, Giacomo, Michel T. Hannan, and Hayagreeva Rao. "Category Reinterpretation and Defection: Modernism and Tradition in Italian Wine Making." *Organization Science* 22: 1449–1463.

- 2010 Negro, Giacomo, Greta Hsu, and Özgecan Koçak “Research on Categories in the Sociology of Organizations.” *Research in the Sociology of Organizations* 31: 3–35.
- 2010 Negro, Giacomo, Michel T. Hannan, and Hayagreeva Rao. “Categorical Contrast and Niche Width: Critical Success in Winemaking.” *Industrial and Corporate Change* 19: 1397–1425.
- 2010 Pontikes, Elizabeth G., Giacomo Negro, and Hayagreeva Rao. “Stained Red? A Study of Stigma by Association to Blacklisted Artists during the ‘Red Scare’ in Hollywood, 1945–1960.” *American Sociological Review* 75: 456–478. With
- 2008 Cattani, Gino, Simone Ferriani, Giacomo Negro and Fabrizio Perretti. “The Structure of Consensus: Network Ties Legitimation and Exit Rates of U.S. Feature Film Producer Organizations”. *Administrative Science Quarterly* 53: 145–182 (Alphabetical authorship).
- 2008 Perretti, Fabrizio, Giacomo Negro, and Alessandro Lomi. “*E Pluribus Unum*: Domain Framing, Candidate Matching, and Organizational Form Emergence in U.S. Television Broadcasting, 1940–1960.” *Organization Science* 19: 533–547.
- 2007 Perretti, Fabrizio, and Giacomo Negro. “Mixing Genres, Matching People: A Study in Innovation and Team Composition in Hollywood.” *Journal of Organizational Behavior* 28: 563–586. With Fabrizio Perretti.
- 2007 Benjamin Lovegren de Bivort, Chun–Chung Chen, Fabrizio Perretti, Giacomo Negro, Thomas M. Philip, and Yaneer Bar–Yam. “Metabolic Implications for the Mechanism of Mitochondrial Endosymbiosis and Human Hereditary Disorders.” *Journal of Theoretical Biology* 248: 26–36.
- 2006 Perretti, Fabrizio, and Giacomo Negro. “Filling Empty Seats: How Social Status and Organizational Hierarchies Affect Exploration vs. Exploitation in Team Design.” *Academy of Management Journal* 49: 759–777.
- 2006 Negro, Giacomo, and Olav Sorenson. “The Competitive Dynamics of Vertical Integration. Evidence from U.S. Motion Picture Producers, 1912–1970.” *Advances in Strategic Management* 23: 367–403.
- 2003 Perretti, Fabrizio, and Giacomo Negro. *Economia del Cinema. Principi Economici e Variabili Strategiche nel Settore Cinematografico* (The Economics of The Film Industry). In Italian. Milano: Etas Libri.
- 2001 Perretti, Fabrizio, and Giacomo Negro. “La Competitivà del Settore Cinematografico Europeo: Evoluzione, Ritardi e Interventi” (in Italian). *Economia e Politica Industriale* 109: 47–79.
- 2000 Perretti, Fabrizio, and Giacomo Negro. “La Carta e lo Spazio Digitale” (in Italian). *Problemi dell’Informazione* 25: 346–366.

## EDITED VOLUMES

- 2010 Hsu, Greta, Giacomo Negro, and Özgecan Koçak. *Categories in Markets: Origins and Evolution. Research in the Sociology of Organizations* 31. 2010. Bingley UK: Emerald.

