

## Wesley Longhofer

Goizueta Business School  
Emory University  
1300 Clifton Road  
Atlanta, GA 30322

O: (404) 727-2045  
M: (612) 751-5036  
F: (404) 727-6663  
[wlongho@emory.edu](mailto:wlongho@emory.edu)

### Academic Appointments

Emory University

Associate Professor of Organization & Management, Goizueta Business School  
Associate Professor of Sociology (by courtesy), College of Arts & Sciences  
Executive Academic Director, The Roberto C. Goizueta Business and Society Institute  
Faculty Fellow, Global Health Institute  
Senior Faculty Fellow, Emory Center for Ethics

2019-2020 Academic Director, Social Enterprise @ Goizueta  
2012-2019 Assistant Professor of Organization & Management, Goizueta Business School  
2012-2019 Assistant Professor of Sociology (by courtesy), College of Arts & Sciences

### Education

2011 PhD, Sociology, University of Minnesota  
2003 BA, Sociology, Texas Christian University (with honors)

### Publications

Peer-Reviewed Journal Articles

2020 Bromley, Patricia, Evan Schofer, and Wesley Longhofer. "Contentions over World Culture: The Rise of Legal Restrictions on Foreign Funding to NGOs, 1994-2015." *Social Forces* 99(1): 281-304.

2019 Longhofer, Wesley, Giacomo Negro, and Peter W. Roberts. "The Changing Effectiveness of Local Civic Action: The Critical Nexus of Community and Organization." *Administrative Science Quarterly* 64(1): 203-229.

2018 Bromley, Patricia, Evan Schofer, and Wesley Longhofer. "Organizing for Education: Cross-National, Longitudinal Study of Civil Society Organizations and Education Outcomes." *Voluntas* 29(3): 526-540.

2018 Negro, Giacomo and Wesley Longhofer. "World Society, Legal Formalism, and Execution of Legal Procedures." *Social Forces* 97(1): 649-674.

2018 Brass, Jennifer, Wesley Longhofer, Rachel Sullivan Robinson, and Allison Schnable. "NGOs and International Development: A Review of Thirty-Five Years of Scholarship." *World Development* 112: 136-149.

2018 Grant, Don, Andrew Jorgenson, and Wesley Longhofer. "Structural Pathways to Carbon Pollution: The Conjoint Effects of Organizational, World System, and World Society Factors on Power Plants' CO2 Emissions." *Sociological Science* 5: 58-92.

2017 Shorette, Kristen, Kent Henderson, Jamie Sommer, and Wesley Longhofer. "World Society and the Natural Environment." *Sociology Compass* 11(10): e12511.

2017 Jorgenson, Andrew, Wesley Longhofer, Don Grant, Amanda Sie, and Vincentas Giedraitis "The Effects of Economic and Political Integration on Power Plants' Carbon Emissions in the Post-Soviet Transition Nations." *Environmental Research Letters* 12(4); doi:org/10.1088/1748-9326/aa650b.

2017 Longhofer, Wesley and Andrew K. Jorgenson. "Decoupling Reconsidered: Does World Polity Integration Influence the Relationship Between the Environment and Economic Development?" *Social Science Research* 65:17-29.

2016 Jorgenson, Andrew K., Wesley Longhofer, and Don Grant. "Disproportionality in Power Plants' Carbon Emissions." *Scientific Reports* 6, 28661; doi:10.1038/srep28661.

2016 Grant, Don, Andrew Jorgenson, and Wesley Longhofer. "How Organizational and Global Factors Condition the Effects of Energy Efficiency on Rebounds in CO2 Emissions among the World's Power Plants." *Energy Policy* 94: 89-93.

2016 Longhofer, Wesley, Evan Schofer, Natasha Miric, and David Frank. "NGOs, INGOs, and Social Change: Environmental Policy Reform in the Developing World, 1970-2010." *Social Forces* 94(4): 1743-1768.

