**Vincent Smith CV**

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| **November 2015-present** |
| **Chief Executive, Meningitis Research Foundation*** Leading £3 million turnover UK and International charity with meningitis and septicemia research investment portfolio; extensive advocacy and communications operations; and support services for people and families directly affected by meningitis.
* Lead on new organization strategy, brand and website and delivered implementation through team of Directors.
* Leading teams that reach 2.6 million web users each year (60% international, 40% UK); 120,000 Facebook users; newsletter subscribers in over 100 countries; award winning student fundraising team and communication campaigns.
* Member of World Health Organization (WHO) Technical Task Force creating world’s first global roadmap for meningitis and originator of the international collaboration to kick-start the initiative involving WHO, PATH, London School of Hygiene and Tropical Medicine, PATH, US Centers for Disease Control, UNICEF and Médecins Sans Frontières.
* Initiator of two global meetings of international experts and civil society at UK Foreign Office Executive Agency, Wilton Park, and experience of devising and chairing high level international meetings of experts including health economists from across Europe.
* Extensive experience presenting to diverse audiences including at national and international scientific, public health and civil society conferences and meetings in UK, Europe, Asia and Africa.
* Lead media spokesperson for charity including multiple appearances including on live TV on BBC, ITV and Sky.
* Extensive experience of advocacy on public health, working closely with Public Health England and UK Department of Health and Social Security, including presentation to UK Petitions Select Committee.
* Co-author of multiple peer-reviewed and published papers on meningitis and related subjects.
* 2018 finalist in Third Sector Chief Executive of the year.
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| **June 2013-November 2015** |
| **Director, STAND Consulting*** Strategy, fundraising, organizational development and evaluation consultancy for social sector clients in USA, Africa and UK.
* Clients: [African Center For Economic Transformation (Ghana)](http://acetforafrica.org/publications/preview-of-the-african-transformation-report/) supporting the senior team through a 12-month strategic and structural review; mPowering Frontline Health Workers a USAID Global Development Alliance working to the Global Director providing strategy and fundraising consultancy (USA); University of Bristol [Cabot Institute](http://www.bris.ac.uk/cabot/) co-designing a programme to encourage needs-lead research reporting to the Professor; [Anthony Nolan Trust](http://www.anthonynolan.org/) supporting the senior management team to establish a supporter journey change programme; and [Meningitis Research Foundation](http://www.meningitis.org/) advising on strategy and fundraising for a health systems strengthening project in Malawi.
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| **July 2011-June 2013** |
| **Chief Operating Officer, Development Initiatives*** Responsibility for all programmes, finance, operations, HR, engagement and communications including: the [Global Humanitarian Assistance programme](http://www.globalhumanitarianassistance.org/) (GHA); [aidinfo](http://www.aidinfo.org) (working on aid transparency and access to information), a new office and programme in [East Africa](http://www.devinit.org/reports/uganda-resources-for-poverty-eradication); [Investments to End Poverty](http://www.devinit.org/reports/an-essential-guide-to-oda-report) researching and analysing financial resource flows affecting poverty; and oversight of the Department for International Development (DFID) [Programme Partnership Arrangement grant](http://www.devinit.org/wp-content/uploads/Uganda_resources_for_poverty_eradication1.pdf).
* Supported Directors through development and implementation of new strategy.
* Established new structure including a new Directors team working across UK and Africa.
* Managed 70% growth of size of company to £4m turnover with 47 FTE’s.
* Significant new grants or extensions secured from Bill and Melinda Gates Foundation, William and Flora Hewlett Foundation and DFID.

**Prior experience*** Chief Operating Officer, Coordinated Action Against Domestic Abuse now SafeLives (July 2008-June 2011).
* Head of Special Projects, [Cancer Research UK](http://www.cancerresearchuk.org) (June 2007-July 2008).
* Head of Supporter Relationship Management, Cancer Research UK (September 2006-June 2007).
* Head of Direct Marketing, Cancer Research UK (July 2005-August 2006).
* Head of Central Resource Management, Cancer Research UK (May 2003-June 2005).
* Senior Business Development Manager, Cancer Research UK (2002-3).
* Legacy Marketing Manager, Cancer Research UK (2002).
* Legacy Marketing Executive, Cancer Research UK (2001-2).
* Marketing Coordinator, Australian Heart Foundation (2001).
* Subscriptions Marketing Executive, Reed Business Information (1999-2000).
* Marketing Executive, Citigate Dewe Rogerson (1997-1999).

**Affiliations*** Technical Task Force Member of WHO ‘Defeating Meningitis by 2030’ initiative
* Steering Group Member, Global Meningococcal Initiative
* University of West of England Business Fellow
* Fellow of Royal Society of Arts and Manufacturers
* Board member Autistica

**Education/Courses*** 2:1 BA Hons Politics, University of York.
* Leading Strategy and Change Ashridge Business School.
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