## REFEREED CONFERENCE PROCEEDINGS

- 2018 Godart, Frédéric, Greta Hsu, and Giacomo Negro. “Social Protest and Cultural Factors in the Adoption of Fur in the Global Fashion Industry.” *Academy of Management Best Paper Proceedings*.
- 2014 Negro, Giacomo, Michael T. Hannan, and Magali Fassiotto. “Category Signaling and Reputation: Biodynamic and Organic Wine Production in Alsace.” Pp. 331–333 in *Proceedings of the Third Edition of the International Conference Series on Wine Active Compounds*. Université de Bourgogne.
- 2012 Negro, Giacomo, Fabiana Visentin, and Anand Swaminathan. “Market Partitioning and the Organizational Dynamics of Fringe Banking in the United States.” *Academy of Management Best Paper Proceedings*.
- 2007 Hsu, Greta, Giacomo Negro, and Fabrizio Perretti. “Same, Yet Different: Similarity, Distinctiveness and the Evolution of Film Genres.” *Academy of Management Meetings Best Paper Proceedings*.
- 2006 Cattani, Gino, Simone Ferriani, Giacomo Negro and Fabrizio Perretti. “Integrating Ecologies: Population Dynamics and Interorganizational Networks in the U.S. Motion Picture Industry, 1912–1970.” *Academy of Management Meetings Best Paper Proceedings*.
- 2006 Lomi, Alessandro, Giacomo Negro, and Fabrizio Perretti. “System Dependent Organizational Evolution: Evidence from the U.S. Television Industry, 1940–2000.” *Academy of Management Meetings Best Paper Proceedings*.

## OTHER PUBLICATIONS

- 2025 Negro, Giacomo, and Julien Jourdan. “Film, Music, Books, Etc.: Cultural Artifacts of Innovation.” Pp. 253–268 in Sorenson, O., and Thornton, P. (Eds.) *De Gruyter Handbook of Sociology of Innovation and Entrepreneurship*. Berlin/Boston: De Gruyter.
- 2023 Negro, Giacomo, Melissa J. Williams, Gabrielle Lopiano, Ashlei R. Petion, and Ryan M. Roemerma. “State of the South: A Snapshot on the Conditions and Life Experiences of LGBTQ Southerners.” Atlanta, GA: National Center for Civil and Human Rights LGBTQ Institute.
2023. Negro, Giacomo, Balázs Kovacs, and Glenn R. Carroll. “How Winning (or Losing) a Grammy Changes the Music Artists Make.” *Behavioral Scientist* February 13.

<https://behavioralscientist.org/how-winning-or-losing-a-grammy-changes-the-music-artists-make%ef%bf%bc/>

2021. Negro, Giacomo. “IGLTA Foundation Think Tank: Inclusive Strategies for a Stronger Global Tourism Industry.” *IGLTA Foundation*. IGLTA Convention. Atlanta.
2020. Somashekhar, Mahesh, and Giacomo Negro. “Commentary: Chicago Is Right To Study Whether Gay-owned Businesses Should Get Contract Set-asides.” *Chicago Tribune* January 29.
2018. Negro, Giacomo. “Local Vino.” *Contemporary Sociology* 47(4): 484–486.
2012. Carroll, Glenn R., and Giacomo Negro. “Organizational Ecology.” *Palgrave Encyclopedia of Strategic Management*.  
<http://www.palgraveconnect.com/esm/doifinder/10.1057/9781137294678.0493>.
2008. Lomi, Alessandro, Giacomo Negro, and Fabio Fonti. “Evolutionary Perspectives on Inter-organizational Relations.” Pp. 313–339 In Cropper, S., Ebers, M., Huxham, C., and Smith Ring, P. (Eds.) *Oxford Handbook of Inter-Organizational Relations*. Oxford: Oxford University Press.
2003. Negro, Giacomo. “L’Internazionalizzazione dell’Attività di Ricerca e Sviluppo” (“The International Expansion of R&D Activities”). In Dematté Claudio and Fabrizio Perretti, *Strategie di Internazionalizzazione* (eds). Milano: Egea.
2001. Perretti, Fabrizio, and Giacomo Negro. “Quotidiani Online al Bivio tra Due Modelli” (“What Business Model is Best Suitable for Online Newspapers”), *Il Sole 24 Ore* (February 2).
2001. Perretti, Fabrizio, and Giacomo Negro. “Sul Grande Schermo Più Mercato e Meno Aiuti” (“More Competition and Less Subsidies for the Silver Screen”), *Il Sole 24 Ore* (April 19).