2016 Swiss, Liam and Wesley Longhofer. "Membership has its Privileges: Shared International Organizational Affiliation on Foreign Aid Flows, 1978-2010." *Social Forces* 94(4): 1769-1793.

2015 Boyle, Elizabeth H., Minzee Kim, and Wesley Longhofer. "Abortion Liberalization in World Society, 1960-2009." *American Journal of Sociology* 121(3): 882-913.

- 2015 Koushyar, Justin, Wesley Longhofer, and Peter W. Roberts. "A Comparative Analysis of Corporate-Sponsored and Independent Foundations." *Sociological Science* 2: 582-596.
- 2013 Grant, Don, Andrew K. Jorgenson, and Wesley Longhofer. "Targeting Electricity's Extreme Polluters to Reduce Energy-Related CO<sub>2</sub> Emissions." *Journal of Environmental Studies and Sciences* 3(4): 376-380.
- 2013 Kim, Minzee, Wesley Longhofer, Elizabeth H. Boyle, and Hollie Nyseth. 2013. "When Do Laws Matter? National Minimum-Age-of-Marriage Laws, Child Rights, and Adolescent Fertility, 1989-2007." *Law & Society Review* 47(3): 589-619.
- 2011 Schofer, Evan and Wesley Longhofer. 2011. "The Structural Sources of Association." *American Journal of Sociology* 117(2): 539-585.
- 2010 Longhofer, Wesley and Evan Schofer. 2010. "National and Global Origins of Environmental Association." *American Sociological Review* 71(4): 505-533.
- 2010 Longhofer, Wesley, Shannon Golden, and Arturo Baiocchi. 2010. "A Fresh Look at Sociology's Bestsellers." *Contexts* 9(2): 18-25.
- 2009 Goldman, Michael and Wesley Longhofer. "Making World Cities." 2009. *Contexts* 8(1): 32-36.
- 2007 Frank, David John, Wesley Longhofer, and Evan Schofer. 2007. "World Society, NGOs, and Environmental Policy Reform in Asia." *International Journal of Comparative Sociology* 48(4): 275-295.

#### Books

- 2020 Grant, Don, Andrew Jorgenson, and Wesley Longhofer. Super Polluters: Tackling the World's Largest Sites of Climate-Disrupting Emissions. New York: Columbia University Press.
- 2016 Longhofer, Wesley and Daniel Winchester, eds. Social Theory Re-Wired: New Connections to Classical and Contemporary Perspectives, 2<sup>nd</sup> ed. New York: Routledge.
- 2012 Longhofer, Wesley and Daniel Winchester, eds. Social Theory Re-Wired: New Connections to Classical and Contemporary Perspectives. New York: Routledge.

#### Book Chapters

- 2020 Schofer, Evan and Wesley Longhofer. "The Global Rise of NGOs." In The Nonprofit Sector Research Handbook, 3<sup>rd</sup> edition, edited by W. W. Powell and Patricia Bromley. Stanford, CA: Stanford University Press.
- 2016 Young, Dennis and Wesley Longhofer. "Designing the Zoo." Pp. 15-32 in The Social Enterprise Zoo: A Guide for Perplexed Scholars, Entrepreneurs, Philanthropists, Leaders, Investors, and Policymakers, edited by Dennis R. Young, Elizabeth A.M. Searing, and Cassidy V. Brewer. Northampton, MA: Edward Elgar.
- 2012 Schofer, Evan, David John Frank, Ann Hironaka, and Wesley Longhofer. "Sociological Institutionalism and World Society." Pp. 57-68 in The New Blackwell Companion to Political Sociology, edited by Edwin Amenta, Kate Nash, and Alan Scott. Oxford, UK: Blackwell.
- 2009 Katovich, Michael and Wesley Longhofer. "Mystification of Rock." Pp. 389-415 in Studies in Symbolic Interaction, Volume 33, edited by Norman K. Denzin. Bingley, UK: Emerald.