## **MEDIA COVERAGE**

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90.5 WESA; 11Alive; 24htech.asia; Above the Law; Alex Jones; ArcaMax; Atlanta Journal-Constitution; Atlanta News First; Banoyi; BBC; BBC News; behavioralscientist.org; Belleville News-Democrat; The Bellingham Herald; Beyond Philosophy; biz.crast.net; Black Enterprise; Bradenton Herald; Brasil Online; Broadway To Vegas; The Brunswick News; Bryan County News; Centre Daily Times; The Charlotte Observer; Chicago Tribune; Coastal Courier; collegenewsupdates.com; The Columbian; Connect Statesboro; Correio Braziliense|Brazilian Post Office; Creatividad Internacional|International Creativity; Cuba ES Euro; DAWN; The Denver Gazette; Deseret Morning News; Diario Gestion; Diken; El Mundo; Emory News Center; Emory Wheel; Entorno Inteligente|Smart Environment; federalna.ba; Fontoura; Forbes; Fort Worth Star-Telegram; Gestion|Management; Great Bend Tribune; The Herald-Sun; hojepe.com.br; Idaho Statesman; IdeaStream; Imperial Valley Press; India Engineering News; Inkl; Insead Knowledge; Inside Higher Ed; insights.som.yale.edu; intheblacknet.com; The Island Packet; JD Journal; KASU; KCLU; kiss100.co.ke; KJZZ 91.5; KLCC; Knowledia News; KOSU; KVPR; La Dimanche du Midi|The

South Dispatch; Latest News in Hindi; Ledger-Enquirer; Lexington Herald-Leader; Macon Telegraph; Martinsville Reporter-Times; MBAchic; Mcetv Ovest France; Merced Sun-Star; The Modesto Bee; national.deseretnews.com; New England Public Radio; Newsbreak; Newser; NewsExplorer; newsok.com; The News & Observer; News Bites US Markets; The News Tribune; NPRIllinois; The Olympian; Phys.org; Planet Circulate; Psychology Today; Radio IQ WVTF Music; radio.wcmu.org; Rassegna Stampa News; The Roanoke Times; Rock Hill Herald; RTBF; San Luis Obispo Tribune; ssireview.org; Stanford GSB Insights; Stanford Social Innovation Review; Sun Herald; The Sun News; Targeted News Service; TaxProf Blog; TechLive.in; Teller Report; Terra; The Ghana Report; Tipping the Scales; Tri-City Herald; U-Wire.com; UC Davis Blog; Union-Bulletin News; UOL Noticias|UOL News Vigour Times; visoko.ba; VNExplorer News Channel; WABE; Wall Street Journal; WBUR; webtoday.us; WESA-FM (Radio); The Wichita Eagle; WLRN; WUSF Public Media; WVIA.org; WXXU; www.artsatl.org; www.boisestatepublicradio.org; www.classfmonline.com; www.dancehallmag.com; www.emorybusiness.com; www.krwg.org; www.northernpublicradio.org; www.ualrpublicradio.org; www.wbaa.org; www.worldcat.org; www.wyomingpublicmedia.org; www.yerepouni-news.com; Yahoo Finance; Yahoo News; Yahoo News Australia; Yahoo Noticias Brasil|Yahoo News Brazil; Yahoo Sports Canada; Yahoo!; Zedd Brasil.

## **HONORS AND AWARDS**

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| 2025    | Holland Research Excellence Award, Goizueta Business School.  |
| 2024    | Best Book Award Finalist, EGOS (European Group for Organizational Studies) for <i>Wine Markets: Genres and Identities</i> .                     |
| 2023    | Honorable Mention, Robert K. Merton Award for “What’s Next? Artists’ Music After Grammy Awards”, International Network of Analytical Sociology. |
| 2023    | Donald R. Keough Award of Excellence, Goizueta Business School.   |
| 2023    | Jordan Research Award, Goizueta Business School.  |
| 2019    | Subvention Funds Grant, Emory University.   |
| 2018    | Outstanding Service on Editorial Board Award, INFORMS.  |
| 2016    | Outstanding Service on Editorial Board Award, INFORMS.  |
| 2013–16 | Goizueta Term Chair, Goizueta Business School.  |
| 2014    | Jemolo Fellowship, Nuffield College, Oxford University.   |
| 2013    | Carol and Bruce Mallen Award for Lifetime Published Scholarly Contributions to Motion Picture Industry Economic Studies.                        |
| 2010–12 | Caldwell Research Fellow Award, Goizueta Business School.   |

- 2007 Research Excellence Award, Università L. Bocconi.
- 2007 Best Management Paper Award, Università L. Bocconi.
- 2005 Best Reviewer Award, Academy of International Business.
- 2004–05 Fondazione IRI Scholarship for PhD Dissertation.
- 2004 Best Management Paper Award, Università L. Bocconi.
- 1999 Best Graduates Annual Award, Università L. Bocconi.
- 1997 ISU Scholarship, Università L. Bocconi.

## **GRANTS**

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- 2024–27 NSF Grant 2343137, “Understanding Gentrification and Commercial Displacement in Neighborhoods across the U.S.” (\$425,726).
- 2022 Ad hoc research grant, Goizueta Business School, for “Grammy Awards and Careers in Popular Music.”
- 2020 Ad hoc research grant, Goizueta Business School, for “LGBTQ+ Southern Survey.”
- 2017 Ad hoc research grant, Goizueta Business School, for “Resource Partitioning and Endogenous Network Formation in Hollywood Feature Film.”
- 2016 Ad hoc research grant, Goizueta Business School, for “Imbalance of Destigmatization: Core Hypothesis and Evidence from Observational and Experimental Studies” and “Protest Events and Organizational Vitality of Challenger Groups.”
- 2015 Ad hoc research grant, Goizueta Business School, for “Micro versus Large Businesses: Understanding the Dynamics of Opportunity Creation for the Urban Poor.”
- 2009 Ad hoc research grant, Goizueta Business School, for: “Crossing Category Boundaries in Italian and French Winemaking.”
- 2006–2008 Ad hoc research grant, Università Bocconi, for: “An Ecology of Fads and Fashions.”
- 2004–2006 Ad hoc research grant, Università Bocconi, for: “Bringing the Environment Back In: System–Dependent Selection, Dynamic Resource Constraints and Population Inertia in the Evolution of the Broadcasting Industry”.
- 2005 –2007 FNS (Swiss National Fund for Scientific Research) grant for: “The Evolution of Organizational Populations: Dynamic Resource Constraints and Density–Dependent Competition among American Television Stations”.

- 2003–2006 Ad hoc research grant, Università Bocconi, for: “International Strategies as Migration Paths across Complex Landscapes”.
- 2002–2004 Ad hoc research grant, Mediaset, for: “Competitive Pressures and Internationalization Strategies in the Italian Motion Picture Industry”.
- 2001–2003 Ad hoc research grant, Università Bocconi, for: “Dynamic Capabilities and Entry Strategies in the Media Industry”.

## **INVITED PRESENTATIONS**

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- 2025 University of Southern California Marshall School of Business; University of California Irvine Merage School of Business; Hong Kong Polytechnic University (Department of Management and Marketing).
- 2024 HEC Paris; IE Madrid; London School of Economics; Yale School of Management.
- 2023 Boston College; Northeastern University; Hong Kong Polytechnic University (Department of Management and Marketing); Hong Kong Polytechnic University Public Lecture; ShanghaiTech; HKU Business School, University of Hong Kong; Guanghua School of Management, Peking University; School of Management, Xi'an Polytechnic University; Indiana University O'Neill School of Public and Environmental Affairs; PhD Day panel presentation, Universitat Politècnica de Catalunya; Bocconi University BAIC Conference panel presentation.
- 2022 LUISS Roma; HEC Paris; ESSEC; National Center for Civil and Human Rights, Atlanta; New York University Abu Dhabi; London School of Economics.
- 2021 Progress in the Sociology of Social Valuation Panel, MIT; HEC Paris.
- 2019 Lundquist College of Business, University of Oregon; HEC Paris; Aarhus University; LUISS Roma; Melbourne Business School; College of Business and Economics, Australian National University.
- 2018 ShanghaiTech.
- 2017 SKEMA Business School, Nice.
- 2016 University of Amsterdam.
- 2015 MIT Sloan School of Management; Department of Sociology, Emory University; SKK Seoul; NUS Singapore; Yale School of Management; Questrom School of Business, Boston University; Florida State University College of Business.
- 2014 Niehaus Center, Princeton University; OECD WAC Conference, Université de Bourgogne; Faculty of Economics, University of Lugano; Cass Business School, City University London; Bocconi University; Scheller College of Business, Georgia Tech;

Columbia Business School, Columbia University; Sociology Department, Oxford University; Saïd Business School, Oxford University.