#### Book Reviews

- 2020 Longhofer, Wesley. Review of Marketcraft: How Governments Make Markets Work by Steven K. Vogel. *Contemporary Sociology* 49(1): 98-99.
- 2018 Longhofer, Wesley. Review of The Third Sector: Community Organizations, NGOs, and Nonprofits by Meghan Elizabeth Kallman and Terry Nichols Clark. *Contemporary Sociology* 47(2): 194-195.
- 2015 Longhofer, Wesley. Review of From Precaution to Profit: Contemporary Challenges to Environmental Protection in the Montreal Protocol by Brian J. Gareau. *Social Forces* 94(1):e17.
- 2014 Longhofer, Wesley. Review of Histories of the Dustheap: Waste, Material Cultures, Social Justice, edited by Stephanie Foote and Elizabeth Mazzolini. *Contemporary Sociology* 43(4): 530-531.
- 2013 Longhofer, Wesley. Review of Public Forces and Private Politics in American Big Business by Timothy Werner. *American Journal of Sociology* 119(3): 877-879.
- 2006 Longhofer, Wesley. Review of French Beans and Food Scars: Culture and Commerce in an Anxious Age by Suzanne Freidberg. *Rural Sociology* 71(3): 534-537.

#### Op-Eds and Other Writing

- 2020 Bader, Christine and Wesley Longhofer. "The Next Generation of Business Leaders are Taking Milton Friedman Off His Pedestal." *Ensi*, September 21.

## In Progress

"Women's Participation in the Post-Liberal Era" (with Julia Lerch, David John Frank, Christine Min Wotipka, Francisco Ramirez, Evan Schofer, and Kristopher Velasco).

"The Multi-Method Comprehensive Review: Synthesis and Analysis when Scholarship is International, Interdisciplinary, and Immense" (with Allison Schnable, Anthony DeMattee, Rachel Sullivan Robinson, and Jennifer Brass).

"Entrepreneurial Activity and the College Admissions Process" (with Joe Nixon).

## Research Grants and Other Funding

2020	Innovation Funds, Goizueta Business School (\$30,000)
2018	National Science Foundation. "How Policy Affects Power Plants in an Age of Experimentalist Governance" (Co-PIs: Don Grant, Andrew Jorgenson, and Wesley Longhofer) (\$242,000)
2016	Innovation Funds, Goizueta Business School (\$10,500)
2014	National Science Foundation. "Structural Pathways of Carbon Pollution: The Conjoint Effects of Organizational, World-System, and World Society Factors on Power Plants' CO <sub>2</sub> Emissions" (Co-PIs: Don Grant, Andrew Jorgenson, and Wesley Longhofer) (\$192,900)
2010	Doctoral Dissertation Fellowship, University of Minnesota (\$22,500)
2010	Anna Welsch Bright Research Award, Department of Sociology, University of Minnesota (\$6,000)
2005-2006	Professional Development Travel Awards, Department of Sociology, University of Minnesota
2004	Graduate Research Partnership Program Grant (with Evan Schofer), University of Minnesota, "The Sources of Civil Society: A Cross-National Statistical Analysis of Non-Governmental Organizations 1990-2000" (approx. \$5,000)
2004	Consortium on Law and Values in Health, Environment & the Life Sciences Grant, University of Minnesota (approx. \$5,000)

## Awards and Honors

2019-2020	Teaching Fellow, Center for Faculty Development and Excellence, Emory University
2018	Emory Williams Distinguished Undergraduate Teaching Award, Emory University
2018	Best 40 Under 40 Professors, Poets & Quants
2018	Faculty Appreciation Award, Office of Undergraduate Admission, Emory University
2016	Alumni Award for Excellence in Research, Goizueta Business School
2016	Marc F. Adler Prize for Excellence in Teaching, Goizueta Business School
2016	BBA Distinguished Educator Award, Goizueta Business School
2016	Outstanding Faculty Leader in Service, Omicron Delta Kappa, Emory University
2011	Don Martindale Award for Outstanding Graduate Student, Department of Sociology, University of Minnesota
2008	Outstanding Graduate Instructor, Department of Sociology, University of Minnesota
2005	Honorable Mention, National Science Foundation, Graduate Research Fellowship Program
2003	Boller Award for Outstanding Honors Presentation, Texas Christian University

## Presentations

### *Invited Talks*

2020	Stanford University, SCANCOR (postponed due to COVID-19)
2018	Georgia Institute of Technology, School of Public Policy
2017	Emory University, School of Law
2016	Indiana University, School of Public and Environmental Affairs
2016	University of Iowa, Department of Sociology
2014	University of Georgia, Department of Sociology
2014	Stanford University, World Society Mini-Conference
2014	University of Pennsylvania, Wharton School
2013	ASA Sociology of Development Conference, Salt Lake City
2013	Power and Justice in the World-Economy Mini-Conference, New York
2013	Texas Christian University, Department of Sociology
2013	University of California-Berkeley, Department of Sociology
2012	Emory University, Department of Anthropology
2012	Georgia State University Andrew Young School of Policy Studies
2012	University of Southern California School of Policy, Planning, and Development
2012	Emory University, Department of Sociology
2012	George Washington University, Mapping Humanitarianism Workshop
2010	Emory University, Goizueta Business School

2010 Stony Brook University, Department of Sociology  
2009 International Sociological Association, PhD Laboratory, Japan  
2006 Stanford University, Workshop on Comparative Sociology

*Conference Presentations (past five years)*

2018 "Resisting World Culture: The Rise of Legal Restrictions on Foreign Funding to NGOs, 1994-2015" (with Patricia Bromley and Evan Schofer). American Sociological Association Annual Meeting, Philadelphia  
2017 "Do NGOs Matter? A Review of 35 Years of Scholarship on NGOs in Developing Countries" (with Jennifer Brass, Rachel Sullivan Robinson, and Allison Schnable). American Sociological Association Annual Meeting, Montreal  
2017 "Do NGOs Matter? A Review of 35 Years of Scholarship on NGOs in Developing Countries" (with Jennifer Brass, Rachel Sullivan Robinson, and Allison Schnable). American Sociological Association Annual Meeting, Montreal  
2017 "The Effects of Economic and Political Integration on Power Plants' Carbon Emissions in the Post-Soviet Transition Nations" (with Andrew Jorgenson, Don Grant, Amanda Sie, and Vincentas Giedraitis). American Sociological Association Annual Meeting, Montreal  
2016 "Structural Pathways to Carbon Pollution: The Conjoint Effects of Organizational, World-System, and World Society Factors on Power Plants' CO2 Emissions" (with Don Grant and Andrew Jorgenson). American Sociological Association Annual Meeting, Seattle  
2015 "Decoupling Reconsidered: Does World Society Integration Influence the Relationship Between the Environment and Economic Development?" (with Andrew Jorgenson). American Sociological Association Annual Meeting, Chicago.  
2015 "Social Businesses in Developing Countries" (with Li-Wei Chen, Justin Koushyar, and Peter W. Roberts). Academy of Management Annual Meeting, Vancouver  
2015 "The Changing Efficacy of Embedded Civic Action" (with Giacomo Negro and Peter W. Roberts). Academy of Management Annual Meeting, Vancouver  
2015 "Structural Inertia and Legal Formalism in World Society" (with Giacomo Negro). Organizational Ecology Workshop, Istanbul

## Teaching

*Courses Taught*

2012-present Business and Society (BBA & MBA), Goizueta Business School  
2020 Philanthropy Lab (BBA), Goizueta Business School  
2014-2019 Social Enterprise in Latin America (BBA), Goizueta Business School  
2015 Paris is an Explanation: Understanding Climate Change at the 2015 United Nations Meeting in France (Commission on the Liberal Arts Topics), Emory University  
2012 Corporate Social Responsibility & Sustainability (BBA & MBA), Goizueta Business School  
2007-2010 Social Theory (3000-level), University of Minnesota  
2008 Politics and Society (3000-level), University of Minnesota