- 2013 Department of Sociology, Emory University; London Business School; Durham Business School, Durham University; Mallen Conference, Yale School of Management; Sociology Department, Mannheim University; Judge School of Business, Cambridge University; École Polytechnique de Lausanne; Stern School of Business, New York University.
- 2012 Haas School of Business University of California, Berkeley; Kellogg School of Management Northwestern University; Rotman School of Management University of Toronto.
- 2011 Department of Sociology, Oxford University.
- 2010 Ross School of Business University of Michigan; Booth School of Business, University of Chicago; Copenhagen Business School; Graduate School of Business, Stanford University (conference on Resource Partitioning); College of Business and Economics, Australian National University; Department of Sociology, Emory University.
- 2008 Graduate School of Management, University of California, Davis.
- 2007 Stern School of Business, New York University; Goizueta Business School, Emory University; Robert H. Smith School of Business, University of Maryland; Durham Business School, Durham University; School of Management, Sabancı University.
- 2005 Durham Business School, Durham University; Faculty of Economics, University of Groningen.
- 2004 University of Bologna, Faculty of Economics.

## **TEACHING**

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- 2025 Goizueta Business School: Italy Colloquium (EvMBA).
- 2014–2024 Goizueta Business School: Strategies for Entertainment, Culture and Media Industries (MBA; EvMBA; BBA).
- 2008–2024 Goizueta Business School: Organization Theory (PhD).
- 2022–2023 Goizueta Business School: Strategic Management (BBA).
- 2019–2023 Goizueta Business School & Carlos Museum: Leadership in the Arts (Mellon Graduate Fellowship Program).
- 2022 Goizueta Business School: Arts Leadership (Executive Education).
- 2021 Emory College of Arts and Sciences: Art Circles Seminar Development.

- 2016–2020 Goizueta Business School: Japan Colloquium (EvMBA).
- 2018-2019 Emory College of Arts and Sciences. Sidecar course on Local Food as Business and Culture.
- 2008–2013 Goizueta Business School: Multinational Firms and Strategy (MBA; EvMBA; BBA).
- 2007 Durham University: Strategy (M.A.).
- 2001–2007 Bocconi University: International Business (BBA); Strategic Management (M.S.); Sociological Approaches to Strategy (PhD); Strategic Management of Arts and Cultural Industries (BBA).

### **TEACHING CASES**

- 2001 Luxottica: The acquisition of Bausch & Lomb’s optical division. SDA Bocconi.
- 2001 Producing the Italian “Big Brother”: Il Grande Fratello (A). SDA Bocconi.
- 2001 Producing the Italian “Big Brother”: Il Grande Fratello (B). SDA Bocconi.
- 2001 Producing the Italian “Big Brother”: Il Grande Fratello (C). SDA Bocconi.
- 2000 The New York Times from printed media to the Web. SDA Bocconi.
- 2000 The Wall Street Journal from printed media to the Web. 2000. SDA Bocconi.

Cases are available in the *European Case Clearing House* (ECCH) catalogue of case studies.

### **ACADEMIC AFFILIATIONS**

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- Membership: *Academy of Management*  
*American Sociological Association*  
*European Group for Organization Studies*  
*European Academy of Management*

### **PROFESSIONAL SERVICE**

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#### **University Service**

- 2025– AACSB Stakeholder Engagement Committee, Goizueta Business School, Emory University.
- 2025 Award of Distinction Committee, Emory University.
- 2024–2025 Chair, Tenure and Promotion Advisory Committee (TPAC), Emory University.

- 2024 Member, Ad-Hoc Committee on Research Assessment, Goizueta Business School, Emory University.
- 2024– Keough and Staff Excellence Award Committee, Goizueta Business School, Emory University.
- 2023–2024 Vice-Chair, Tenure and Promotion Advisory Committee (TPAC), Emory University.
- 2024– Management & Organization Area Coordinator, Goizueta Business School, Emory University.
- 2023– Member, Faculty Misconduct Policy Working Group, Emory University.
- 2023– Member, DEI Community Report Steward Group, Emory University.
- 2023– Member, Executive Leadership Council, Emory University.
- 2023– Associate Dean for Culture and Inclusion, Goizueta Business School, Emory University.
- 2023– At-Large Representative, Tenure and Promotion Advisory Committee (TPAC), Emory University.
- 2023– Chair, External PhD Review Committee, Universidad Carlos III de Madrid.
- 2022– Reviewer for “Social Justice and the Socially Engaged Arts” seed program, Emory University.
- 2022–2023 Faculty Counselor, Campus Life Committee, Board of Trustees, Emory University.
- 2022 Member, Search Advisory Committee for Emory’s Vice Provost for Faculty Affairs, Emory University.
- 2021– Member, Promotion and Tenure Committee, Goizueta Business School, Emory University.
- 2021– LGBTQ Institute Scholar, Center for Civil and Human Rights, Atlanta.
- 2021– Member, Employee Resource Group (ERG) Supervising Committee, Emory University.
- 2021–2023 Member, Science Gallery Atlanta Faculty Advisory Committee, Emory University.
- 2021–2022 Immediate Past-President, University Senate, Emory University.
- 2021–2022 Immediate Past-Chair, Faculty Council. Emory University.
- 2021–2022 Chair, Faculty Counselor Committee of the Board of Trustees. Emory University.
- 2021–2022 Chair, Governance Committee, Emory University.