## Professional Service and Development

*Advising*

Joe Nixon (Ph.D. Advisor)  
Karen Anne Wallach, Marketing (Ph.D. Committee)  
John Park, Organization & Management (Ph.D. Committee)  
Justin Koushyar, Organization & Management (Ph.D. Committee)  
Irem Ebeturk, Sociology (Ph.D. Committee)  
Vicky Wang, Economics (Honors Thesis Committee)  
Madison Cherry, Spanish (Honors Thesis Committee)  
Isaac Goldman, Interdisciplinary Studies (Honors Thesis Committee)  
Farah al Chammas, Interdisciplinary Studies (Honors Thesis Committee)  
J. Clarke Harned, Spanish (Honors Thesis Committee)  
Claire Pomykala (Sustainability Capstone Advisor)  
Katherine Ma (Sustainability Capstone Advisor)  
Rachel Shanahan (Global Development Studies Capstone)

*University and Department Service*

2021 Business over Breakfast, Executive Education, Goizueta Business School  
2020-2021 Master's in Development Practice Advisory Committee  
2019-2020 Faculty Advisory Committee, John Lewis Racial Justice Case Competition  
2020 Goizueta Tiger Team, Goizueta Business School

2020 Emory Scholars Selection Committee

2020 Guest Faculty, Emory Scholars Retreat

2019-2020 Faculty Student Pathways Working Group, Emory Undergraduate Project

2019-2020 Search Committee, Organization and Management, Goizueta Business School

2019-2020 Faculty Advisor, Resiliency and Sustainability Collaboratory

2017-2020 Faculty in Residence, Woodruff Residential Center

2019-2020 Emory Williams Distinguished Undergraduate Teaching Award Committee

2018-2020 100 Senior Honorary Selection Committee

2014-2020 Admissions Committee, Master's of Development Program

2019 Speaker, Dean's Corporate Luncheon, Goizueta Business School

2019 Speaker, Emory Board of Visitors

2019 Keynote Speaker, Supplier Diversity and Inclusion Forum, Discovering Emory

2019 Search Committee, Campus Life

2019 Sustainability Vision Committee

2018-2019 Faculty Engagement in Student Life Committee, Emory Undergraduate Program

2018-2019 Faculty Thought Leaders Committee, Emory Commission on Racial & Social Justice

2018-2019 Faculty Showcase Speaker for Admitted Students

2017-2019 Spirit and Tradition Task Force

2018 Baccalaureate Faculty Speaker

2017-2018 SIRE Mentor, Priyanka Desai

2017-2018 Faculty Advisor, Sustainability Case Competition

2017 Keynote Speaker, Omicron Delta Kappa

2017 Search Committee, Organization and Management, Goizueta Business School

2016-2017 Member, Sustainability Faculty Advisory Council

2016-2017 Lecturer, LEAD Program, Goizueta Business School

2016-2017 Faculty Advisor, Emory Nourish

2016-2017 Faculty Advisor, Purple Ribbon

2016 Lecturer, Connecting with Teaching, Center for Faculty Development and Excellence

2014-2016 Faculty Advisor, Emory Global Health Case Competition

2013-2016 Invited Expert, Emory Green Networking Night

2015 Search Committee, Organization and Management, Goizueta Business School

2015 Advisor, Masters of Development Practice Program

2015 Committee on Youth Partnerships, Goizueta Business School

2014-2015 SIRE Mentor, Georgia Kossoff

2014-2015 Invited Speaker, 1836 Dinner

2013-2015 Co-Organizer, Organization and Management Seminar Series, Goizueta Business School

2013-2015 Co-Chair, Martin Luther King Community Service Awards

2014 Discussant, Global Health Institute Poster Competition

2014 Research Committee, Climate @ Emory

2014 Advisory Board, Nicaragua Community Health Connection

2014 Judge, Program on Scholarly Integrity Case Competition, Laney Graduate School

2014 Faculty Advisor, Emory Ambassadors for Global Awareness, Aga Khan Foundation

2013-2014 Advisory Board, Program on Scholarly Integrity, Laney Graduate School

2013 Search Committee, Organization and Management, Goizueta Business School

2013 Organizer, Social Enterprise Research Colloquium, Goizueta Business School

2012-2013 Committee Member, Martin Luther King Community Service Awards

2005-2006 Graduate Committee, Department of Sociology, University of Minnesota

*Professional Service*

2020-2021 Distinguished Career Award Committee Chair, Section on Altruism, Morality, and Social Solidarity, American Sociological Association

2019-2020 Mentorship Committee, Section on Human Rights, American Sociological Association

2019-2020 Program Committee, World Society Mini-Conference

2019 External Reviewer, Department of Sociology, Texas Christian University

2018 Membership Committee, Section on Human Rights, American Sociological Association

2017 Reviewer and Discussant, Rockefeller Foundation Junior Scholars Forum, Stanford Center on Philanthropy and Civil Society

2017 Panelist, Deloitte Atlanta Social Impact Panel, Deloitte Consulting LLP

2017 Session Organizer, Globalization, American Sociological Association Annual Meeting, Montreal

2017 Committee, Outstanding Book Award, Section on Human Rights, American Sociological Association  
 2016 Chair, Outstanding Published Article, Section on Altruism, Morality, and Social Solidarity, American Sociological Association  
 2016 Committee, Graduate Paper Award, Section on Human Rights, American Sociological Association  
 2015 Committee, Graduate Paper Award, Section on Law, American Sociological Association  
 2014 Chair, Outstanding Published Article and Outstanding Graduate Student Paper Awards, Section on Altruism, Morality, and Social Solidarity, American Sociological Association  
 2014 Session Organizer, Voluntary and Non-Profit Organizations, American Sociological Association Annual Meeting, San Francisco  
 2012-2014 Program Committee, Section on Global and Transnational Sociology, American Sociological Association  
 2012 Chair, "Nonprofit Accountability through the Eyes of Multiple Stakeholders: New Research on Definitions and Measures." ARNOVA, Indianapolis  
 2012 Discussant, "Funding 'Utopia.'" Section on Voluntary and Nonprofit Organizations, American Sociological Association, Denver  
 2012 Discussant, "Ways of Knowing the Global and Transnational: Speaking Across Methodologies." Global and Transnational Sociology Section of the American Sociological Association Pre-Conference, Denver

*Editorial Boards*

2009-2010 Graduate Editor, *Contexts*  
 2007-2009 Graduate Student Editorial Board, *Contexts*

*Reviewing*

Academy of Management; *Administrative Science Quarterly*; *American Journal of Sociology*; *American Sociological Review*; *Business and Society*; *California Management Review*; Columbia University Press; *Contexts*; *Corporate Social Responsibility & Environmental Management*; *Energy Research & Social Science*; *Environmental Research Letters*; *Environmental Politics*; *Environmental Sociology*; *International Journal of Comparative Sociology*; *International Journal of Sociology*; *International Sociology*; *International Studies Quarterly*; *Journal of Women, Politics & Policy*; *Law & Society Review*; *Nonprofit and Voluntary Sector Quarterly*; *Nonprofit Management & Leadership*; *Nonprofit Policy Forum*; *Mobilization*; *Oxford Annotated Bibliographies*; *Organization Science*; *Organization Studies*; *Poetics*; *Qualitative Sociology*; *Regulation & Governance*; *SAGE Open*; *Social Forces*; *Social Problems*; *Social Science Research*; *Society and Animals*; *Social Sciences and Humanities Research Council of Canada*; *Socio-Economic Review*; *Sociology Compass*; *Sociological Focus*; *Sociological Forum*; *Sociological Inquiry*; *Sociological Perspectives*; *Sociological Review*; *Sociological Theory*; *Sociology of Development*; *Social Science Research*; *The Sociological Quarterly*; *Socius*; Springer; *Strategic Management Journal*; [thesocietypages.org](http://thesocietypages.org)

*Memberships*

American Sociological Association  
 Academy of Management  
 Association for Research on Nonprofit Organizations and Voluntary Action