- 2021–2022 Member, First Generation Faculty Committee, Emory University.
- 2021 Chair, Search Committee, O&M Faculty, Goizueta Business School, Emory University.
- 2020–2021 Co-chair, Faculty Council Committee on Diversity, Equity, and Inclusion, Emory University.
- 2020–2021 Member, Provost Search Committee, Emory University.
- 2020–2021 Member, COVID-19 Presidential Advisory Committee, Emory University.
- 2020–2021 Member, Committee on Naming Honors, Emory University.
- 2020–2021 President, University Senate, Emory University.
- 2020–2021 Chair, Faculty Council, Emory University.
- 2020–2021 Chair, Governance Committee, Emory University.
- 2020–2021 Chair, Executive Committee, University Senate, Emory University.
- 2020–2021 Chair, Executive Committee, University Faculty Council, Emory University.
- 2020–2021 Member, Honorary Degrees Committee, Emory University.
- 2020–2021 Faculty Counselor for Board of Trustees Academic Affairs, Emory University.
- 2020–2021 Member, First Generation Faculty Committee, Emory University.
- 2020–2021 Member, Diversity Committee, Organizations, Occupations, and Work Section, American Sociological Association.
- 2020 Member, selection process for the Director, Diversity & Inclusion Education and Outreach, Emory University.
- 2020 Member, Goizueta Tiger Team, Goizueta Business School, Emory University.
- 2019–2022 Member, Executive Committee, University Senate, Emory University.
- 2019–2022 Member, Executive Committee, University Faculty Council, Emory University.
- 2019–2020 President–Elect, Senate, Emory University.
- 2019–2020 Chair–Elect, Faculty Council, Emory University.
- 2019–2020 Chair, Governance Committee, Emory University.
- 2019–2020 Chair, Distinguished Faculty Lecture Committee, Emory University.

- 2019–2020 Faculty Counselor for Board of Trustees Academic Affairs, Emory University.
- 2018–2021 Elected Representative of Goizueta Business School for the University Senate, Emory University.
- 2018–2021 Elected Representative of Goizueta Business School for the University Faculty Council, Emory University.
- 2018–2021 Treasurer, Organizations, Occupations, and Work Section, American Sociological Associations.
- 2017–2019 Chair, Research Committee, Goizueta Business School, Emory University.
- 2017–2019 Member, Research Committee, Goizueta Business School, Emory University.
- 2019 Organizer, Economic Sociology Conference at Emory University.
- 2019 Organizer, Workshop on Organizational Authenticity at Emory University.
- 2017–2018 Laney Graduate School Appointments Committee, Emory University.
- 2017– Faculty Advisor, Media, Entertainment, and Sports Club MBA Club, Goizueta Business School, Emory University.
- 2016–2017 Faculty presenter and panelist, KTO Paper Development Workshop, SKEMA Business School.
- 2016–2017 Member, W. Richard Scott Award for Distinguished Scholarship Committee, American Sociological Association.
- 2016–2017 Laney Graduate School Appointments Committee, Emory University.
- 2015–2017 Chair, Research Committee, Goizueta Business School, Emory University.
- 2015–2017 Member, Research Committee, Goizueta Business School, Emory University.
- 2015–2016 Chair, O&M Faculty Search Committee, Goizueta Business School, Emory University.
- 2011–2017 PhD Coordinator for O&M Area, Goizueta Business School, Emory University.
- 2016 Organizer, Organizational Ecology Workshop, Catania, Italy.
- 2015–2018 Co-organizer, Workshop on Organizational Authenticity.
- 2015 Panelist, Academy of Management Meetings.
- 2014 Member, O&M Faculty Search Committee, Goizueta Business School, Emory University.

- 2014– Referee for the Council for the Humanities of Netherlands Organization for Scientific Research.
- 2014– Referee and Rapporteur for Assessment of Research Projects for CINECA-MIUR (Italian Ministry of Education, University, and Research).
- 2014 Session Chair, American Sociological Association, Economic Sociology Section.
- 2013 Panelist, Doctoral Student Consortium, Academy of Management Meetings.
- 2012– Referee for the Assessment of Quality in Scientific Research for CINECA-MIUR (Italian Ministry of Education, University, and Research).
- 2010–2011 Member, Computing & Education Committee, Goizueta Business School, Emory University.
- 2009 Organizer, Organizational Ecology Workshop, Verona, Italy.
- 2009–2012 Coordinator O&M Area, Hightower Seminar Series. Goizueta Business School, Emory University.
- 2009–2010 Member, Search Committee, O&M Faculty, Goizueta Business School, Emory University.
- 2001–2003 PhD Students Representative, Bocconi University.

### **Editorial Service**

- 2023– *European Management Review*, Consulting Editor.
- 2022– *Organization Science*, Senior Editor.
- 2014– *Organization Science*, Editorial Board.
- 2012– *Organization Studies*, Editorial Board.
- 2009– *European Management Review*, Editorial Board.
- 2008–2011 *Journal of Organizational Behavior*, Editorial Board.

Reviewer for: *American Journal of Sociology*, *Administrative Science Quarterly*, *American Sociological Review*, *Academy of Management Journal*, *Academy of Management Review*, *AoM (BPS and OMT Divisions)*, *Business and Politics*, *Cambridge University Press*, *Computational and Mathematical Organization Theory*, *Communication Research*, *European Management Journal*, *European Management Review*, *IEEE Transactions on Engineering Management*, *Industrial and Corporate Change*, *Industry and Innovation*, *International Journal of Management Reviews*, *Journal of Investigative Medicine*, *Journal of Management Studies*, *Journal of Organizational Behavior*, *Management Science*, *Musicae Scientiae*, *Organization Science*, *Organization Studies*, *PLoS One*, *Poetics*, *Research Policy*, *Social Psychology Quarterly*, *Sociological Quarterly*, *Sociological Science*, *Social Currents*, *Social Forces*, *Social Problems*, *Stanford University Press*, *Strategic Management Journal*, *Strategy Science*, *Swiss National Science Foundation*.

## **Advising**

PhD Advising: Sara Kaplan, Emory University; June Kim, Emory University; Justin Koushyar, Emory University (Co-advisor); Samira Reis, Bocconi University.

PhD Dissertation Committee: Robin Garces Marin, Emory University; Hang-Jun Cho, Insead; Tao Seok (Brian) Kim, Emory University; Allison Roberts, Emory University; Li-Wei Chen, Emory University; Mohamad Sadri, IE Business School; Alessandro Piazza, Bocconi University; Cameron Verhaal, University of Utah; Jung Lee, Emory University; Chirag Kasbekar, Emory University; Hsini Huang, Georgia Tech; Guia Pirotti, Bocconi University; Anna Ponti, Bocconi University.

Undergraduate Honors Thesis: Hannah Chong, Emory University.

## **OTHER WORK EXPERIENCE**

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2023–2026 Advisory Board Member, HOWAR (Human and Organizational Workplace Analytics Research).

1999–2000 Civil service (conscientious objector).

1998–1999 Italian translation of the books:

Caves, R.E. *The Creative Industries. Contracts between Commerce and Art* (Harvard University Press, 2000);

Davenport T.H., Prusak L., *Working Knowledge: How Organizations Manage What They Know* (Harvard Business School Press, 1998);

Cusumano M.A., Yoffie D.B., *Competing on Internet Time: Lessons from Netscape and Its Battle with Microsoft* (The Free Press, 1998).

1997 UNESCO Paris. Funds-In-Trust Section: Project management.

## **PERSONAL INFORMATION**

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*Place of birth:* Sanremo, Italy.

*Citizenship:* U.S. and Italian.